

PILOT CITY WORK PROGRAMME

JINJU
FEBRUARY 2020



culture 21

Agenda 21 for culture

This document presents the work programme designed by Jinju in the context of its participation in the Agenda 21 for culture's [Pilot Cities Global Programme](#). The work programme has been drafted by a group of local stakeholders, following the results of the initial self-assessment workshop and the [document resulting](#) from it, known as 'Radar 1'. The Pilot Cities Global Programme is coordinated by the Committee on Culture of United Cities and Local Governments (UCLG). The work programme outlines briefly the actions which Jinju plans to implement in 2020 and 2021. Based on the commitments and actions outlined in the [Culture 21 Actions](#) toolkit, it is particularly meant to address the strengths and weaknesses identified in the initial self-assessment, considering the recent designation of Jinju as UNESCO Creative City of Crafts and Folk Art as well. The work programme will be subject to regular monitoring by local stakeholders and the Pilot Cities programme's experts, and changes may be introduced if necessary. The implementation of the work programme will conclude with a final conference, which will allow the city to review and disseminate progress made, and to foresee future steps. The results of the work programme will be presented in due course in [Jinju's page](#) on the Pilot Cities website.



WORK PROGRAMME



PILOT MEASURES

PILOT MEASURES: PILOT MEASURES SHOULD BE EITHER SPECIFIC PROJECTS DESIGNED TO ADDRESS THE PILOT CITY'S WEAKNESSES OR ILLUSTRATIVE PROJECTS WHICH CAN SERVE TO HIGHLIGHT ITS STRENGTHS. THEY CAN BE SMALL-SCALE INITIATIVES, WHICH COULD LATER BE REPLICATED AT THE CITY LEVEL, OR CAN BUILD ON PRE-EXISTING EXPERIENCES. SOME OF THE PILOT MEASURES IMPLEMENTED IN THIS CONTEXT COULD LATER BE PRESENTED IN THE FORM OF 'GOOD PRACTICES' AND ADDED TO THE DATABASE OF THE AGENDA 21 FOR CULTURE.

THE MEASURES PRESENTED HEREAFTER HAVE BEEN STRUCTURED ON THE BASIS OF THE ISSUES RAISED DURING THE INITIAL WORKSHOP AND OUTLINED IN "RADAR 1", INCLUDING THE NINE AREAS OF CULTURE 21 ACTIONS WHICH HAVE BEEN IDENTIFIED AS 'STRENGTHS' AND THOSE THAT CAN BE SEEN AS 'WEAKNESSES' IN THE PILOT CITY.

HERITAGE, DIVERSITY, AND CREATIVITY

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>JINJU ARTIST IN RESIDENCE (JAR)</p> <p>Launching a Residence Programme for Jinju and foreign artists in the crafts field.</p> <p>STEP 1 Organize the preparation committee and set up the programme</p> <p>STEP 2 Promote the project to the foreign cities of UCCN and Pilot cities of UCLG</p> <p>STEP 3 Implementation of the programme:</p> <p>STEP 4 Hold exhibitions at the Jinju Traditional Craft Biennale</p> <p>STEP 5 Evaluate and disseminate the results of the programme</p>	<ul style="list-style-type: none"> • Foreign artists in the crafts field • Jinju's intangible cultural heritage masters • Jinju artists in the crafts field • Jinju Creative Industry Promotion Association • Local government 	<p>STEP 1: January</p> <p>STEP 2: February</p> <p>STEP 3: May</p> <p>STEP 4: June</p> <p>STEP 5: July</p>	<ul style="list-style-type: none"> • Participants of the programme • Local Broadcasting and Newspaper • Printed materials 	<p>The foreign artists will be staying at the Jinju Woodcraft Training Center for 1 month.</p> <p>The programme was adopted by the local government.</p>



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CULTURE, EQUALITY, AND SOCIAL INCLUSION

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>ARTS DELIVERY PROJECTS</p> <p>Offering the Arts Delivery Programme to encourage disadvantaged or vulnerable social groups' wider participation in cultural life.</p> <p>STEP 1 Work group including public and private sectors, and local artists, and setting up Programme</p> <p>STEP 2 Consulting with local broadcasting company regarding producing TV program</p> <p>STEP 3 Promote the project to disadvantaged groups and receive invitations</p> <p>STEP 4 Organize cultural events including performing traditional folk art and modern art and gastronomy.</p> <p>STEP 5 Evaluate and disseminate the results of the programme.</p>	<ul style="list-style-type: none"> • The local government • Various arts groups (folk arts, popular arts, drama, musicians, dancers) • Jinju Folk Art Preservation Society • Jinju Ogwangdae Preservation Society • Theater Hyunjang • Saenori • Noll-J • Maru • Jinju Social Media Center • Keundeul • Local Citizen's Centers in rural area of neighborhood residents] 	<p>STEP 1: February</p> <p>STEP 2: March</p> <p>STEP 3: May-April</p> <p>STEP 4: May-October</p> <p>STEP 5: November</p>	<ul style="list-style-type: none"> • Participants of the programme • Local Broadcasting and Newspaper • Printed materials 	<p>Vulnerable social groups include citizens residing around culturally isolated rural areas and physically disadvantages and senior population at nursing home.</p> <p>The programme was adopted by the local government</p>



