





4<sup>th</sup> EDITION - INTERNATIONAL AWARD

#### REPORT OF THE JURY









The objective of the INTERNATIONAL AWARD UCLG - MEXICO CITY - CULTURE 21 is to recognise leading cities and individuals that have distinguished themselves through their contribution to culture as a key dimension in sustainable cities.



#### UCLG - MEXICO CITY - CULTURE 21







# CONTEXT AND OBJECTIVES

The objective of the "International Award UCLG – MEXICO CITY – Culture 21" is to recognise leading cities and personalities that have distinguished themselves through their contribution to culture as a dimension of sustainable development. The Award reaffirms the leadership of Mexico City in the relationship between culture and sustainable development and the commitment of UCLG to place culture as a fundamental dimension of sustainable cities through the Agenda 21 for culture.

The fourth edition of the "International Award UCLG – Mexico City – Culture 21" coincides in time with the Covid-19 pandemic, an enormous challenge for humanity with a clear cultural dimension. The pandemic is extraordinarily impacting the cultural life in cities, threatening the sustainability of cultural organisations, networks and actors and, at the same, proving the prominent role of culture in ensuring well-being and fighting for a better world. During the crisis, cities and local governments are supporting cultural initiatives and infrastructure, encouraging collective reflection upon the relationship between cultural rights, democracy, freedoms, public space and well-being and promoting international cooperation and solidarity.

The Jury expresses the sincerest gratitude to all those that are working in the frontlines of the pandemic: the hospitals, the teams of public health and the providers of essential services. Alongside them, artists, creators and culture professionals, and the organisations in the culture sector, are having a fundamental role to guarantee access to information, encourage awareness and tolerance, promote well-being and resilience in individuals and communities and build the capacities to imagine the societies of the future.

The Jury notes that the Covid-19 crisis is making evident that culture is a pillar of people's lives. The Jury emphasises that culture must be central in the recovery, in the long-term development programmes at a local, national and international levels, and more than ever especially in the context of the Decade of Action for the implementation of the UN 2030 Agenda and the Sustainable Development Goals.

The Jury highlights that the applications demonstrate how, throughout the world, issues like heritage, memories, diversity, knowledge and creativity are strongly connected to welfare, freedoms and development, and that culture is essential to design a better future for all. Thus, the Jury wants to express its gratitude to all candidate cities for their effort and dedication, and for the resources and enthusiasm they invested in presenting their candidacies, especially in these difficult times. The Jury also commends the involvement of the thousands of people associated to UCLG and Mexico City who have worked on the candidacies and the nominations.

# **CATEGORIES**

# CITY / LOCAL OR REGIONAL GOVERNMENT AWARD

The Award in this category is granted to a city, or local or regional government, whose cultural policy has contributed significantly to linking the values of culture (heritage, diversity, creativity and transmission of knowledge) with democratic governance, citizen participation and sustainable development. The award is given to the candidate local or regional government that wins a competitive call, open to UCLG members. The award recognises an original policy, programme or project that explicitly includes the principles of the Agenda 21 for culture. Candidatures must have been implemented for at least two years and have documented proof of the impact and the successes achieved. The winning city receives the amount of 50,000 Euros, to be used for its international promotion (the publication of a book, participation in forums, international visibility) and to strengthen the local implementation of the Agenda 21 for culture.

# INDIVIDUAL AWARD

The Award in this category is granted to an internationally renowned person who has made a fundamental contribution to the relationship between culture and sustainable development. The award is given by the Jury without an open competition process. The members of UCLG (direct or indirect) can make spontaneous nomination of a personality. The selected individuals receive 25,000 Euros.

# CALENDAR

The fourth edition of the "International Award UCLG – MEXICO CITY – Culture 21" takes place between 15 November 2019 (launch of the call for applications) and 13 May 2021 (Awards Ceremony in Mexico City).

The call for submissions for this fourth edition opened on 15 November 2019, with the publication of the Award **rules** and **application form**.

The UCLG World Secretariat, UCLG sections (UCLG Asia-Pacific, UCLG Eurasia, CCRE-CEMR, Metropolis, FLACMA, UCLG-Africa and UCLG MEWA) the UCLG committee on Social



#### UCLG - MEXICO CITY - CULTURE 21







**Inclusion, Participative Democracy and Human Rights**, and the **UCLG Forum of Regions** spread the news of the Award among their members, and deserve special thanks. The Committee on Culture and the Government of Mexico City were also actively involved in the dissemination.

Several worldwide, regional and national networks in the areas of culture and local governance also spread the word about the Award among their members, including Arterial Network, Culture Action Europe, Culture et Développement, Culturelink, Eurocities, ICOMOS, IFACCA, IFCCD, IFLA, Nemo, and the UNESCO Creative Cities Network.

The call for submissions closed on 18 March 2020.

The Jury analysed the applications presented in the two categories between 29 March and 14 May 2020 and held its final meeting on 19-20 May 2020.

# **JURY**

The Jury of the Award was made up of the following five members, all of whom are prestigious international experts with outstanding careers in the cultural field.

**Jose Alfonso Suarez del Real y Aguilera** (President of the Jury). Current Secretary for Culture of Mexico City, he has a recognized career as a journalist and cultural promoter, as well as a vast experience in cultural public policies and Human Rights.

**Lourdes Arizpe**. Former Secretary General and member of the United Nations Commission on Culture and Development. She has managed cultural projects in many countries of the world as UNESCO's Assistant Director General for Culture.

**Catherine Cullen**. Special Advisor on Culture in Sustainable Cities, she is the former Deputy Mayor for Culture for the City of Lille, France, and the former Chair of the Culture Committee of UCLG.

**Lupwishi Mbuyamba**. Ethnomusicologist, educated in philology and philosophy, researcher and scholar, he is currently the Executive Director of the Observatory of Cultural Policies in Africa and President of the African Music Council.

**Ayşegul Sabuktay**. Director of the Izmir Mediterranean Academy, a unique organization founded by Izmir Metropolitan Municipality in 2011 as a think tank and a democratic cultural platform; Izmir will host the UCLG Culture Summit in 2021.

A **complete biographical profile** of the five members of the panel is available on the Award website.

