



# CULTURE 21 PLUS – WORKSHOP

Bandung, 13 September 2024  
15:30-17:30 WIB (GMT+7)  
[In conjunction with Arte-Polis 10]



# INTRODUCTION

The Committee on Culture of the world association United Cities and Local Governments (UCLG) is a global platform of cities, organisations and networks to learn, cooperate and promote policies and programmes on the role of culture in sustainable development.

The Committee on Culture works with the following framework documents: [Agenda 21 for culture](#) (2004); the [Political Declaration Culture: Fourth Pillar of Sustainable Development](#) (2010), [Culture 21 Actions](#) (2015), and the [Rome Charter](#) (2020). Moreover, the Committee on Culture offers several support programmes for the elaboration and implementation of cultural policies: [Leading Cities](#), [Pilot Cities](#), [Culture 21 Lab](#), and the [Seven Keys](#).

## CULTURE 21: PLUS

In order to keep updating and being at the forefront of local cultural policies, the Committee on Culture is working to adopt, in 2025, a new tool: the [Culture 21 PLUS](#), an updated version of the framework documents.

Culture 21 PLUS constitutes the roadmap for the design of local cultural policies in the coming years, thus renewing learning and capacity building programmes offered by UCLG to cities and local and regional governments around the world, and also responds to the need to unfold, through concrete actions based on care and rights, the current political mandate of UCLG, the [Pact for the Future of Humanity](#): for People, for Planet, and for Governments, adopted in October 2022 at the UCLG World Congress in Daejeon.

The tool proposes a framework with a series of areas and actions that explore the connections between culture, cultural rights and other fields of local action to promote culture as a driver of citizenship and sustainable development of a territory. This framework is based on the experiences developed during the implementation of Culture 21: Actions since 2015, and takes into account changes in local and global contexts.

The UCLG Committee on Culture presented a first draft of the Culture 21 PLUS on 29 November 2023, within the frame of the UCLG Culture Summit in Dublin. This draft is mainly an initial proposal to start a collective reflection, to open debates within the cities that make up the Committee on Culture and to build this new document in a participatory way. To this end, pioneering tests of this tool are offered to those cities that wish to use it in order to gather their inputs, proposals and observations, and thus improve this draft based on local knowledge and the specific experiences of the territories.

The Culture 21 PLUS process started in 2023, with the participation of the cities of Jinju, Mexico City, Lisbon, Elefsina, Esch-sur-Alzette and Puebla.

# THE CITY OF BANDUNG

Joining this pool of cities, the city of Bandung is now testing Culture 21 PLUS in September 2024, in a partnership with the Arte-Polis 10, Bandung Creative City Forum (BCCF), Indonesia Creative Cities Network (ICCN), and Design Leadership Master Program of the Faculty of Art & Design, Institut Teknologi Bandung (ITB).

Bandung, the capital city of West Java Province, is inhabited by over 2.5 million people. It is the fourth largest city in Indonesia after Jakarta, Surabaya and Medan, with high levels of congestion, informality and demand for public services. Bandung demography is dominated by the younger generation, almost 70% of its inhabitants is below 40 years of age. Home to hundreds of vocational schools, higher education institutions and research centers, the city has an important ecosystem of distributors and producers of local cultural products and the creative industries accounted for an important part of local income.

In December 2008, the Bandung Creative City Forum (BCCF) was established by 50 individuals and creative communities. The BCCF is a collaborative hub facilitating the exchange of creative ideas and knowledge, aimed at encouraging entrepreneurial initiatives, promoting the creative sector within the city, and generating low-cost, effective improvements and urban solutions for local issues. In all its programs, BCCF applies Design Thinking and Urban Acupuncture methods to create prototypes of urban solutions, which lead to the acceptance of Bandung as a member of the UNESCO Creative Cities Network (UCCN) as a City of Design in 2015. The BCCF team has supported and organized a variety of social advancement initiatives, working with residents to develop their areas in order to generate economic growth and improved communal facilities, as for example Design Action.bdg, Citizens as Change Makers to generate innovative ways to solve urban issues with the municipality, or the Fashion Village Lab (FVL) aiming to create a pilot for a circular creative economy ecosystem in fashion industry at the southern periphery of Bandung.

In 2015, BCCF initiated the establishment of the Indonesia Creative Cities Network (ICCN), a community organization that has connected cross-communities networks from more than 260 cities in Indonesia. Among the recent efforts to strengthen the synergy among the city's stakeholders, the Faculty of Art & Design, Institut Teknologi Bandung (ITB), in collaboration with the ITB School of Architecture, Planning and Policy Development, established "Design Leadership" as a multidisciplinary Master's Program that equips future leaders to instigate change by employing a scientific approach to design and regional development.

# STRUCTURE OF CULTURE 21 PLUS

The initial draft of Culture 21 PLUS, elaborated in 2023, outlines 6 blocks, with 30 key areas and 200 actions, which seek to comprehensively analyse the interrelationships between culture, citizenship and sustainable development.

The toolkit allows for two possible uses: (1) to carry out a self-assessment of the state of cultural policies in a territory; (2) to design local cultural strategies based on cultural rights and sustainability.

