



Capacity Building
for European Capitals
of Culture

Capacity building for European Capitals of Culture project

Academy Camp 5

Online final event Thursday 12 and Friday 13 May 2022

Moderator: Jordi Pascual (UCLG)

In the framework of the project “Capacity building for European Capitals of Culture (ECOC)” Interarts organizes a series of Academy Camps for and with the ECOC delivery teams to support them in addressing relevant issues through targeted training programmes but also to promote dialogue and exchange between ECOCs.

The final Academy Camp will be held online on **12 and 13 May 2022** to provide the opportunity for all the ECOCs to grasp the bigger picture of the programme developed throughout the previous Academy Camps. All teams will be invited to review together the lessons learnt, i.e., how to better develop an audience, the use of digital tools in all aspects of project management, the value of international cooperation and how to maintain it (through communication and financially) to fine-tune an ECOC programme and community engagement through creative actions. Additional topics such as governance, project management, the importance of narrative and ECOCs legacy will also be discussed throughout the final Academy camp.

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Agenda

12 MAY 2022		
MORNING SESSION (10.00 - 13.00 CEST)		
10.00-11.20	Audience Development	Moderator: Jordi Pascual Keynote speaker: Cristina Da Milano
11.30-12.30		Speakers: Angeliki Lampiri (Elefsina ECOC 2023) Yannis Koukmas (Elefsina ECOC 2023) Tanja Kalcic (Rijeka ECOC 2020)
12.30-13.00	Discussion and conclusions	
AFTERNOON SESSION (14.00 - 17.00 CEST)		
14.00-15.20	European and international dimension	Moderator: Jordi Pascual Keynote speaker: Sylvia Amann
15.30-16.30		Speakers: Krisztina Forró (Senior Project Manager, Outreach and Capacity Building– Veszprém-Balaton 2023 ECoC) Julia Bucz (Veszprém-Balaton 2023 ECoC) Sarolta Németh (ECoC-SME project's coordination team) Paulina Maloy (Wroclaw ECOC 2016)
16.30-17.00	Discussion and conclusions	

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13 MAY 2022

MORNING SESSION (10.00 - 13.00 CEST)

10.00-11.20	Community development through creative action	Moderator: Jordi Pascual Keynote speaker: François Matarasso
11.30-12.30		Speakers: Corina Bucea (Timisoara ECOC) - TBC Teodora Borghoff (Timisoara ECOC) Dariana Pau (Timisoara Architecture biennale – Beta Team)
12.30-13.00	Discussion and conclusions	

AFTERNOON SESSION (14.00 - 17.00 CEST)

14.00-15.20	Digital strategies	Moderator: Jordi Pascual Keynote speaker: Nicole McNeilly
15.30-16.30		Speakers: Anne Kurzweg (Chemnitz ECOC) Becky Riches (Matera Hub) Paolo Montemurro (Matera Hub)
16.30-17.00	Discussion and conclusions	

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