# **CANDIDATES**

# CITY / LOCAL OR REGIONAL GOVERNMENT AWARD

On 18 March 2020 there were 81 submissions. The following are the names of the city and local or regional government candidates:

Abitibi-Temiscamingue (Quebec, Canada), Acadia (New Brunswick, Canada), Adelaide (Australia), Azuay (Ecuador), Bagcılar (Istanbul, Turkey), Baie-Mahault (Guadeloupe, France), Balıkesir (Turkey), Bandung (West Java, Indonesia), Belo Horizonte (Minas Gerais, Brazil), Beylıkduzu (Istanbul, Turkey), Bologna (Italy), Brasilia (Brazil), Brazzaville (Republic of the Congo), Bulawayo (Zimbabwe), Cairo (Egypt), Carchi (Ecuador), Çatalca (Istanbul, Turkey), Ceara (Brazil), Chiang Mai (Thailand), Ciudad Juarez (Chihuahua, Mexico), Concepcion (Chile), Donostia/San Sebastian (Basque Country, Spain), Dublin (Ireland), Eindhoven (the Netherlands), El Canar (Congope, Ecuador), El Carmen de Viboral (Colombia), Hamedan (Iran), Havana (Cuba), Huechuraba (Chile), Jatiwangi (Majalengka, West Java, Indonesia), Jinju (Republic of Korea), Jongno-gu (Seoul, Republic of Korea), Kashan (Iran), Kazan (Russian Federation), **Kirtipur** (Kathmandu, Nepal), **Konya** (Turkey), **Krabi** (Thailand), La Paz (Bolivia), Magas (Ingushetia, Russian Federation), Manchester (England, United Kingdom), Mar del Plata (General Pueyrredon, Argentina), Medellin (Colombia), Merida (Mexico), Nilufer (Turkey), Niteroi (RJ, Brazil), Nizny Novgorod (Russian Federation), Novosibirsk (Russian Federation), Oradea (Romania), Osmangazi (Turkey), **Pachuca de Soto** (Hidalgo, Mexico), **Papantla de Olarte** (Veracruz, Mexico), Penalolen (Santiago, Chile), Pincourt (Quebec, Canada), Puebla (Mexico), Qingdao (China), Ramallah (Palestine), San Antonio (Texas, United States of America), San Jose (Costa Rica), San Jose de Cucuta (Colombia), San Luis de Potosi (Municipal Government, Mexico), San Luis de Potosi (State, Mexico), Sancaktepe (Istanbul, Turkey), Santiago de los Caballeros (Dominican Republic), Sao Paulo (Brazil), Segou (Mali), Stavropol (Russian Federation), Surakarta (Indonesia), Taichung, Tequila (Jalisco, Mexico), Terrassa (Catalonia, Spain), Torreon (Coahuila, Mexico), Trois Rivieres (Quebec, Canada), Ulaanbaatar (Mongolia), Valongo (Portugal), Volgograd (Russian Federation), Wrocław (Poland), Xi'An (China), Yakutzk (Republic of Sakha, Russian Federation), Yalova (Turkey), Yeongdo-gu (Busan, Republic of Korea), Yopougon (Abidjan, Ivory Coast).

The summaries of the projects presented for each one of these 81 candidates, along with an interactive map, can be consulted on **this page** of the Award website.



UCLG - MEXICO CITY - CULTURE 21







# CANDIDATES INDIVIDUAL AWARD

Presentation of **nominations** for the individual award closed on 18 March 2020. The nominations of 21 individuals were entered. These nominations, in some cases, were made with a request for confidentiality and/or without the knowledge of the individuals proposed. The Jury would like this confidentiality to be strictly observed and for this reason will not release the names of the nominated individuals.

# **RESULTS**

# CITY / LOCAL OR REGIONAL GOVERNMENT AWARD

The Jury was impressed by the high quality of the submissions received and heartily undertook its difficult task. The members of the panel sincerely thanked all the candidate cities for their efforts and dedication of time, resources and hope to submit a candidacy.

The Jury evaluated each one of the 81 projects presented and provided comments in the last section of this report (see chapter 8).

The Jury evaluated the ability of each project to link cultural values (heritage, diversity, creativity and knowledge) with democratic governance, citizen participation and sustainable development of cities. The panel used the following criteria in the analysis of each project:

- Complete explanation of the context: the city/territory where the project has been developed and its cultural policies.
- Concurrence of the project with the principles and recommendations of Agenda 21 for culture.
- Quality of the explanation of the general aim, the specific aims, obstacles encountered, and the results obtained.
- Concurrence of the project with partner organisations, with other associated governments and with the beneficiary population.
- Analysis of the direct and transversal impacts of the project, as well as the evaluation model used.
- Continuity of the project.
- Potential for the project to be adapted or replicated in other cities.

• Use of the Award: Analysis of the pertinence of the planned actions and viability of the corresponding budget, especially in the context of the COVID-19 pandemic.

The Jury decided that the winners of the Award (in alphabetical order) were the candidatures "Network of Arts and Cultural Practices in Medellin", submitted by the city of Medellin (Colombia) and "Segou: A Creative City", submitted by Ségou (Mali). Each candidature will receive EUR 25,000.

Medellin. The Network of Arts and Cultural Practices was created 24 years ago in Medellín, involving different artistic and cultural groups and organizations. The aim of the programme is to guarantee cultural rights for children, adolescents and youth. This community-oriented initiative supports more than 7,800 children and youth in the 16 communes and 5 townships of Medellín every year, providing them with opportunities for expression, exchange, learning, experimentation and enjoyment with a wide range of artistic, aesthetic, and cultural forms, including dance, performing arts, fine and visual arts, music and audio-visual. With this project, public access to culture in Medellín has increased by improving cultural infrastructure throughout neighbourhoods, setting up cultural training opportunities, and promoting specific programmes and offers for disadvantaged groups, in close collaboration with other municipal plans and programmes. Over the years, the Network of Arts and Cultural Practices has contributed to promoting and reinforcing Medellín as a cultural city committed to inclusive and participatory cultural policies aimed at enshrining cultural citizenship, sustainable development, and an improved quality of life and well-being for all inhabitants.

**Segou**. The project **"Segou: A Creative City"** started in 2015 as an initiative by the Festival on the Niger Foundation. In partnership with the Municipality of Ségou, the initiative has provided the city with a sound cultural policy focused on sustainable development. The implication and commitment of all cultural actors together with the local government and civil society in the implementation process of this solid initiative has helped unfold its main objectives, providing access for everyone to culture and enhancing the value of Ségou's cultural identities -music, design and fashion, visual arts, heritage and gastronomy- and artistic and cultural creation, by putting art and culture at the centre of local development. "Ségou: A Creative City" has contributed to professionalize the cultural sector as well, improving the working conditions of cultural and creative actors and creating synergies among cultural organisations, stakeholders and citizens. Furthermore, "Ségou: A Creative City" constitutes a suitable framework for collaboration with other African cities, and promotes the implementation of projects based on co-creation, co-production, exchange of experiences and sharing of good practices

The Jury also decided to make special mention of the following projects (in alphabetical order):

**Chiang Mai** (Thailand), for the programme **"Chiang Mai Centre Museums Network"**, established in 2002. This initiative fosters local culture and citizen participation with a



#### UCLG - MEXICO CITY - CULTURE 21







collaborative approach, using its organizational capacity and central location as "working tools" that promote access to municipal resources and thus mobilize the city's cultural capital, including indigenous heritage, as a movement for change to build a better sustainable future.

