

Global Youth Culture Forum

EDITION 2



FINAL REPORT

UCLG Committee on Culture, December 2019

GYCJ

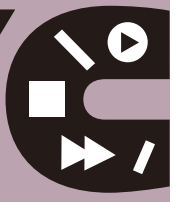
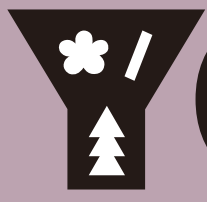


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1. Overall context

JEJU, LEADING CITY OF THE UCLG COMMITTEE ON CULTURE

United Cities and Local Governments (UCLG) is the world organisation created in 2004 to represent local and regional governments and defend their interests on the world stage. Currently it is the association of cities with more members, representing 70% of the global population, and with the greatest capacity of influence before the United Nations. The World Secretariat of UCLG is based in Barcelona.

UCLG has a remarkable cultural programme based on the Agenda 21 for culture (2004), on the Declaration “Culture is the 4th pillar of Sustainable Development” (2010) and on the practical toolkit “Culture 21: Actions” (2015). These documents are the foundations of the UCLG Committee on Culture.

The UCLG Committee on Culture, a unique global platform which gathers more than 800 cities, organisations and networks, is in charge of cooperation aiming at strengthening the role of culture in sustainable development through a range of activities that involve peer-learning, tailor-made assessment programmes, global influence advocacy campaigns, and publications and biennial events which promote the implementation of the Agenda 21 for culture and Culture 21: Actions and make explicit the relationship between culture and sustainable development.

The Leading Cities of the UCLG Committee on Culture are cities which have a solid conceptual and practical experience on the pivotal role of culture in sustainable cities, and benefit from an extensive background regarding the implementation of the Agenda 21 for culture and Culture 21: Actions.

As a Leading City of the UCLG Committee on Culture, Jeju has a broad experience in the implementation of the Agenda 21 for culture. In 2014, Jeju participated in the consultation process that shaped the draft of Culture 21: Actions, the practical guide that complements and updates the Agenda 21 for culture, and on 10-13 May 2017 Jeju hosted the second Culture Summit of UCLG, the world’s largest gathering of cities for culture and local sustainable development which enables cooperation at local, regional and global level. In 2017, the Jeju Special Self-Governing Province suggested to UCLG Committee on Culture the realisation of a Global Youth Culture Forum, as an event to combine in-depth thinking and local action. A Memorandum of Understanding was signed in May 2017.

The Global Youth Culture Forum is a major step forward in the commitment of Jeju to the values of the Agenda 21 for culture and Culture 21: Actions, and demonstrates the willing of a wide range of cultural stakeholders to continue strengthening partnerships, policies, projects and practices on culture and sustainable development. Moreover, this initiative contributes to the placing of culture at the core of the global sustainable agendas and the recognition of the involvement of the local sphere in this task, which is a fundamental concern for UCLG Committee on Culture.

2. The Global Youth Culture Forum II 2019

THE SECOND EDITION OF AN EXTRAORDINARY INITIATIVE

The second edition of the Global Youth Culture Forum was held in Jeju (Jeju-do, Republic of Korea), on 21-26 October 2019. Preceded by the first edition, held on 30 October - 4 November 2018 and entitled “Youth, Illuminate the City”, this second one focused on the theme “Having Fun: Popular Culture, Identity and Representation. Transdisciplinary Knowledge to Invent New Imaginaries Together” proposed by the general curator. The event exemplified the role of young urban actors in the recognition of culture as a core element of sustainable development, enabling cooperation between the public sphere and the civil society.

The Global Youth Culture Forum 2019 was the global meeting of 24 talented local and international artists and architects with diverse backgrounds who worked together over the course of a week, taking as cases of study several areas and topics related to the Jeju Island. Under the guidance of a general curator and two mentors, participants focused on cultural and social issues that usually are involved in contemporary urban transformations as consequence of economic and political processes. In particular, they observed with a critical and reflective view how local imaginaries coexist with global popular culture and developed joint proposals to approach new and sustainable forms of contemporary leisure and fun.

