



COMMITTEE ON CULTURE OF  
UNITED CITIES AND LOCAL GOVERNMENTS - UCLG

## PROGRAMME 2018



The Committee on culture of UCLG is co-chaired by Buenos Aires and the Mexico City and vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre.

# PRESENTATION

The Agenda 21 for culture is the first worldwide document establishing an undertaking by cities and local governments for cultural development. Around 750 cities, local governments and organisations from all over the world were linked to the Agenda 21 for culture on 1<sup>st</sup> January 2018.

United Cities and Local Governments – UCLG adopted the Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation. The mission of the Committee, approved in Mexico (2010) and extended in Rabat (2013) and Bogotá (2016), is “To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture.”

The Committee on culture of UCLG is a unique meeting point. There is not another structure at a global level that gathers together cities, organizations and networks that foster the relation between local cultural policies and sustainable development.

**The Committee is the global leader of “Culture in Sustainable Cities”.** Our narrative is based on human rights, good governance, people-centered development and the co-creation of the city.

The Committee on culture of UCLG is co-chaired by Buenos Aires and the Mexico City and vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre. These cities are the “Board” or governance team of the Committee.

The Committee on culture has a Secretariat located at the premises of UCLG World Secretariat in Barcelona.

This document explains the programme of the Committee on Culture of UCLG for 2018.

1. The chapter "ACTIVITIES" details the full list of activities.
2. The chapter “LEARNING AND CAPACITY-BUILDING” explains the content of these programmes.
3. The chapter "PORTFOLIOS" suggests key areas of responsibility for each of the Board cities
4. The chapter “AGENDA” explains the several events important for the Committee.
5. The chapter “FUNDING AND BUDGET” explains the economic frame of the Committee.

Please, do not hesitate to ask for more information.

# 1. ACTIVITIES

## A. IMPLEMENTATION

### **ACTIVITY 1. International Award UCLG - Mexico City - Culture 21**

- To implement the third edition (2017-2018) of the Award. This is a unique Award. No other similar initiative exists in the world.
- To give as much visibility as possible to the Award. Improve use of social media and promote good practices.
- To take advantage of the Award Ceremony (18-20 October 2018) to organize an international high-level seminar on 'Cultural Rights in the City' and an annual meeting of the UCLG Committee on Culture
- To continue the dissemination and the capitalization of the results of the first and the second edition of the Award.

### **ACTIVITY 2. Culture Summit of UCLG**

- To prepare the third edition of the Summit, to be held in Buenos Aires on 3-5 April 2019, working closely with the UCLG World Secretariat and the host city.
- To work with all stakeholders to respond to expectations around the Summit, which should be seen as "the most relevant biennial meeting on cities' cultural policies"

## B. REPRESENTATION - INSTITUTIONAL RELATIONS - STRENGTHENING THE NETWORK AND COOPERATION

### **ACTIVITY 3. Global advocacy on culture**

- To build-on the success of the campaign #culture2015goal that connected key global cultural networks in the SDG process.
- To analyze the feasibility of a global #culture2030goal campaign with key culture and "non-culture" stakeholders and networks.

### **ACTIVITY 4. Partnerships with intergovernmental organisations**

- To analyze the establishment of long-term partnerships with UNESCO and the European Union
- To build specific partnerships with global / regional / national networks, organisations and institutions (including ministries) that are working with Agenda 21 for culture and Culture 21 Actions and/or are concerned by "culture in sustainable cities"

## C. DEVELOPMENT AND MONITORING

### **ACTIVITY 5. Database of good practices – [www.OBS.agenda21culture.net](http://www.OBS.agenda21culture.net)**

- To launch a dedicated website presenting good practices and searchable per themes, SDGs and Culture 21 Actions Commitments.
- To connect the database with GOLD.
- To increase the number of good practices (Award 2017-2018, Pilot and Leading Cities).
- To analyze possible specific "sponsorship" for the database

#### **ACTIVITY 6. Key narrative**

- To be self-critical and analyse weak / strong points of our narrative on “Culture in Sustainable Cities”.
- To publish the document “Culture in the SDGs’: A Guide for Local Action” and present it in as many forums or events as possible.
- To elaborate key briefings / new research on issues related to culture and sustainable cities.

### **D. LEARNING AND COOPERATION**

#### **ACTIVITY 7. Peer-learning and capacity-building**

- To consolidate the three programmes (Leading Cities, Pilot Cities and C21Lab), adapting their contents to each participating city and revising learning methodologies where necessary.
- To facilitate peer-learning exchanges among participating cities.
- To design and implement specific learning activities with local government associations, in partnership with UCLG Sections.
- To implement specific partnerships with UCLG Sections (with programmes adapted to Sections’ needs).

#### **ACTIVITY 8. Seminars**

- To widely promote the “Agenda 21 for culture” and its practical toolkit “Culture 21 Actions”
- To actively take part in seminars organised by our members, such as Jeju’s Global Youth Forum or the Creative Mobilities seminar
- To be open to cooperate with cities and local governments that need specific expertise on culture in sustainable development.

### **E. STRENGTHENING THE UCLG NETWORK**

#### **ACTIVITY 9. Within UCLG**

- To support all UCLG World Secretariat initiatives.
- To more actively participate in the Global Taskforce, particularly in the preparation of the report for the HLPF (July 2018).
- To participate in the High Level Political Forum (July 2018).
- To advocate for our narrative (“culture as an operational dimension of sustainable cities”) to be more explicit.

#### **ACTIVITY 10. UCLG Sections**

- To guarantee new areas of cooperation, with joint (advocacy and “on-the-ground”) specific projects with all UCLG Sections.