**Concepcion** (Chile), for the project **"Concepcion Creation Centre (C3): a space for creative collaboration"**, based on sustainable development". This collaborative workspace is a boost to local creative sectors such as design, architecture, technology, music and performing arts, and an illustrative example of infrastructure conceived as a priority for the city to promote culture as a pillar of sustainable development.

**Manchester** (England, United Kingdom), for the programme "Cultural Collaboration on Climate". This initiative, which brings together 35 cultural organisations and festivals and is completely aligned with the ambitions of the city's first climate change strategy, is helping to build strong leadership on environmental awareness, and has made Manchester a powerful example and benchmark for cultural collaboration and engagement on climate action.

**Ramallah** (Palestine), for the programme **"City of Music"**, an initiative that has contributed to the city's natural turn to music as a factor of social transformation and development. "City of Music" shows how systematic work can create good conditions for the implementation of sustainable creative projects for the local communities, despite difficult and unstable political situations.

**Ulaanbaatar** (Mongolia), for the project "**Ulaanbaatar Public Art Week**", an initiative devoted to art and its relationship with the major themes of contemporary life, such as migration, the rural world and nomadism, ethnic minorities, democracy and climate change. The project is organised by Land Art Mongolia, an organisation which brings the specific context of the city and the region of Mongolia to the international debate on sustainable development.

**Yopougon** (Ivory Coast), for the project **"Yopougon: Becoming an educational and creative city through social cohesion"**. This is a sound and complete initiative that demonstrates the willingness of the local government to place culture as a pillar of local sustainability policies. The initiative has a clear inclusive and participatory component, with specific lines on the integration of youth into the cultural and creative sector, which has resulted in the improvement of the well-being of citizens.

The Jury has also awarded the "Leona Vicario of Mexico" special mention: **San Jose** (Costa Rica), for the project "**Computer Clubhouse**, **San Jose South: Girls Only: Comprehensive Development for Girls and Prevention Against Teen Pregnancy"**. The Computer Clubhouse is a safe learning space focused on digital technologies that fosters cultural rights for adolescents in a context of inequality and exclusion. With the creation of the "Girls Only" programme in 2010, this small yet powerful initiative has proved that culture is key in developing the potential of youth to build democratic and peaceful societies.

Winners and special mentions are excellent examples of local implementation of the Agenda 21 for culture.

# INDIVIDUAL AWARD

The Jury has decided that the individual award be shared ex-aequo by two people (in alphabetical order):

Eusebio Leal. He has devoted his entire life to the preservation of the historical and cultural heritage of Cuba and of humanity. Dr Leal's distinguished sensibility, as well as his early incursion into public administration, allowed him to understand the scope and value of the cultural heritage of cities, particularly Havana, both for its citizens and for the rest of the world. He is Honorary President of the Cuban Committee of the International Council of Museums (ICOM) and Honorary President of the Cuban Committee of ICOMOS and of the Civil Society Heritage, Community and Environment; Professor Emeritus of the University of Havana and Doctor Honoris Causa in various prestigious universities worldwide. He chairs the Network of Offices of the Historian and Conservator of the Heritage Cities of Cuba. Throughout his professional career he has promoted the embodiment of the public space as a cultural space, preserving heritage as a common good through the restoration and conservation of the different works and projects he has been in charge of, with special emphasis on the Historical Centre of the city of Havana. Havana is today a complete and absolute symbol of this effort. For Dr Eusebio Leal, the city is highly representative of all the cultural, intellectual, political, historical and social values of the Cuban people, and it is also a great memory of the architectural development that succeeded in making Havana one of the most important post-colonial cities in Latin America.

Vandana Shiva. Vandana Shiva is one of the pioneering figures of ecofeminism most recognized worldwide. Born in Dehradun, India, Ms Shiva is Doctor of Physical Sciences, philosopher of science, ecologist, feminist and pacifist. She directs the Research Foundation for Science, Technology and Natural Resource Policy (RFSTN) in India, which she founded in 1982. She is also the founder of Navdanya, a movement focused on women and dedicated to the promotion of biological and cultural diversity. In her defence of the food cultures treasured by indigenous peoples and their cultural and natural heritage, Vandana Shiva has explicitly linked issues such as food security and climate emergency to neoliberalism, cultural relativism, and the colonization and spoliation of traditional agricultural knowledge. In this sense, she has provided keys to place culture at the core of the global debate on humanity's challenges. She has especially helped put women and girls, and biodiversity at the forefront of the fight to implement human rights policies, the Sustainable Development Goals, and other global agendas. Her approach to ecofeminism emphasizes scientific knowledge and dissemination as tools to preserve biodiversity and the autonomy of food cultures, and to guarantee people's cultural rights, including the most at-risk groups, without leaving anyone or any place behind.



#### UCLG - MEXICO CITY - CULTURE 21







# CONCLUSION

The fourth edition of the Award has been an extremely meaningful experience, enabling us to learn about policies, programmes and projects that cities and local governments have developed to unchain the potential of heritage, creativity and diversity -that is, culture- as an unequivocal part of the solution to humanity's challenges.

These projects become especially relevant in a context such as the one we are experiencing, in the midst of the Covid-19 pandemic. The crisis has significantly affected the cultural ecosystems of cities, and cooperation and solidarity among cities, networks and cultural actors has proved crucial to overcome the impact of the crisis on cultural initiatives and organizations.

The crisis has emphasised the urgent need to create new possibilities to access heritage and knowledge, to build stronger systems of protection for the cultural workers, to strengthen the promotion of cultural rights considering broader frameworks of inequality, to multiply the collaboration between cities and governments, to foster measures which connect culture to broader debates that our societies are holding and to consolidate culture as the fourth pillar of sustainable development.

Awards for both categories will be presented on 13 May 2021 in Mexico City, in the framework of the commemoration of the 700th anniversary of the "lunar foundation of Mexhico" in 1321, an event that recalls the role of women in shaping the community and cultural identity of the future Tenochtitlan as indicated by the traditional Mexica sources. All members of UCLG are cordially invited to attend.

# COMMENTS

Considering the high quality of submissions received and testifying the need to identify and spread the word about good practices in culture and sustainable development, the Jury would like to provide comments to the the projects received under the 'City' category and suggest that several candidacies are integrated in the database "**OBS**" of the UCLG Culture Committee.