On this occasion, as in the first edition, the Global Youth Culture Forum 2019 revolved on the relation of culture, public space and youth, yet it was geared towards the specific values of cultural rights, heritage, diversity and creativity. All these elements have been identified as drivers of any future debate on sustainable development in the Jeju Island. The interrelation of these elements builds on the principles of Culture 21: Actions, approved by the UCLG Committee on Culture on March 2015, and constitutes an effective way to maximize the impact of its Culture in Sustainable Cities Programme.

This initiative was the result of a driving force of the Government of the Jeju Special Self-Governing Province in close collaboration with the JITC - Jeju International Training Centre (UNITAR-CIFAL Jeju), and responded to the engagement of Jeju as a Leading City of the UCLG Committee on Culture to the effective implementation of policies on culture and sustainability.

The Global Youth Culture Forum has been held in Jeju for two editions, which proves the bold, wise and generous leadership of the Jeju Special Self-Governing Province. The Global Youth Culture Forum is an event and a global platform. It is based in youth participation. It encourages processes where citizens share their experiences, meet, collaborate and co-create. It is locally rooted and fosters active democratic debate.

The Global Youth Culture Forum is based on the nine commitments of Culture 21: Actions, the unique toolkit on “Culture in Sustainable Cities” elaborated and suggested by UCLG.



Culture 21: Actions is fully coherent with the Sustainable Development Goals (approved by the UN in September 2015) and the New Urban Agenda (approved by the UN at the Habitat3 Conference in October 2016). But, in fact, it goes beyond these documents: “Culture 21: Actions” is a complete toolkit that provides coherence, clarity, capacity and agency to the role of culture in sustainable cities because it focuses on cultural rights, heritage, creativity and diversity, education, environment, economy, social inclusion, urban planning and public space, information and knowledge, and governance of culture. The Global Youth Culture Forum of Jeju aims to become a permanent space to discuss these key issues.

CALENDAR

Preparations for the Global Youth Culture Forum 2019 followed the procedures agreed for the first edition. Conversations between Jeju and UCLG Committee on Culture started to develop in early 2019. The general concept and a suitable format for the Forum had already been agreed in May 2018, so the preparatory phases included a detailed production and communication planning which took into account the specificities for the 2nd edition.

It was established that the GYCF would aim to implement, in a very practical and illustrative way, the UCLG Committee on Culture toolkit [Culture 21: Actions](#) on “culture in sustainable cities”, and more precisely the 1st and 2nd thematic commitments, “Cultural rights” and “Heritage, diversity and creativity”, according to the specific needs of Jeju. The GYCF would also foster the values of participatory democracy and good governance of culture, as well as contribute to the Sustainable Development Goals (SDGs) localization, namely goals 8, 9 and 11. This is important as there is a need for urban actors, including cultural actors, to become familiar to the SDGs. And these goals clearly show how real development is always based in the explicit consideration and operationalisation of cultural factors.

In order to ensure a people-centred approach focused on youth, Jeju local institutions and UCLG Committee on Culture accorded that the GYCF 2019 would be a gathering of 25 young professionals (referred to as “participants”) working in different groups under the guidance of a general curator and one international mentor and one local mentor. The groups of participants were formed spontaneously during the event, according to the interests of participants. And considerate attention was paid to ensuring that they were balanced in terms of gender and origin.

The GYCF 2019 included an initial orientation session, some institutional and cultural events, research field visits and joint development and presentation of proposals by the participants, followed by a wrap up session and a closing ceremony.

GENERAL CURATOR

As in the previous edition of the GYCF, Jeju local institutions and UCLG Committee on Culture agreed on the necessity to count on the expertise of the independent general curator Rosa Pera to guide the work of the participants according to a curatorial proposal, thus taking advantage of both her expertise in the cultural and artistic international sphere and her experience in the first edition of the GYCF.

In order to rigorously complete the design of the activities to be conducted during the GYCF, the general curator, the international mentor and a UCLG Committee on Culture representative carried out some field visits on 15-18 October 2019. Those visits, agreed with local institutions, allowed them to become familiar with the local cultural and leisure facilities to be visited by the participants during the GYCF, and led to open discussions between the general curator and the mentors which helped shaping the final programme.

