

# PILOT CITY WORK PROGRAMME

**GABROVO**  
SEPTEMBER 2017



# culture 21

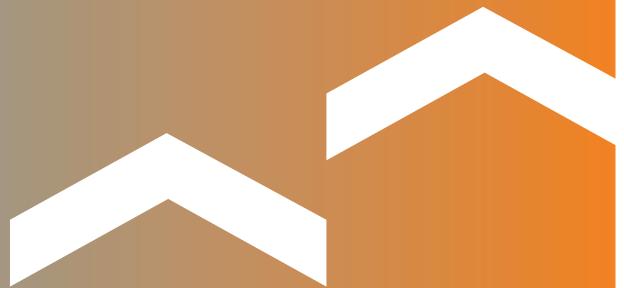
Agenda 21 for culture



This document presents the work programme designed by the City of Gabrovo in the context of its participation in the Agenda 21 for culture's [\*\*Pilot Cities Europe Programme\*\*](#). The work programme has been drafted by a group of local stakeholders, following the results of the initial self-assessment workshop and the [document](#) resulting from it, known as 'Radar 1'. Advice has been provided by Catherine Cullen, the expert designed by the Committee on Culture of United Cities and Local Governments (UCLG) and Culture Action Europe to support Gabrovo in the context of the programme. The Pilot Cities Europe Programme is coordinated by the Committee on Culture of UCLG and Culture Action Europe, in collaboration with the Council of European Municipalities and Regions (CEMR).

The work programme outlines briefly the actions which Gabrovo plans to implement between mid-2017 and late 2018. Based on the commitments and actions outlined in the [\*\*Culture 21 Actions\*\*](#) toolkit, it is particularly meant to address the strengths and weaknesses identified in the initial self-assessment. The work programme will be subject to regular monitoring by the City of Gabrovo, other local stakeholders and the external expert, and changes may be introduced if necessary. The implementation of the work programme will conclude with a final conference, which will allow the city to review and disseminate progress made, and to foresee future steps.

The results of the work programme will be presented in due course in [Gabrovo's page](#) on the Agenda 21 for culture website.



# WORK PROGRAMME



# PILOT MEASURES

PILOT MEASURES INCLUDE SPECIFIC PROJECTS DESIGNED TO ADDRESS THE PILOT CITY'S WEAKNESSES AS WELL AS ILLUSTRATIVE PROJECTS WHICH CAN SERVE TO HIGHLIGHT ITS STRENGTHS. THEY CAN BE SMALL-SCALE INITIATIVES WHICH COULD LATER BE REPLICATED AT CITY LEVEL, OR CAN BUILD ON PRE-EXISTING EXPERIENCES.

## GOVERNANCE OF CULTURE

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS	OTHER REMARKS
<p><b>1. CULTURE ACADEMY. EDUCATIONAL INITIATIVES</b></p> <p>Cultural management training through educational courses with leading specialists from the country and abroad in order to build capacities in the cultural sector and to stimulate the exchange between publicly funded and independent cultural operators.</p> <p><b>STEP 1</b>   Identifying a leading partner</p> <p><b>STEP 2</b>   Survey on interests from potential participants</p> <p><b>STEP 3</b>   Curriculum development (options for basic and advanced)</p> <p><b>OTHER ACTIVITIES</b>   Evaluation of participation, creating a seminar calendar and implementing the preferred training options</p>	<ul style="list-style-type: none"><li>Municipal institutions</li><li>Representatives</li><li>Independent organizations from different fields</li><li>Experienced cultural managers with successful projects implemented</li><li>Community centers</li><li>Cultural operators and managers who are just starting their career in the field.</li></ul>	<p>July 2017 - Term for setting up the program with topics for trainings and selection of lecturers and partners</p> <p>December 2018</p> <p>Period for conducting educational courses</p>	<ul style="list-style-type: none"><li>Availability of preliminary report and final document</li></ul>	2 training activities have already been implemented



# PILOT MEASURES

CULTURE AND EDUCATION				
NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p><b>CULTURE AND ECONOMY</b></p> <p><b>1. INNOVATION CULTURE LABORATORY IN - GABROVO (WORKING WORKSHOPS)</b></p> <p>This measure focuses on the idea of establishing an existing space (an existing school) in a cultural space and a base for creative industries, smart specializations, innovations, experiments, etc. This measure envisages the development of a concept for the establishment and development plan of this Laboratory for Culture and Cultural Innovation, as well as the area in which it is located (the sixth district) as an area of creativity and innovation.</p> <p>The implementation of this measure will lead to a partnership between the local government, actors in the creative industries and organizations involved in the initiative. This will contribute to the recognition of Gabrovo as a Creative City in the eyes of visitors and other external stakeholders.</p>	<ul style="list-style-type: none"> <li>• Gabrovo municipality</li> <li>• Local cultural actors, including creative industries</li> <li>• Agents in the economic sphere</li> </ul>	December 2018	<ul style="list-style-type: none"> <li>• Document describing the project (concept for the establishment</li> <li>• Development plan of the Laboratory for Culture and Cultural Innovation) Portfolio</li> </ul>	



# PILOT MEASURES

CULTURE AND EDUCATION				
NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p><b>2. GABROVO - A DESTINATION FOR CREATIVE INDUSTRIES AND ART RESIDENTS</b></p> <p>Designing a Portfolio of Municipality Gabrovo as a destination for creative industries and art residences.</p> <p>Establishing partnerships with other creative cities, centers, universities, etc. and attracting artists to recognize Gabrovo as a good base for creativity. Participation in creative networks.</p>	<ul style="list-style-type: none"> <li>• Gabrovo municipality</li> <li>• Local actors in the creative industries</li> <li>• National, regional and European networks</li> </ul>	June 2018	<ul style="list-style-type: none"> <li>• 1 creative residence</li> </ul>	
<p><b>3. PARTNERSHIP PROGRAM FOR CULTURAL INITIATIVES</b></p> <p>Stimulation of partnerships between important industrial enterprises and cultural venues, events and activities.</p>	<ul style="list-style-type: none"> <li>• Gabrovo municipality</li> <li>• Chitalishta /the cultural centres/, museums, tourist information center, etc</li> <li>• Other cultural actors</li> <li>• Businesses</li> </ul>	Mars 2018	<ul style="list-style-type: none"> <li>• 2 initiatives in industrial spaces</li> </ul>	



# PILOT MEASURES

CULTURE AND ECONOMY				
Name and/or short description of the pilot measure	Who is involved	Dates	Monitoring methods (e.g. what information will be collected and how)	Other remarks
<p><b>GOVERNANCE AND CULTURE</b></p> <p><b>1. CREATION OF A MUNICIPAL COUNCIL FOR CULTURE</b></p> <p>Identification of representatives / membership</p> <p>Define composition and regulation</p> <p>Definition of a small work group, on the basis of specific profiles and needs.</p> <p>The defined groups will deal with certain problems and issues, presenting their theses and proposals in the established regular meetings.</p>	<ul style="list-style-type: none"><li>• Gabrovo Municipality</li><li>• Municipal management; Mayor, Deputy Mayor,</li><li>• Culture Department</li><li>• Municipal institutes representatives and independent organizations</li></ul>	December 2017	<ul style="list-style-type: none"><li>• 2 meetings per year min</li></ul>	



# »»» CONTACTS

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