#### ABITIBI-TÉMISCAMINGUE

The Jury appreciates the long-term commitment and work developed by Abitibi-Témiscamingue with the project "Culturat – Minwashin First Nation". This initiative began in 2012 as a mobilization that would turn identity, arts, and culture into the core of regional sustainable development. Focusing on the preservation and promotion of Indigenous arts, culture, history, heritage and skills as an essential framework to develop the sustainable cultural tourism of the region, "Culturat" counts since 2017 with the Minwashin cultural organization to enhance the support of the Algonquin cultural communities with the involvement of the more than 60 municipalities, alongside organisations and civil society stakeholders. The Jury requests that the UCLG Culture Committee continues to promote it as a good practice.

#### **ACADIA**

The "Comprehensive strategy for the integration of arts and culture into Acadian society in New Brunswick" started in 2009 with the aim to place arts, culture, and heritage at the centre of the sustainable development strategy for Acadia, a French-speaking minority in Canada who underwent mass deportation in the 18th century and still faces significant challenges. The Jury highlights the participative approach of this initiative and the joint effort of the 52 municipalities, 6 provincial ministries, a federal department, and more than 40 organizations involved in this unique endeavour, and requests that the UCLG Culture Committee promotes it as a good practice.

#### **ADELAIDE**

The "City of Adelaide's Cultural Strategy (2017-2023)" is a comprehensive and ambitious initiative focused on the commitment to integrate culture across all areas of public policy and practice of the city. The Jury acknowledges the capacity of the Strategy to strengthen the connection of active participation in the city's cultural life and the promotion of its unique built, natural and cultural heritage with other key aspects of sustainable development such as wellbeing, climate action, economy and social inclusion, and highlights the involvement of the Kaurna Aboriginal population. The Jury requests that the UCLG Culture Committee promotes it as a good practice.



#### UCLG - MEXICO CITY - CULTURE 21







#### **AZUAY**

The project "Raymikuna" developed by the Prefecture of Azuay illustrates the importance of cultural celebrations as ways of building societies and strengthening bonds between communities. Raymikunas are events that help recover the identity of the Azuayans and shares the traditional knowledge of the Andean cosmovision. Moreover, this project makes visible the connection between ancestral cultures, nature and the most relevant topics of contemporaneity and sustainable development such as climate change and interculturalism with a critical perspective. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **BAGCILAR**

"The Women and Family Culture and Arts Centre" was created in 2011 as part of the orientation of the municipal policy towards vulnerable groups such as women, immigrants, children and disabled people to help reduce inequalities. The centre offers capacity building tools, courses and cultural activities to foster active participation of the diverse population in the co-creation of the city. At the same time, this project provides a great deal of cultural exchanges and bolster healthy human relationships for a sustainable development. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **BAIE-MAHAULT**

The project presented by Baie-Mahault stands out as an initiative to promote the role of culture in the sustainable development of the region. "Heritage Routes" as a means of emphasizing the cultural diversity of Baie-Mahault has its origin in the revision of the Local Urban Plan of 2014, in which the diverse elements of cultural heritage where included in a heritage charter in order to develop cultural and natural heritage conservation policies. The Heritage Routes have raised awareness on the preservation and promotion of the city and island's assets and the necessity to address urban policies with a wider approach. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **BALIKESIR**

"Queen Bee and Bee Products Production Centre" is an initiative of the Balıkesir Metropolitan Municipality in the framework of its 2017 investment programme. The centre carries on innovative apicultural activities, including certified training, ensuring inclusive, fair education and promoting lifelong learning for all. The Jury highlights the holistic dimension of this project and the aim to connect cultural knowledge to some of the goals of the UN 2030 Agenda such as the sustainable use of terrestrial ecosystems, the sustainable management of forests and preventing biodiversity loss.

#### **BANDUNG**

"Fashion Village Lab: Piloting Circular Creative Economy Ecosystem in Fashion Industry" started in 2014 as a research collaboration centred in the fashion industry ecosystem of the city and the surrounding areas. Already in its third phase of implementation, this project presents a solid governance of culture with the involvement of the local government, academia, business sector, communities and media, and a significative approach to the relationship between culture, economic development, the protection of the environment and the fight against inequalities with a gender perspective. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **BELO HORIZONTE**

The "Decentralize Project" is a programme based on the democratization of culture that seeks to recognise projects focused on the decentralization of cultural facilities and cultural activities in public space, the accessibility for disadvantaged people and vulnerable groups, and the participation of neighbourhoods and territories that traditionally are less involved in cultural activities organised by the local government. The Jury emphasizes the aim of providing cultural resources for all and strengthening the governance of culture with strong partnerships, and requests that the UCLG Culture Committee promotes it as a good practice.

#### **BEYLIKDÜZÜ**

"Cultural Policy of Positioning Beylikdüzü as a Sustainable Alternative Cultural Centre in the Urban Periphery" started in 2014 with a participatory approach to promote the inclusion of culture in public planning processes in a strategic and holistic way. The creation of the cultural hub 'Western Istanbul', containing cultural infrastructure for regular activities, is one of the main actions that has enabled the development a culturally alive, liveable and socially inclusive district resulting in a local sustainable cultural ecosystem. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **BOLOGNA**

"Bologna Culture Living Lab", developed in the framework of the ROCK Programme, aims at placing culture and cultural heritage at the centre of participatory, accessible, sustainable and circular processes leading positive urban transformations and resilient communities. The Jury appreciates the systemic, participatory and integrated approach in addressing the specific needs of the historic city centre of Bologna, combining new partnerships and alliances to promote the active participation of citizens, private sector, academia and local government in the co-creation of the city. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **BRASILIA**

Conexão Cultura DF ('Culture Connection DF') is a project focused on economy and innovation in the federal district of Brasilia initiated in 2016 to promote the national and international mobilization of artists and cultural and creative goods and activities. The Jury praises the aim to strengthen the projection of the artistic sector alongside the identity of the district at many levels, including plans to implement measures to promote transparency, training and participation of the youth in this endeavour. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **BRAZZAVILLE**

The "Heritage and Creativity for Cultural Development" Strategy in Brazzaville was adopted in 2012 to promote economic growth through the development of the cultural sector, with a strong approach to the conservation and promotion of tangible and intangible heritage, sustainable tourism and the local artistic scene. This strategy has achieved very relevant goals towards the creation of a solid cultural policy and demonstrates the commitment of Brazzaville in uniting efforts to place culture at the core of sustainable development. The Jury requests that the UCLG Culture Committee promotes it as a good practice.