The general curator delivered her curatorial proposal, entitled “Having Fun: Popular Culture, Identity and Representation. Transdisciplinary Knowledge to Invent New Imaginaries Together”, in May 2019. The curatorial proposal was aimed at reflecting on the local and global models of fun and leisure and their relation to cultural values such as heritage, memory, diversity and creativity in Jeju Island.

MENTORS

The selection of the international mentor, an artist with a solid career, was the responsibility of the general curator, whereas local institutions chose the local mentor. The international mentor, Antoni Hervàs, joined Rosa Pera in the preparations of the conceptual and methodological elements for the GYCF programme and carried out the previous field visits to design the activities for the participants, taking the curatorial proposal as a starting point. Eunhae Jung was the local mentor selected by Jeju local institutions. She was also involved in the programme preparation process, in close contact with the general curator and the international mentor.

The two mentors jointly elaborated a field visits programme based on two different routes: “East” and “West”. On 22nd October, participants followed the “West Route”, which included Loveland, Abandoned circus, Jujiri English Village, Jungmun Thematic Park (K-pop Museum, Believe it or not, Teddy Bear Museum...) and Gangjung Village. The “East Route” was completed on 23rd October, visiting Fairy and Woodsman Park, Dongbaekdongsan natural forest, Bijarim-ro forest road, Abu Oreum and Woljungri. Both mentors guided the routes in two different buses.

“West Route” and “East Route” trips were followed by a third day of visits in which 4 small groups of participants could self-explore other itineraries and sites based on the contents of their proposals guided as well by the mentors.

PARTICIPANTS

UCLG Committee on Culture launched an international call at the end of July 2019 to select 10 international and local young artists, designers and architects with special interest in public space and art media related to photography, music, drawing, video, performance, ceramics or installations. Participants were also required to have advanced skills in English and communication, and a good disposition to work in an international and transdisciplinary group. The call was primarily targeted to participants based in cities in close contact with the UCLG Committee on Culture such as Barcelona, Bilbao, Lille-Metropole and Mexico City. The deadline for submissions was September 2 2019. Less applications than in the first edition



were received because of the geographical restriction, yet their qualification was again very high and we wish to sincerely express our gratitude to all those who applied.

The criteria of selection were gender balance, diversity of backgrounds and disciplines, and interest and experience in cultural and social issues usually involved in contemporary urban transformations. The general curator led the selection in dialogue with the mentors and organisations. The results of the selection were communicated to the candidates on September 17 2019. Due to an unexpected professional duty, one of the participants withdrew in the last moment, so then the international call gathered finally 9 participants from Barcelona, Bilbao, Lille-Metropole, Mexico City and Offenbach.

In addition, Jeju local authorities and UCLG ASPAC provided with candidates from Jeju and the Asia-Pacific region. 10 local participants and 5 from the Asia-Pacific region were selected and approved by the general curator, mentors and organisations. Thus the GYCF reunited a total of 24 participants from 8 different countries for the second edition.

GYCF 2018 WEBSITE

The dedicated website for the first edition of the GYCF was updated by the local team in charge of production with new materials related to the second edition (<https://gycfjeju.com/2019/>), and included the profiles of the participants, the general curator, the international and local mentor and information on the organisations involved. The curatorial proposal and a general schedule was uploaded as well.

As in 2018, the website also aimed at making the event visible on social media, promoting the organisations involved in the GYCF, fostering the active participation of youth and citizens in the building of the city and raising awareness on the role of culture, and specifically memory, heritage, creativity, rituality, diversity, and critical knowledge in sustainable development. In this edition it was not possible to use the website as a platform to exchange materials and communicate by the participants though.

VENUE

Jeju provided with three different spaces for the GYCF 2019. The opening and reception dinner was held at the Hotel Banquet Hall at Oceansuites Hotel and the closing seminar and culture night party were celebrated at the Jeju Folklore and Natural History Museum, while the workspace for participants to share and develop ideas was the Blue Hall (an annex to the Regent Marine Hotel).

