



SEMINAR

A CULTURE GOAL IN THE SDGS: CONTEXT, ACTORS AND CHALLENGES

BILBAO
27 SEPTEMBER 2024



EVENT TITLE

A Culture Goal in the SDGs: context, actors and challenges

DATE

27 September 2024

LOCATION

Sala Bastida, Azkuna Zentroa, Bilbao

REGISTRATION

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SEMINAR



INTRODUCTION

Cultural issues are not clearly addressed in the 2030 Agenda and its Sustainable Development Goals (SDGs). The Declaration of the UN General Assembly that adopted the 2030 Agenda mentions the importance of culture, but does not specify what its “contribution” is, thus undermining the supposedly “integrated and indivisible” nature of the Agenda itself.

The **Culture 2030 Goal** campaign has been working since 2013 to achieve a Culture Goal and, “in the meantime”, to ensure that cultural issues are as present as possible in local, national and international programmes to achieve the current SDGs. In September 2022, the campaign presented an initial proposal or **zero draft** of the “Culture Goal” in the framework of the UNESCO Mondiacult 2022 Conference, held in Mexico City. In the Final Declaration of that conference, UNESCO explicitly mentions the need to explore such a Goal.

The international community has already started to reflect on the challenges and terms of reference for a post-2030 Agenda. It is worth considering as soon as possible how culture could be given its rightful place in the commitments, goals and targets that will eventually be adopted through the United Nations mechanisms. Achieving this would facilitate a strong consideration of cultural issues as essential for the full and equal potential of all human beings, through explicit mentions of culture, with a stand-alone Goal, as well as through education, gender equality, sustainable production and consumption, liveable cities, climate action, peace, justice, and inclusion, among others.



AIM

The aim of this conference is to present the international actions that the Culture 2030 Goal campaign is carrying out to include culture as a Goal in the SDGs, and, in particular, the document “**A Culture Goal**” that was presented at Mondiacult.

This conference is aimed at the cultural actors of the city of Bilbao and all those involved or concerned in the localisation of the Sustainable Development Goals.



AGENDA

9:30 Welcome and introduction, Eider Inunciaga, Councillor for Agenda 2030 and International Affairs, Bilbao City Council.

9:35 Institutional presentation, Gonzalo Olabarría, Councillor for Culture and Governance, Bilbao City Council.

10.00 The context of the proposal of a Culture Goal, round table moderated by Jordi Pascual (UCLG), with the participation of:

- Alfons Martinell, Director of the Pau Casals UNESCO Chair, former Professor at the University of Girona.
- Anne Mistler, Deputy Mayor on Culture, Director Agenda 2030, Eurometropole Strasbourg (video participation).
- Alicia Sellés, President of the Foundation for Book and Reading, member of IFLA - the International Federation of Library Associations and Institutions.
- Gabriel Caballero, ICOMOS (International Council on Monuments and Sites) Focal Point for the UN Sustainable Development Goals (video participation).
- Emmanuelle Robert, Programme Specialist, Culture Sector, UNESCO (TBC).

11.00 Questions and answers.

11.30 Break.

12.00 Conceptual and strategic challenges for a "Culture Goal", round table moderated by Marta Llobet (UCLG), with the presence of:

- Jordi Martí, Secretary of State for Culture, Ministry for Culture, Spain.
- Sébastien Vauzelle, Director of the United Nations Local2030 Coalition Secretariat.
- Arantzazu Acha, director of UN Etxea.
- John Crowley, international consultant, author of the Culture Goal proposal for the Culture 2030 Goal campaign.

13.00 Questions and answers.

13.30 Conclusions.

13.45 End of the session.



CONTACT

For more information on the Conference, please contact:

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