#### UCLG - MEXICO CITY - CULTURE 21







#### **BULAWAYO**

"Reimagine Bulawayo" is an initiative by Nhimbe Trust aimed at formulating a cultural policy for the city aligned with the Bulawayo City Council's strategic development plan. This project demonstrates the willingness to promote and strengthen the role of arts and culture as a key element in human development and the creation of strong, resilient and inclusive communities. "Reimagine Bulawayo" illustrates the way forward for local policies in the global context of deindustrialisation, increasing social inequality, cultural fragmentation and climate change. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **CAIRO**

Representing the stop points of the Holy Family during its flight to Egypt, "The Flight of the Holy Family in Egypt" is a national project launched by Ministry of Local Development and developed in coordination with the governorates of the country, including Cairo, and many other organisations to stimulate religious tourism. The project has consolidated infrastructures and services for the pilgrimage through the 25 locations of the project, having an impact in the preservation of ancient sites and monasteries and the promotion of special handcrafts centres. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **CARCHI**

The "2020 Carchi Book Café Festival, 3rd Bi-national (Ecuador + Colombia) Books and Reading Fair" is a regional development project in a cross-border area promoted by the Decentralized Autonomous Government of the Province of Carchi. In its four years of implementation, this people-centred project has already made a difference in the promotion of reading, interculturality, alternative business processes and cultural tourism of the region, and it is planning an even wider inclusive approach with new partnerships at national level. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **CATALCA**

The "Barrier-free Incubation Centre" is a project conceived by the Çatalca Municipality in the context of the adoption of the UN regulations concerning people with disabilities. Despite being in its early stages, the Jury appreciates the strong steps already made to direct individuals with disabilities towards entrepreneurship in the fields of science, crafts, creativity and education, with appropriate training models, R&D investments and legislative measures, thereby strengthening active citizenship and encouraging innovative ideas without leaving anyone behind. The Jury advises the UCLG Culture Committee to provide advice for the next steps ofthis process.

#### **CEARÁ**

The "Living Treasures of the Culture of Ceará" is a pioneering project in Brazil that recognizes the know-how of the "Masters" (either individuals, groups or communities) of traditional and popular culture. The Jury acknowledges the efforts to protect and promote the local intangible heritage of Ceará by law, including 94 living treasures in action, 78 masters, 13 traditional groups and 3 collectives, and to provide appropriate means to transfer cultural knowledge to the next generations for sustainable development. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **CIUDAD JUÁREZ**

Starting on 1 June 2018 as part of the Municipal Development Plan, "Culture in Motion" was implemented in a depressed border area in Ciudad Juárez with the aim to bolster the appropriation of public space for cultural purposes. With a strong inclusive and community approach to improve access to artistic expressions such as music, painting, and theatre, this constitutes a representative project of local policies of sustainable development for peace and coexistence centred on culture. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### DONOSTIA / SAN SEBASTIÁN

With the candidacy "Thirty Years of Construction and Transformation", Donostia / San Sebastian shows the strong commitment and political willingness of the city to place culture at the centre of local strategies to promote peace and active citizenship. The revision of 30 years of local cultural policies reveals the potential of culture to transform society through a high investment in music, science, technology, cinema and heritage, among other sectors, at many levels, which has been reinforced and consolidated with the legacy of the 2016 European Capital of Culture. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **DUBLIN**

The Jury praises the work of the Dublin City Council Culture Company (DCCCC), formed by the Council in March 2018, as a remarkable and illustrative example of what people-centred policies can achieve at city level. The values of the DCCCC, Participation, Partnership, Relevance, Capacity Building and Quality, continue to guide the cultural programmes and activities in Dublin, reaching and connecting very diverse groups, communities and individuals and developing innovative cultural partnership across organisations. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **EINDHOVEN**

"Museum door de Stad" ('Museum in the City') is a programme of the City Museum that brings its collection to the public space of the 2019 Europe's most innovative city, according to the Cultural and Creative Cities Monitor. Based on access, inclusion, creativity and innovation, "Museum door de Stad" explores the creative and technological potential of the city to revisit traditions and to discuss some of the main issues of the global dialogue such as freedom, mobility and food security, and promotes critical reflection on the past and future of local identity and cultural expressions. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **EL CAÑAR**

The "Creation of value for the 'Ingapirca Archeological Complex' through the cultural heritage and archaeological preservation of the site and the strengthening of local cultural development" has revitalised the historical and cultural legacy from the Inca and pre-Columbian times. Developed at national and local level, the project has positioned as a pole of attractiveness, promoting the touristic and productive development of the area, and has helped to raise awareness on the role of culture as a pillar of sustainable development. The Jury requests that the UCLG Culture Committee promotes it as a good practice.



#### UCLG - MEXICO CITY - CULTURE 21







#### **EL CARMEN DE VIBORAL**

"Citizen culture - A local investment in regional sustainable development" is a project aimed at promoting the strategic inclusion of culture as a pillar of the 2017 - 2027 Basic Land Management Plan (PBOT) of El Carmen de Viboral. The Jury recognises the city's steps towards achieving an integral human development model that promotes good living habits for all its residents, as established in its Municipal Culture Plan, supporting local identities and diverse artistic expressions as fundamental cultural rights. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **HAMEDAN**

The "Citizen Courses & Top Citizen Festival" offers a training programme for primary school students, housewives and retirees on the activities promoted by the City Council in the field of recycling, urban planning and emergency management, among others, with the goal to develop a civic sense of responsibility towards the local community. Thus, since 2003, the "Citizen Courses & Top Citizen Festival" promote civic values through culture in Hamedan, a city selected by the World Assembly of Islamic Cities as the first sustainable green city in the Islamic world.

#### **HAVANA**

"Routes and Paths to Discover with Family" is a public program which started in 2001 as an initiative developed to promote national cultural tourism and the rich heritage of Havana's Historic Centre. The Paths or specialized tours for families, organized by the renowned Office of the Historian of the City of Havana, founded in 1938, have grown and diversified over the years, becoming one of the benchmarks of the culture and tourism sector in the city and being recognised internationally as a model to be followed. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **HUECHURABA**

The Jury emphasizes the remarkable progression of the "Huechuraba Arts and Talent School", originated in 2017 from a talent contest and materialized into an arts school based on the values of cultural diversity, sustainability, participatory democracy and inclusion. This community-based project promotes artistic expressions -singing, dance, theatre, painting and music- in collaboration with local organizations and stakeholders, and provides access to professionalization for girls, boys, adolescents, and adults with varying (dis)abilities. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **JATIWANGI**

The Jury appraises the leadership of the community of Jatiwangi in creating and developing the "Terracotta City" project with the impulse of the Jatiwangi art Factory. This regional planning project based on the values of heritage, creativity, participation and resilience harnesses the potential of traditional cultural knowledge and local terracotta materials to transform the traditional tile production into a renewed green manufacturing industry, which gathers talented local artists, architects, designers and ceramics and enables the revival of the region and its identity. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### JINJU

The "Dancing City Jinju: Folk Dance Dissemination Project" is an exemplary programme that demonstrates the commitment of the city to strengthen the role of culture as a pillar of urban policies for sustainable development. This grassroots cultural initiative aims at fostering cultural rights and reducing inequalities by promoting Jinju's traditional dances for all citizens, including vulnerable groups. The project has helped boosting artistic education and talent, enhancing local and international cultural exchanges and expanding the cultural industry ecosystem. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### JONGNO-GU, SEOUL