Moreover, during the course of the GYCF 2019 some events took place in other different locations: participants and organisers attended the Month of Culture Jeju myth art performance at a square in front of Kim Manduck Memorial Hall; the special lecture by Han Jinho on the Myths of Jeju was held in Jeju Stone Park Auditorium, and the special lecture by Newton Harrison on Art and Environment was delivered in Jeju National University. Finally, the special lecture by Kim Taeil on Jeju Cultural History Story was offered at the Blue Hall.

3. The proposals

The research process and joint work carried out by the 24 participants of the GYCF 2019 resulted in five proposals based in Jeju. The proposals were presented on October 26 2019 in a closing seminar attended by Jeju local institutions. The suitability of the proposals in terms of feasibility and meaningfulness for further implementation in collaboration with the authors was discussed in the final wrap up session.

The following information on the five proposals stems from the presentations delivered by participants.

THE BRIDGE

By **Ainara Elgoibar, Irina Russell, Jihyeon Kim, Boeun Hwang, Namwoo Kim, Sahatsa Jáuregui** and **¥€\$! Perse**



"The Bridge"

"A hub for youth meeting to enjoy and create their own contents. A bridge between ancient myths and contemporary forms. We propose a space in Jeju, managed by local youth members, and mentored by a team of local representatives from the arts, activism, music, etc. context of Jeju. An open space to visitors, where young people from Jeju and mainland can meet and organize activities of very different kind (up to them to decide), linking to their roots and making new stories. The aim of this space is to approach the myths in contemporary artistic forms, and at the same time, to read contemporary myths as reincarnated ancient forms and narrative structures."

BELIEVE IT OR NOT JEJU

By Baek San Kim and Jibesh Prasai



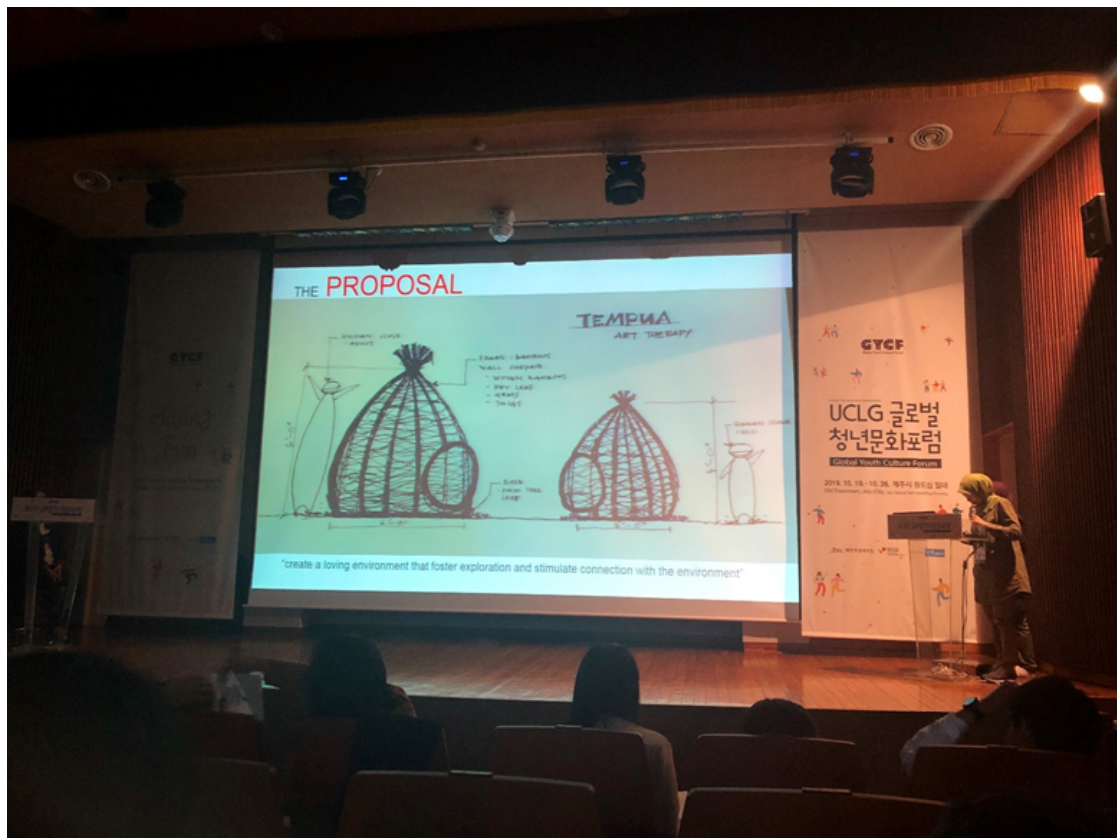
"Believe it or not Jeju"