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CULTURE, URBAN PLANNING, AND PUBLIC SPACE

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>'CITY AND CULTURE' LAB</p> <p>Studying, Designing and Implementing a program to foster cultural and creative uses of public spaces.</p> <p>STEP 1 Organize the reading and studying groups including the public and private sectors</p> <p>STEP 2 Study the Agenda 21 for Culture and Culture 21 actions</p> <p>STEP 3 Make a list of the public spaces including urban and rural areas with symbolic meanings and set up the programs to transform those spaces into creative spaces.</p> <p>STEP 4 Implementation of the programme: Creative works at the public space.</p> <p>STEP 5 Evaluate and disseminate the results of the programme.</p>	<ul style="list-style-type: none">• Jinju Creative• Industry Promotion Association• Jinju artists in various fields• Jinju Institute of Architects• Local Urban planners• Professors and scholars of local universities• Local Private foundations	<p>STEP 1: March</p> <p>STEP 2: April- September</p> <p>STEP 3: June-July</p> <p>STEP 4: July-October</p> <p>STEP 5: November</p>	<ul style="list-style-type: none">• Regular meetings with neighbours, artists, urban planners and academics• Participants of the programme• Local Broadcasting and Newspaper• Printed materials	<p>The programme will be supported by private foundations in Jinju.</p>



GOOD PRACTICES

EMERGING MAINLY FROM PILOT MEASURES IMPLEMENTED IN THE CONTEXT OF THE WORK PROGRAMME (OR, ALTERNATIVELY, FROM PRE-EXISTING EXPERIENCES), BETWEEN 2 AND 3 GOOD PRACTICES WILL BE PRODUCED IN EACH PILOT CITY, USING THE FORMAT DESIGNED BY THE AGENDA 21 FOR CULTURE TO THIS END. IN THE EVENT THAT THESE EXISTING OR POTENTIAL GOOD PRACTICES CAN BE IDENTIFIED WHEN THE WORK PROGRAMME IS DRAWN, THEY COULD BE SPECIFIED BELOW – ALTERNATIVELY, THEY CAN BE ADDED AT A LATER STAGE, DEPENDING ON THE PERCEIVED EFFECTIVENESS OF MEASURES IMPLEMENTED.

NAME OF POTENTIAL GOOD PRACTICE	WHO WILL DRAFT IT	DATES	OTHER REMARKS
<p> THE MULTICULTURAL SHARING CONCERT</p> <p> JINJU OGWANGDAE'S SATURDAY SCHOOL OF CULTURE (2012 -)</p>	<ul style="list-style-type: none">• Prof. Byung-Hoon Jeong	April 2017	<p>Annual programme organized by Jinju YWCA and Korea Land & Housing Corporation since 2017 for married migrant women. It aims to promote cultural diversity and social cohesion through folk arts classes.</p> <p>Hands-on experience programme for elementary school students. They learn how to grow organic crops and perform mask dances. About 400 children per year are able to experience rural life and understand and practice traditional culture.</p>



PEER-LEARNING ACTIVITIES

TWO PEER-LEARNING ACTIVITIES (THE HOSTING OF ANOTHER PILOT CITY AND THE VISIT TO ANOTHER CITY) WILL BE CONDUCTED IN THE FRAMEWORK OF THE WORK PROGRAMME. THESE SHOULD BE ALIGNED WITH THE STRENGTHS AND WEAKNESSES IDENTIFIED IN THE INITIAL WORKSHOP AND IN "RADAR 1". WHEREAS THE IDENTIFICATION OF PEER CITIES WILL NEED TO BE CONDUCTED IN PARTNERSHIP WITH UCLG AND EXPERTS AND MAY NOT BE KNOWN AT THE MOMENT OF DRAWING THE WORK PROGRAMME, THE SPACE BELOW PROVIDES ROOM FOR SPECIFYING THESE ACTIVITIES WHEN DETAILS ARE KNOWN.

HOSTING OF A PILOT CITY; NAME OF CITY TO BE HOSTED	THEMES TO BE ADDRESSED	WHO WILL BE INVOLVED	DATES	OTHER REMARKS
-	-	-	-	
VISIT TO ANOTHER PILOT CITY; NAME OF CITY TO BE VISITED	THEMES TO BE ADDRESSED	WHO WILL BE INVOLVED	DATES	OTHER REMARKS
SOME CITIES IN AUSTRIA (VIENNA, LINZ, LOWER AUSTRIA REGION).	<ul style="list-style-type: none">Internationalization through art residencies and cultural events, creative industries, access to culture in rural areas	-	-	

CONTACTS

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