"Changsin-Sungin Sewing Village, Urban Regeneration Dressed in Culture-Art, with residents standing first!!" is a culture-led urban regeneration programme that brought the recovery of one of the most degraded and aging neighbourhoods of Seoul. The good governance of culture, featuring public-private cooperation and the creation of a community council and other mechanisms of participation, and the provision of cultural infrastructures for the enjoyment of cultural rights and the economic development of the region, are some of its key elements. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **KASHAN**

"Development of Kashan with the Participation of Local Representatives and Trusted People" is a project designed to increase citizens' participation and trust in local public policies. It is based on the implementation of a consultative and representative governance mechanism through which local elected trustees dialogue with the Administration. The Jury highlights the important step towards consolidated urban policies for sustainable development aligned with the values of social inclusion, participation, good governance, local democracy and cultural rights..

#### **KAZAN**

In 2005, The House of Friendship of Nations of Kazan was funded by the local and regional government as a cultural space for the peaceful interaction of multicultural expressions and traditions. Today, "The House of Friendship of Nations: Embracing Cultural Diversity in the City of Kazan" stands out as an initiative to promote diversity and heritage which gathers 200 national cultural associations and offers several facilities, including a dedicated website with different sites available in the native languages of each ethnic diaspora. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **KIRTIPUR**

"Traditional Dafa Music" presents an initiative to preserve and promote the Dafa music, a specific type of Nepalese music that has been played since the 17th century and has become the oldest surviving devotional music of Nepal. Dafa music is part of the everyday life in public space of citizens, as it is present in festivals and celebrations of life cycles and is considered one of the current main cultural assets. The Jury highlights the determination to protect this unique intangible heritage and advises the UCLG Culture Committee to support this process.



#### UCLG - MEXICO CITY - CULTURE 21







#### **KONYA**

"Mevlana Culture Valley" is a large urban regeneration strategy in the historic centre of Konya supported by the Konya Metropolitan Municipality in partnership with other local and national institutions and NGOs. The main objective of this initiative is to protect the historic fabric of the city and its many and diverse cultural assets, including streets, religious and cultural facilities and the bazaar area, among others, thus reinforcing the attractiveness of the city and giving new impulse to the tourism sector. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **KRABI**

The Jury highlights the resolution of the city of Krabi to commit to sustainable development promoting local culture with the project "Sustainable Future Cities: Enhancing the co-created approach for the dissemination of Andaman Culture". The community-based and participative approach of the project, which encourages intercultural exchanges in the process of identifying local cultural assets and developing a creative platform to promote Andaman culture, envisages the recognition of the economic dimension of culture and counts on solid partnerships. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### LA PAZ

The phase 1 of the "Municipal Competition Fund for Arts and Culture – FOCUART" is a pioneering initiative to provide the city of La Paz with the first public fund at national level. The Jury highlights the operational nature this programme, which illustrates the cross-cutting alignment of public policies, at different levels, with specific innovative actions designed to promote cultural rights through territorial decentralization. FOCUART has become a pillar to ensure access to plural and democratic culture and an inspirational model for other cities. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **MAGAS**

The city of Magas has taken significant steps to preserve the traditional folk arts and crafts of Ingushetia with the "Magas-Craftsmen Town" project. This platform organises an international festival, the "Craftsmen town", aimed at spreading the unique cultural expressions of the region, promoting local cultural assets and engaging youth to revive the intangible heritage creatively. The city is boosting tourism with this initiative as well and has the ambitious goal to become the "City of Masters". The Jury advises the UCLG Culture Committee to support this process.

#### **MAR DEL PLATA**

The Jury acknowledges to efforts of the Municipality of Mar del Plata to make progress in the effective implementation of the Agenda 21 for culture with the educational programme "Creative City. Social Sciences for Citizens of the 21st Century". This people-centred initiative focuses on mainstreaming the value of culture to the daily life of teachers, communicators, trainers, cultural agents and citizens committed to sustainable development, enabling all them to participate in the co-creation of the city at many levels. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **MÉRIDA**

"The White Night. Art at Maximum" is a biannual cultural programme organised in May and December by the city of Mérida. The festival involves several cultural and artistic institutions and citizen organizations such as museums, cultural centres, galleries and restaurants, and counts on partnerships at national and international level. It offers a wide range of multidisciplinary cultural experiences at no cost, facilitating the cultural appropriation of public space and the exchange of diverse cultural expressions in a creative and participatory way. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **NILÜFER**

The "Nature-based and cultural tourism as a means for rural regeneration: Mysia Ways Nature, History and Culture Routes" is an initiative based on rural, nature-based and cultural tourism developed by the Municipality of Nilüfer. This remarkable programme includes cultural and sportive activities jointly organised with photography, literature and history local museums, connecting Nilüfer rural settlements to the urban centre, and it is linked to a larger project implemented at national level and supported by the EU, "Innovation for Rural Development (IRD)". The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **NITERÓI**

The Jury commends the project presented by the city of Niterói, the "5th Municipal Conference on Culture in Niterói", as a participatory process that has evolved over time becoming a landmark in the development of local cultural policies. With the title "Culture and Democracy: Implementing the Municipal Culture Plan", the conference is an illustrative example of the significative role of culture in strengthening local democracy and building solid collaborations at national and international level. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **NIZHNY NOVGOROD**

As part of the cultural development programme of the city for the period 2018-2020, the "City Day" consists on the renovation of the main festivity of Nizhny Novgorod, usually celebrated in August, which this year coincides with the 800th anniversary of the city. This initiative includes 10 thematic festivals focused on different cultural disciplines and sectors such as audio-visual, dance, gastronomy, music, street arts, tourism, etc., and promotes local and national artists and cultural workers, as well as the participation of all citizens. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **NOVOSIBIRSK**

The Jury praises the willingness to expand the Novosibirsk City Museum programme beyond the boundaries of the building, after having detected some of the barriers that prevent the full participation of citizens. "Novosibirsk: turning the city into museum. New Stage" started in 2018 with the objective to protect and disseminate local cultural heritage in public space, to promote diverse cultural identities resulting in many cases from internal migrations, and to foster reflection on the present local identity connected to the history of the city. The Jury requests that the UCLG Culture Committee promotes it as a good practice.