"This project focuses on distinguishing 'having fun' and 'having REAL fun' – what makes something real fun instead of just fun? There are many fun theme parks in Jeju, but not real fun. The proposal "Believe it or not JEJU" suggests to add Jeju's specialty and new trends into the conventional museum.

Instead of commonly interesting facts from worldwide, we propose to change the contents of the museum into Jeju theme; interesting facts from Jeju-wide. Also, in order to make people stay more interested and suspicious, we suggest inserting several fake believe it or not information. Lastly, providing check-list to the visitors and constantly updating its exhibition will help it become real fun."

TEMPUA & DANCING WITH THE WIND

By Siti Fatimah Binti Ismail and Helmarizan Binti Abu Bakar



“Tempua & Dancing with the wind”

“Having fun with nature is interpreted through the architectural approach which is portrayed by an art piece blending together with the entities of the environment. Tempua is the first proposal which involves art therapy through the creation of art to increase awareness, personal development, family system and art education towards the environment. Tempua is a nickname for a bird species in Malaysia. It is known for its unique nest design. This bird is said to be a successful architect because it has the unique ability to weave his nest. The nests have large structures woven from grass and twigs hanging from tree branches.

Dancing with the wind is a process of self-expression, being connected with the nature especially with the element of the wind in the forest. This proposal helps and promote sensitivity towards the nature through the sound and movement created by the wind in the forest. This allow people of all ages to explore their emotions and experiences, relieve stress, stimulated the brain and increases pleasant feeling (fun).”

TEMPUA & DANCING WITH THE WIND

By Laura Bodenez, Chaeyoung Yoon, In Jung, Mathias Weinfurter, Joëlle Pidoux and Rosa Vázquez



"Believe it or not Jeju"

"Combining lectures and activities by inviting local people and guests to share and teach their knowledge, we develop a playful pedagogic program about the characteristics of Jeju Island and what makes it unique. By combining learning with fun and recreational activities we aim to bring people, both locals and tourists, to recognize and learn more about Jeju's history and how it has changed over time.

Our three main themes are Sea, Stones and Landscape as we consider these the main characteristics of Jeju. We will use 3 mobile boxes, one for each theme, where we will find all the necessary tools to carry out all the activities. This program is designed to be able to take out to different places, such as schools, museums, festivals and recreational centers, where the most important thing is to learn by playing."

DANCE AND MUSIC

By **Sujin Oh**, **Suro Kim**, **Dhestian Wahyu Setiaji**, and **Gutami Hayu Pangastuti**



"Believe it or not Jeju"

"We formed our team, two filmmakers and two performers. We teamed up to make the most of each person's abilities, resulting in a synergy effect. We decided to find the ways to continue Jeju folk songs. We learned and reinterpreted the dying folk songs together to create new songs and choreography that are totally different from the original songs. We decided to work on video work with the two Performers and share it with YouTube, a world-wide video platform. This is because we thought it was the easiest way to get access to popular folk songs. We worked on the final purpose of expanding the folk song of Jeju not only in our country but also around the world. Although the short time did not produce a completely satisfactory result, the process showed how Jeju folk songs were reborn. We also thought it was a good project to continue. The project brought us together and brought us closer than ever before, and also made us more interested in Jeju's folk art. It was an experience which we could show our talents, and it was our 'Having Fun'.

This proposal wants to harmonize two different culture Indonesia and Jeju. This part of our way to know Jeju more. One of the aims of this proposal is introduce that the most interesting part of Jeju is the nature. Based on this also the proposal trying to spread the love for nature. This project is combination between traditional dance and singing with little modern touch. Song that we use in this project is traditional Jeju song. We do re-arrangement for the song with Javanese style of singing. After that, we harmonized it with the Javanese mask dance. In this song we also use Rebab in the beginning to enrich the new arrangement."