The first draft of the Culture 21 PLUS is an initial proposal and will be subject to a testing, discussion and co-creation process shared with the cities of the network; therefore, it is intended that this draft will constantly evolve and be improved until its adoption in 2025. Inputs from participants in the self-assessment workshop will feed into the ongoing consultation process and will be reflected in the final version of the document.

The Culture 21 PLUS consists of 6 blocks - Rights, Communities, Prosperity, Territories, Nature and Governance - and 30 areas. Each area incorporates a list of specific actions (about 200 in total) that guide the work of local governments in detail. All these categories are grouped under the 3 cornerstones of the "Pact for the Future: People, Planet and Government".

- **Block 1 "Rights"** addresses cultural rights and the vitality of artistic ecosystems, with the concepts of common goods and mechanisms of co-management of public services in culture as some of the key elements;
- **Block 2, "Communities"** focuses mainly on the relationship between culture and social issues, such as inclusion, health, education, gender equality and peace, taking into account traditional knowledge and vulnerable and fragile groups;
- **Block 3, "Prosperity"** focuses on the relationship between culture and the economy, decent work, tourism and technology, incorporating concepts such as gentrification;
- **Block 4, "Territories"** deals with urban and territorial cultural planning, including cultural heritage, public art, architecture, design and approaches such as decolonial narratives in the analysis of public space;
- **Block 5, "Nature"** addresses the relationship between culture and environmental issues, with natural heritage and landscapes, biodiversity, climate change, ecological transition, but also food and gastronomy being some of its main elements;
- **Block 6 "Governance"** examines the core of cultural policies and participation mechanisms, including communication to improve effectiveness, transparency and trust.

# THE 30 AREAS AND THE UCLG PACT FOR THE FUTURE OF HUMANITY

government	<b>RIGHTS</b> <ul style="list-style-type: none"><li>1. Cultural rights</li><li>2. Culture and creation</li><li>3. Cultural and creative ecosystem</li><li>4. Cultural expressions of citizens, culture of proximity and the commons</li><li>5. Public services in culture</li><li>6. Cultural infrastructures and spaces</li><li>7. Knowledge and information</li></ul>	<b>COMMUNITIES</b> <ul style="list-style-type: none"><li>8. Culture, inclusion and social cohesion, poverty and inequalities</li><li>9. Culture, health and well-being</li><li>10. Culture and education</li><li>11. Culture, gender equality and sexual diversity</li><li>12. Culture, peace, security and coexistence</li></ul>	people
people	<b>PROSPERITY</b> <ul style="list-style-type: none"><li>13. Cultural economy and local development</li><li>14. Cultural and creative industries, employment and livelihoods</li><li>15. Decent work and socio-economic conditions for artists and cultural workers</li><li>16. Culture and sustainable tourism</li><li>17. Culture, digitisation and technology</li></ul>	<b>TERRITORIES</b> <ul style="list-style-type: none"><li>18. Culture, urbanism and territorial planning</li><li>19. Culture and public spaces</li><li>20. Cultural heritage</li></ul>	planet
planet	<b>NATURE</b> <ul style="list-style-type: none"><li>21. Culture, landscapes, and natural heritage and spaces</li><li>22. Culture, agriculture, food and gastronomy</li><li>23. Culture and ecological and social transition</li><li>24. Culture and climate change</li></ul>	<b>GOVERNANCE</b> <ul style="list-style-type: none"><li>25. Cultural strategies and policies</li><li>26. System of cultural public management</li><li>27. Culture and citizen participation</li><li>28. Mechanisms for governance and cooperation</li><li>29. International cooperation</li><li>30. Communication</li></ul>	government

# PROGRAMME OF THE CULTURE 21 PLUS WORKSHOP IN BANDUNG

Friday, 13th September 2024, 15:30-17:30 WIB (GMT+7)  
[In conjunction with Arte-Polis 10]

On site location: Inter University Center (PAU) of Institut Teknologi Bandung (ITB),  
Bandung, West Java.  
Duration: 90 minutes

**Format:** hybrid on line and on site

## **Programme:**

- Physical welcome of the participants and explanation of the purpose of the workshop
- Welcome and presentation of UCLG and the Agenda 21 for culture (on line)
- Presentation of Culture 21 PLUS (on line)
- Participative activity 1: Participants need to answer the following question:  
What local actions are already exiting in Bandung in relation with this block?
- Participative activity 2: Prioritisation - participants define the areas of Culture 21 PLUS that they consider as a priority for Bandung
- Closing

**Social media:** #culture21plus #uclg #artepolis2024

## MORE INFORMATION

**Tita Larasati**, Focal Point Bandung City of Design  
and member of the Executive Committee of the  
Indonesia Creative Cities Network (ICCN)  
[titalarasati@gmail.com](mailto:titalarasati@gmail.com)

### **United Cities and Local Governments**

UCLG Committee on Culture  
[culture@uclg.org](mailto:culture@uclg.org)  
[www.agenda21culture.net](http://www.agenda21culture.net)