#### UCLG - MEXICO CITY - CULTURE 21







#### **ORADEA**

"Art Nouveau Oradea - Oradea Life Nouveau" is a holistic programme developed in the framework of the local development strategy of Oradea. The strategy aims at consolidating the cultural life of the city by regenerating the old historic centre of the city. A set of measures are being implemented in order to foster the cultural use of public space, the preservation and promotion of local architectural heritage, respect for the environment and the growth of tourism, having indirect implications for the city and metropolitan area. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **OSMANGAZI**

"The Panorama 1326 Bursa Conquest Museum" has the goal to promote the historical and cultural wealth of Bursa, stimulating the cultural life of the city and acting as a catalyst for tourism and the economic development. With this purpose the project promoted the construction of an iconic, ecological and sustainable building, engaging many local organisations and stakeholders. Educational, and communicative activities in the museum are designed with a holistic approach. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **PACHUCA**

Even though this initiative is still in its early stages, the Jury commends the "Community Theatre" project presented by the city of Pachuca. This bottom-up and intergenerational initiative started in 2019 in the framework of the Municipal Development Plan for the period 2016-2020, with the aim to address social inclusion and revitalise the cultural life of the city. "Community Theatre" features the creation of a theatre company formed by children, youth and adults, many of them in vulnerable situations, with a strong accent in the promotion of cultural rights. The Jury advises the UCLG Culture Committee to support this process.

#### PAPANTLA DE OLARTE

"The Great Magical Town of Papantla - Limakstum Chalhkgatnaw" aims at promoting sustainable cultural tourism development following the designation of Papantla as a Magical Town. This project, supported at national level by the Mexico's Secretariat of Tourism, is focused on the recognition and dissemination of the Totonac culture, including tangible and intangible heritage, traditional knowledge, language and other cultural expressions, and has partnerships at local, national, and international level. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **PEÑALOLÉN**

The Jury appraises de determination of Peñalolén to place culture at the centre of public policies with "The 'Peñalolén is Culture' Plan: Community-wide cultural citizenship", establishing solid partnerships with other areas of local policies around the axes of creation, heritage, participation and institutional networks. The Jury highlights the efforts to recognize and transmit the rights, identity, language and traditions of the indigenous peoples living in the commune through a consistent strategy of decentralisation of culture, and requests that the UCLG Culture Committee promotes it as a good practice.

#### **PINCOURT**

The Jury would like to emphasize the exemplary trajectory of Pincourt, which has continued to strengthen its programme "Culture as a driver of social development: Social policy in the city of Pincourt" centred on social cohesion and diversity. This initiative has provided more than 2,000 cultural activities with a relevant focus on minorities and disadvantaged groups, alongside specific participatory mechanisms involving twenty organizations or committees formed by cultural and educational organisations, agents, and citizens. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **PUEBLA**

"The Death is a Dream festival" constitutes one of the most important cultural celebrations of Mexican tangible and intangible heritage, including unique expressions in the fields of gastronomy, fine art, dance, and theatre, among others. This renowned event illustrates the necessity to consolidate physical public spaces as cultural spaces in which solidarity, collaboration and sense of belonging can be cultivated jointly by cultural institutions, organizations, communities and citizens. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **OUINGDAO**

"'Creative 100' Cultural and Creative Industrial Park" is the result of the decision to transform the old local manufacturing industry of Quingdao into a new model of development based on cultural and creative industries, which could face the urban challenges experimented at local and global level in the last decades. Since 2007, this initiative has grown as a successful example of resilience and innovation that proves culture is a key element for well-being and sustainable development. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **SAN ANTONIO**

"Advancing SDGs through cultural heritage programming of the Office of Historical Preservation" (OPH) is an innovative initiative that reveals the prominent contributions at local level towards the realisation of global agendas of sustainable development, particularly in the sector of heritage conservation and promotion. Educational workshops, hands-on training, networking events, and cultural celebrations are some of the cultural activities organised within the framework of the programme. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### SAN JOSÉ DE CÚCUTA

"Apart Together – International Meeting on Art, Ideas and Borders" is a city project which raises a transnational debate on the phenomenon of migration, refugees and identity, as a result of the conflicts originating on the border between Colombia and Venezuela. The project, well aligned with global agendas for sustainable development, includes the coordination of 4 cultural spaces in the city with interventions in public space that encourage critical reflection through art and the exercise of citizenship. The Jury requests that the UCLG Culture Committee promotes it as a good practice.



#### UCLG - MEXICO CITY - CULTURE 21







#### SAN LUIS POTOSÍ – CIUDAD

The Jury highlights the determination of San Luis Potosí to guarantee cultural rights for every citizen through the recognition of cultural policies as a core, cross-cutting centre for municipal initiatives. "#CulturelsARight: Accelerating cultural policies for the city of San Luis Potosí" explores and expands the global dialogues on cultural democracy, equality, and creativity with a cultural rights approach, favoring participatory planning processes in the design of local strategies for sustainable development. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### SAN LUIS POTOSÍ – ESTADO

The Jury highlights the capacity for improvement of the cultural policies implemented in San Luis Potosí's based on the accurate detection of the needs of the sector. "2017-2021 State Program on the Improvement, Training, and Professionalization of Promoters and Cultural Managers in San Luis Potosí" enables democratic, continuing education for cultural workers through activities focused on knowledge transfer within cultural management using a wide range of methodologies based on the promotion of cultural rights. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **SANCAKTEPE**

"Happy Homes" is a municipal programme with the support of many organisations and stakeholders of Sancaktepe which seeks to enhance the participation of citizens, especially women and children, in the cultural life of the city. The programme offers courses and other activities such as seminars, cultural events and excursions based on the values of cultural access, education, creativity and heritage to improve well-being and reinforce social cohesion as major goals. The Jury advises the UCLG Culture Committee to raise local awareness on the toolkit "Culture 21 Actions".

#### **SANTIAGO DE LOS CABALLEROS**

"Urban Art as an Accelerator of Inclusive Communities – Lessons from Los Pepines" is an urban art project launched in 2017 within the Santiago Culture Agenda for Development. The Jury emphasizes the promotion of local visual artists, performers, and cultural managers in the urban strategy for development with a cross-cutting approach, strengthening the partnerships and alliances among organisations and actors from diverse sectors such as tourism, urban planning and education, and promoting public space as a cultural space. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **SÃO PAULO**

The Jury is proud to have one of the largest cultural events in Latin-America, "Virada Cultural: Social, Inclusive and Affective Multicultural Productions in Favour of the Right to the City", as a candidate to the fourth edition of the Award. Since 2005, the Virada has helped to consolidate Sao Paulo as a cultural capital through the values of access, democratization, cultural rights, education, inclusiveness, multiculturalism, heritage, and public space, involving the city centre and 32 subprefectures in the organisation of all kind of cultural activities. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **STAVROPOL**

The "Preservation and Development of the Cossacks and Cossack Culture as a Historically Developed Unifying Basis of a Multinational Urban Community" is a project aimed at preserving and promoting the Cossack folk traditions as some of the key elements of local and national cultural heritage. The initiative fosters understanding and support of the Cossack multicultural expressions coexisting in Stavropol, as well as interaction and active participation in cultural life and urban development strategies of the diverse communities. The Jury advises the UCLG Culture Committee to support this process.