This video elaborated by the local production team illustrates the second edition of the GYCF in Jeju

<https://www.facebook.com/gycfinjeju/videos/439820233371752/>

4. The implementation of a GYCF 2018 proposal

THE FIRST GLOBAL YOUTH CULTURE FORUM JEJU 2018 HAS BEEN

A The closing seminar of the GYCF 2019 included, in addition to the five presentations of the proposals elaborated by the participants, a presentation of the implementation process of the project “Re-telling”,¹ developed in 2018 during the first edition of the GYCF by participants Rosita Bannert, Changhun Han, Nina Gschlöbl and Linda Weiß, and led by the international mentor Alfonso Borragán and the local mentor Kim Kidai.

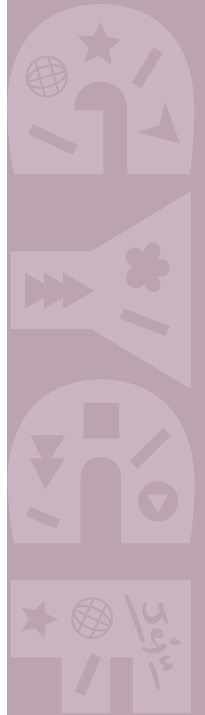
Re-telling, closely related to the memory and identity of the self-built neighbourhood of Namsung in Jeju, focuses on the connection of the public space with Soyongchun river, which crosses the neighbourhood like a small dragon. The river was covered over with concrete and at the time symbolized economic growth, regeneration and moving on from painful histories into the future of Namsung. Today a curvy street reveals the superficial trace of the river that still flows underground. The project aims at bridging “the old and the new, the young and old, what lies beneath and what is above”² through listening devices planned to hear as well as talk to the river, and to be installed in a workshop with the residents.

During GYCF 2019, the Re-telling team members conducted extensive research in Namsung with the guidance of the mentors. The work started in 2018 was developed to redefine and complete the project working with the local authorities, Namsung neighbours and other local experts, and production requirements were studied as well. The final proposal resulted in a listening device that operates in two ways: physically, through a resonance sculpture, and digitally, through a digital archive that collects the stories of the river.

The implementation of this proposal is expected to take place next year, after completing the participatory process involving Jeju’s local government and institutions, Namsung residents and other urban stakeholders.

¹ More information on this project available in the final report of the GYCF 2018 at UCLG Committee on Culture website: http://www.agenda21culture.net/sites/default/files/files/cities/content/gycf_finalreport_eng.pdf

² Re-telling. Report by Rosita Bannert, Nina Gschlöbl, Linda Weiß. Alfonso Borragán, Kim Kidai





5. Conclusions and Recommendations

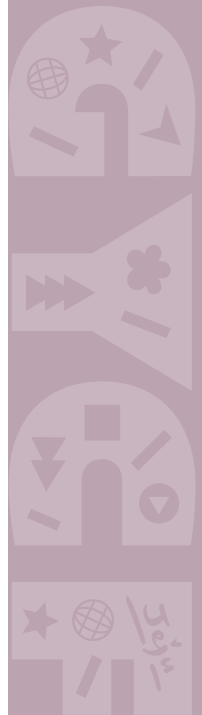
THE GLOBAL YOUTH CULTURE FORUM IN JEJU HAS CONTINUED TO CONSOLIDATE IN ITS SECOND EDITION

Jeju has made a political commitment to keep on leading this project in 2019, and this must be acknowledged and applauded. The Global Youth Culture Forum 2019 constitutes the consolidation of a very relevant contribution to the international debate on the role of culture in sustainable development. The celebration of the second edition of the Forum has been a significant step forward to the strengthening of the vision of Governor Won Hee-Ryong, also former President of UCLG Asia-Pacific, who has positioned Jeju globally as one of the places that leads the development of issues that are of key importance to make explicit the role of culture in sustainable development.

