



7th EDITION
INTERNATIONAL AWARD

UCLG
MEXICO CITY
CULTURE 21

WEBINAR

11 February 2026

15:00 - 16:30 (CET)

Get inspired and apply to the 7th edition!

WEBINAR

7th International Award UCLG - Mexico City - Culture 21

11 February 2026, 3-4.30 pm CET

Registration link: <https://us06web.zoom.us/meeting/register/iwAxJfWiSRqaXR8ll6u8NQ>

ID 880 1367 9658

Access code 278622

Simultaneous interpretation in English, French and Spanish.

Background

UCLG is at the forefront of the integration of culture into sustainable development strategies and has become the most influential global platform in this regard, largely thanks to its partnership with Mexico City. Since 2014, both institutions have promoted the only global Award that recognises cities and local governments for their programmes in the field of cultural rights and their relationship with care, sustainable development and democracy.

The current global situation reaffirms the need to promote cultural rights in a coherent and synchronised manner with the fight against all forms of inequality, such as in the areas of gender equality, community empowerment and climate action.

With six editions, 12 winners, more than 30 special mentions and 314 good practices, the [International Award UCLG - Mexico City - Culture 21](#) regularly inspires cities around the world. It is an exceptional international platform to showcase policies, programmes and projects from every corner of the world, developed by cities and local and regional governments that are committed to place culture at the centre of sustainable development strategies.

This webinar

The [7th edition of the Award](#) was launched in November 2025 and is open for applications until 12 March 2026. This edition focuses on two axes: (1) Cultural rights and care, and (2) Cultural policies and gender equality.



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In the frame of the present edition of the Award, on 11 February 2026 the webinar will be the occasion to disseminate the call to cities and local and regional governments that wish to promote their efforts on cultural rights, sustainable development, transitions and democracy, and to provide guidance on how to apply to the Award.

Objectives

The objective of the webinar is to encourage as many cities and local and regional governments as possible to submit applications about the innovative work that they are doing, as a great opportunity to give visibility to extraordinary projects that deserve recognition.

At the same time, the webinar will be an occasion to:

- solve doubts about the application process, which has been modified in this edition with the aim to ease the process for applicants, and
- offer guidance on how to prepare a strong application.

Agenda

11 feb 2026, 3-4.30 pm CET

3 pm **Welcome. Opening remarks and institutional comments.** By Jordi Pascual, Coordinator of the UCLG Culture Committee, and representatives of Mexico City.

3.10 pm **Context. Why should you apply? How to build a strong application?** By the UCLG Culture Committee.

3.20 pm **What makes an application stand out (from the Jury perspective)?** By Serhan Ada, Head of the Cultural Management Program of Istanbul Bilgi University and former President of the Jury of the Award.

3.25 pm **Success stories: former winners**

Dublin, winner ex-aequo of the 5th edition of the Award (TBC)

Bandung, special mention of the 5th edition of the Award (TBC)

3.45 pm **Questions and answers**

4.20 pm **Closing speeches.** By Mexico City and the UCLG Culture Committee.



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CONTACT

Please do not hesitate to contact the Technical Secretariat of the Award should you need any additional information.

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