



UCLG – MEXICO CITY – CULTURE 21

INTERNATIONAL AWARD - 6th EDITION



GOBIERNO DE LA
CIUDAD DE MÉXICO



UCLG
CGLU
United Cities
and Local Governments



Award UCLG - Mexico City - Culture 21

Mexico City, 25 July 2024

DRAFT PROGRAMME

General Programme

INTERNATIONAL SEMINAR: Thursday 25 July 2024

In its six editions, the International Award UCLG – Mexico City – Culture 21 has recognized cities and personalities who have excelled in the promotion of innovative practices linked to the exercise of cultural rights, citizenship and sustainable development. The Award reaffirms the leadership of Mexico City in the relationship between culture and sustainable development, and the commitment of the world organization of United Cities and Local Governments (UCLG) to place culture as a fundamental dimension of sustainable cities.

On the occasion of the delivery of the 6th edition of the Award, the Government of Mexico City and UCLG convene an “International Seminar on Cultural Innovation and Prospective for Cities and Territories” The seminar has an expected duration of 5 hours and is focused on the attending cities, experts, special guests and activists in the field, who, based on reflection and analysis, will make contributions to develop 21 strategic actions for the transferability of cultural models between communities, territories and cities.

Two working formats will be developed during the day in order to encourage debate on the following aspects: *innovation, transferability, viability and sustainability*. It will start with a plenary presentation with a keynote lecture, delivered by the winning personality for a maximum of 30 minutes, and 20 minutes for questions and answers with the guests.

Then, 3 panel discussions will be held, where a local expert will present his or her experience on the dimensions of governance, nature and people respectively, followed by the presentation of 2 successful cultural practices, in order to enrich the dialogues between knowledge and experiences. This modality comprises 1 panelist, 2 good practices and a moderator, and has a total duration of 2.5 hours with 3-minute interventions by the participants in strict order of request to speak.

The quorum will be formed by directly inviting 40 people, including attending cities, experts, special guests and activists in the field.



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International Seminar on Cultural Innovation and Prospective for Cities and Territories

Cultural Centre “El Rule”

10:00-10:20

Opening of the Seminar

10:20 - 10:50

- Dialogue with the awardees (personalities)
- Thematic axis: "Strategies and Alternatives for Building the Future We Want".

10:50 - 11:20

- Questions and Answers

11:20- 11:30

Coffee break

11:30 - 12:30

- **Panel 1. Governance and Government**
- Introduction by a local expert
- Presentation of international/local good practices

12:30 - 13:30

- **Panel 2. Planet**
- Introduction by a local expert
- Presentation of international/local good practices

13:30 - 14:30

- **Panel 3. People**
- Introduction by a local expert
- Presentation of international/local good practices

14:30 - 15:00

- General comments, conclusions and acknowledgements

15:00 - 16:30

Lunch (*Cultural Centre “El Rule”*)

Museum of Popular Art or Museum Archive of Photography

17:00 a 18:00

Optional visits

City Theatre

19:00 - 20:00

Award Ceremony

****This programme is subject to change****



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CONTACT

Secretariat for culture – Mexico City

Jainite Rueda Ramos: jainiterueda@gmail.com

United Cities and Local Governments – Committee on Culture

Email: culture@uclg.org

Web: www.agenda21culture.net