The UCLG Committee on Culture sincerely thanks the local partners involved in the design, production and communication of the GYCF 2019: JITC-Jeju International Training Center (UNITAR-CIFAL Jeju) and the Moongchee Mice Company members and assistants. All of them undertook a joint work that made possible the creation of a unique cultural event for the benefit of local communities and their peers around the world.

The second edition of the GYCF has built on the two first commitments of the UCLG toolkit “Culture 21: Actions”, namely “Cultural rights” and “Heritage, diversity creativity”. These two commitments exemplify how culture is an integral element of human rights and have great importance in the localisation of the Sustainable Development Goals (SDGs) and the implementation of the New Urban Agenda. The Global Youth Culture Forum Jeju 2019 highlights the importance of showing that real development is always based in the explicit consideration and operationalisation of cultural factors, and by promoting international reference guides such as the Agenda 21 for Culture and Culture 21: Actions for all cities and regions which believe that culture must be at the core of sustainable development, it helps create a more democratic, open, and responsible future geared towards the expansion of rights and freedoms of every individual.

There is a clear correlation between the narrative of the GYCF at a conceptual level and the artistic curatorial proposal elaborated by Rosa Pera “Having Fun: Popular Culture, Identity and Representation. Transdisciplinary Knowledge to Invent New Imaginaries Together” as well as the likewise meaningful journey through the Island led by mentors Antoni Hervàs and Eunhae Jung. The five resulting projects jointly developed by Laura Bodénez, Ainara Elgoibar, Sahatsa Jáuregui, Rosa Vázquez, Mathias Weinfurter, Joëlle Pidoux, Anna Irina Russell, PERSE Jesús González, PERSE Miguel Gómez, Dhestian Wahyu Setiaji,



Gutami Hayu Pangastuti, Siti Fatimah Binti Ismail, Helmarizan binti Abu Bakar, Jibesh Prasai, Boeun Hwang, In Jung, Suro Kim, Gahyun Kim, Sujin Oh, Chaeyoung Yoon, Baeksan Kim, Namwoo Kim, Jaewon Kim and Jihyun Moon are diverse and locally-rooted proposals coherently based in cultural rights, heritage and creativity.

As in the previous edition of the GYCF, all the proposals have the potential to be implemented, involving again the groups of authors who sign each one of them. It is important to undertake a previous research and debate phase in order to redefine and complete the projects with full dedication and detail. This phase has to be developed by the authors and led by the general curator and the mentors, working closely with the local authorities and the local actors involved (neighbours, experts, etc.) and following the usual international protocols. Only under those considerations the implementation can be a success and exemplify the commitment of international and local actors to the values of culture and sustainable development. We sincerely wish the local partners implement some of the five proposals.

The UCLG Committee on Culture thanks the general curator of the GYCF, Rosa Pera, the mentors Antoni Hervàs and Eunhae Jung, and the brilliant young artists, designers and architects that participated in this project. Their enthusiasm, kindness, talent and courage are already part of the legacy of this initiative. Congratulations to all them, and congratulations also to the fantastic implementation team led by Alfonso Borragán and supported by Kim Kidai.

The UCLG Committee on Culture acknowledges as well the dedication of local institutions and people involved in the production, logistics and communication of the Forum. Thank you, Jeong-Ah Kang, Sujin Kim, Mr Hong and Moonho Cho. Your work demonstrates that great achievements can be made when will, resources, and illusion are put at the service of people and communities. Moreover, the UCLG Committee on Culture thanks all Jeju citizens for participating in the GYCF 2019 sharing their knowledge and insights on the history and culture of their Island, and for welcoming this edition so warmly as they did the previous year.

Finally, in the light of the preparations for the third edition of the GYCF, we commit to maintain good understanding and constructive dialogue with Jeju local authorities and to strengthen the involvement of all cultural actors in advance, especially the civil society, fostering communication between the local art scene, the youth, the neighbours, the academia, the private sector, the public institutions and the local and international participants. We will revise the format and duration of the Forum as well, matching resources and goals and adapting the procedures to the local reality in order to fulfil the expected outcomes. There is room for improvement, and we believe this is a very powerful initiative that can still grow as a perfect example of international and local collaboration for the co-creation of cities and regions.



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Having Fun