#### **SURAKARTA**

"The Hallasan Urban Play" stems from the collaboration between the Jeju Special Self-Governing Province and the city of Surakarta, with the aim to reactivate public space as an interactive space for culture. Acknowledging that artists, writers, architects and urban designers, with their works and performances, must be part of the dialogue on urban policies and sustainable development, the design of this art installation that can be used as a child playground has involved relevant cultural institutions, organisations and individuals at local and international level. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **TAICHUNG**

The Taiwan Lantern Festival started 31 years ago as a landmark cultural event that allows the massive enjoyment of traditional folklore. The festival also constitutes a meaningful opportunity to boost economic development while raising awareness on the potential of culture to address the most important issues of sustainable development. Taichung, after hosting the event in two occasions, presents the "2020 Taiwan Lantern Festival in Taichung, the Dazzling City", focused on the preservation of cultural heritage, creativity, technology and ecological conservation. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **TEOUILA**

"Tequila: A Smart, Sustainable Cultural Tourism Destination" is a programme based on a holistic approach, from conceptualization to design, management, and governance of cultural tourism. With the Agave Landscape and the Ancient Industrial Facilities of Tequila – both UNESCO World Heritage Sites – as two most significant assets to attract visitors to the region, this programme gives continuity to the touristic tradition of Tequila, reinforcing linkages between the four pillars of sustainable development as well as local and national identity worldwide. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **TERRASSA**

The Jury commends the city of Terrassa for the elaboration of the "Urban Integration and Cultural Development Project for the Monumental Church Complex of Sant Pere", a project consistent with the strategy of cultural projection of the city as featured in its White Book of Culture (2015). The project has enabled the complete integration of the cultural site into the urban landscape and social fabric of the city and has raised awareness on the contribution of archaeological and architectural heritage to sustainable development. The Jury requests that the UCLG Culture Committee promotes it as a good practice.



#### UCLG - MEXICO CITY - CULTURE 21







#### **TORREÓN**

The project presented by Torreón has the appraisable goal to promote cultural rights, social cohesion, creativity and diversity by enhancing the cultural infrastructure of the city. With this goal, and under the framework of the local Cultural Development Plan and international guidelines, "Cultural Growth Through Lifelong Learning Experiences" has implemented activities to increase and improve dialogue between museums, cultural centres, libraries, educational institutions and citizens, as important cultural assets of the city. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### TROIS-RIVIÈRES

The initiative "Cultural Policy of the City of Trois-Rivières" summarizes the remarkable progression of the city in positioning culture as a driver for sustainable development. Over the years, Trois-Rivières has built a solid cultural policy based on the promotion of cultural rights, social inclusion, urban planning and economic development, which has resulted in the transformation of the city's identity and the improvement of the population's well-being. The Jury highlights the new process of revision of the evaluation systems with the inclusion of "Culture 21: Actions" commitments and requests that the UCLG Culture Committee promotes it as a good practice.

#### **VALONGO**

"A More Enlightened Community, a More Participative Community" is an umbrella project that started in 2014 with the aim to build a dynamic, sustainable, innovative and people-centred municipality. Within this framework, a series of activities to promote local democracy, transparency, public access to information and the exercise of cultural participation among citizens have been carried out, including intergenerational initiatives on photography, poetry, gastronomy and literature. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **VOLGOGRAD**

"Volzhanochka' Children Folk Dance Ensemble and the City-Funded Institution of Extracurricular Education 'Volgograd Children School of Choreographic Art': Their outreach activity in the development of international humanitarian and civic connections" is an artistic education program including traditional dance activities and international diplomacy and cooperation that promotes Russian folklore. The Jury highlights the capacity of the project to build bridges between cultures and promote peace, and requests that the UCLG Culture Committee promotes it as a good practice.

#### **WROCLAW**

"ECoC Wrocław 2016' legacy as a key to unlock participation, sustainability and culture-friendly city" is one of the most successful examples of harnessing of the opportunity to become a European Capital of Culture. The Jury praises the renovation of cultural programmes and policy documents and the implementation of consultation mechanisms with the aim to strengthen local democracy and citizen participation in the co-creation of the city, including the bottom-up initiative "Culture Congress" that will serve as a platform for dialogue between all cultural actors. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### XI'AN

The "Rejuvenation of a World Cultural Metropolis: Daming Palace Heritage Protection Project" illustrates perfectly the commitment of the Xi'an Municipal People's Government to protect, preserve, restore and disseminate the artistic, historical, scientific and architectural assets of the city. The Daming Palace, listed since 2014 as UNESCO's World Cultural Heritage, is currently the centre of a flourishing urban community focused on arts, culture and tourism. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **YAKUTSK**

The "National holiday 'Ysyakh Tuymaada'" is held annually since 1998 as a cultural expression of the unique tangible and intangible heritage of Yakutsk and the Sakha Republic. The architectural and ethnographic complex built to host this celebration of the summer meeting for all citizens gathers a series of ritual objects and centres for organizations, communities and regions from all over the country, promoting the spirituality and respect for the environment at the heart of this tradition. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### **YALOVA**

"Living Museum, Producing City" is an ambitious project that combines interest in local heritage and environment, in which culture and heritage are conceived as dynamic processes. It is based on the promotion of the 'Ibrahim Muteferrika Paper Museum', built in 2013 from the vestiges of the first Ottoman paper production centre, created in the 18th century. The museum uses and fosters traditional local techniques, involving vulnerable groups and collaborating with cultural organisations, academia and communities. The Jury requests that the UCLG Culture Committee promotes it as a good practice.

#### YEONGDO-GU, BUSAN

"Poignant Korean history re-borns to the village blissful with culture and art for all <Huinnyeoul Culture Village>" is an impressive urban regeneration project aimed at improving a degraded area of the district of Yeongdo in Busan, which once was a former refugee camp during the Korean war. The project is led by the Yeongdo Cultural Center with the participation of neighbours, local artists, activists and educational institutions. It has influenced housing local policies, by promoting the transformation of abandoned houses into resident-shared cultural spaces that offer artistic training for citizens, among other actions. The Jury requests that the UCLG Culture Committee promotes it as a good practice.



### UCLG - MEXICO CITY - CULTURE 21







SIGNATURES
Jose Alfonso Suarez del Real y Aguilera (President of the Jury)
Lourdes Arizpe
Catherine Cullen
Lupwishi Mbuyamba
Ayşegul Sabuktay



www.award.agenda21culture.net www.prix.agenda21culture.net www.premio.agenda21culture.net