### **F. GOVERNANCE**

#### **ACTIVITY 11. Governance**

- To ensure that all members of the governance team are fully involved in the leadership of the Committee
- To consolidate a balanced budget
- To explore new partnerships, including donors and sponsorship agreements.

## **G. COMMUNICATION**

### **ACTIVITY 12. Communication**

- To improve the website, as a true portal to knowledge on 'culture in sustainable cities', with pages for each one of the cities- To reinforce the links between UCLG and the Committee's internal and external communications
- To assess existing work on social media (TW, FB) and consider broadening it to other networks (LinkedIn)
- To consolidate existing newsletters (Info, published twice a month; Pilot Cities Newsletter, every 2 months; and Culture at Work, published on an occasional basis)
- To design 2-3 new tools to disseminate our work.

## 2. LEARNING AND CAPACITY-BUILDING

On the basis of the Agenda 21 for Culture (2004) and Culture 21 Actions (2015), the Committee has established a set of learning and capacity-building programmes, including Leading Cities, Pilot Cities and Culture 21 Lab:

- **Leading Cities** is a programme that gives support to cities that have experience in the implementation of culture and sustainability, through measures in the areas of Cooperation and Learning (technical assistance, capacity-building, good practices), Leadership and Advocacy (participation in international events and processes) and Communication (website, social media).
- **Pilot Cities** is a learning programme based on the 9 commitments and 100 actions included in Culture 21 Actions. Lasting for approximately 30 months, it includes local awareness-raising, international peer-review, capacity-building, pilot local projects, public seminars and elaboration of good practices.
- **Culture 21 Lab** is a short workshop on “culture in sustainable cities”. It enables cities to self-evaluate their work in this field. It provides key basic information on the place of culture in sustainable development, and it is a useful way to raise awareness of this field among local stakeholders.

Detailed information on these programmes is available on our website and upon request.

## 3. PORTFOLIOS

### BUENOS AIRES

- (a) Preparation of the third UCLG Culture Summit on 3-5 April 2019
- (b) Partnerships with Interlocal and Mercociudades
- (c) Leadership in the implementation of "Culture 21 Actions" in IberoAmerican cities.
- (d) Preparation of new board and long-term plan
- (e) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (f) Leading city

### MÉXICO CITY

- (a) Implementation of the third edition of the International Award "UCLG – MEXICO City – Culture 21"
- (b) Joint organisation of the international seminar on 'Cultural Right in the City' (Mexico City, 18-20 October), alongside the award ceremony and the 2018 annual meeting of the Committee on Culture
- (c) Leadership in the implementation of "Culture 21: Actions" in Mexican cities
- (d) Preparation of new board and long-term plan
- (e) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (f) Leading city

### ANGERS

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (b) Support to learning programmes of the Committee (especially to European pilot cities)
- (c) Leading city

### BARCELONA

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (b) Specific leadership in the analysis of cultural policies and tourism
- (c) Support to learning programmes of the Committee (especially to European pilot cities)
- (d) Leading city

### BELO HORIZONTE

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (b) Support to learning programmes of the Committee (especially to pilot cities in Latin America)
- (c) Leading city

### BILBAO

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (b) Support to learning programmes of the Committee (especially to European pilot cities)
- (c) Leading city

**BOGOTÁ**

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (b) Support to learning programmes of the Committee (especially to pilot cities in Latin America)
- (c) Leading city

**JEJU**

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda
- (b) Preparation of the Global Culture Youth Forum (29 October – 2 November 2018)
- (c) Partnerships with ASPAC
- (d) Leading city

**PARIS**

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda - SDGs and Habitat III
- (b) Leading city

**PORTO ALEGRE**

- (a) (TBC) Leading city

**ALL BOARD MEMBERS**

- (a) Representing the Committee in key meetings on culture and sustainable development, especially those organised or convened by UCLG

## 4. AGENDA

- 7-13 February 2018**, Kuala Lumpur (Malaysia): World Urban Forum
- 16 March 2018**, Deadline of the Call for the THIRD “INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21”
- 26 March 2018**, Geneva (Switzerland), attendance of the signature of the Geneva Declaration – “Human Rights and Cultural Heritage: Committed Cities Working Together”
- 27-28 March 2018**, Pretoria (South Africa), National seminar on culture and sustainable cities, with SALGA
- 23-26 May 2018**, Strasbourg (France): UCLG Executive Bureau
- 5-6 June 2018**, Brussels (Belgium), European Development Days
- 11-13 June 2018**, Bilbao (Basque Country, Spain): Conference on Equality, Diversity and Inclusion, CEMR–CCRE.
- 3-4 July 2018**, Leeuwarden (Friesland, the Netherlands): Policy Lab “Culture, Cities and Climate Change”
- 15-18 July 2018**, New York, United Nations, HLPF – High Level Political Forum (evaluation of GOAL 11)
- 12-15 September 2018**, Surabaya (Indonesia) – UCLG ASPAC Congress
- 5-6 October 2018**, Cheboksary (Russian Federation) – UCLG EuroAsia Congress
- 18-20 October 2018**, Ciudad de México: Awards Ceremony. THIRD “INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21” and International Seminar on Cultural Rights in the City
- 25-27 October 2018**, Timisoara (Romania), Beyond the Obvious conference organised by Culture Action Europe
- 29 October – 2 November 2018**, Jeju (Republic of Korea) – Global Youth Culture Forum
- 5-8 November 2018**, Madrid (Spain), UCLG World Council and International Seminar on Cities against Violence and for Peace
- 20-24 November 2018**, Marrakech (Morocco), Africities
- 3-5 April 2019**, Buenos Aires, 3rd UCLG Culture Summit

Please note that peer-learning activities and other events conducted in the context of the Pilot Cities, Leading Cities and Culture 21 Lab programmes on a regular basis have not been included in this agenda.

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