

## SIDE-EVENT | FROM POLICY TO PRACTICE: THE ROLE OF CULTURE IN THE 2030 AGENDA AND BEYOND

**Date** | 28 September 2022  
**Time** | 15.00-16.00 local time CDT (GMT-5)  
**Venue** | Los Pinos, Mexico City  
**Lang.** | English (simultaneous translation in Spanish)  
**Live** | <https://www.unesco.org/en/mondiacult2022>

Organised by: **Canadian Commission for UNESCO**  
**Arterial Network**  
**Culture Action Europe**  
**International Council of Monuments and Sites (ICOMOS)**  
**International Federation of Coalition for Cultural Diversity (IFCCD)**  
**International Federation of Library Associations and Institutions (IFLA)**  
**International Music Council (IMC)**  
**Committee on Culture of United Cities and Local Governments (UCLG)**

### BACKGROUND

MondiaCult is focused on culture and sustainable development policies. With less than 10 years left to implement the 2030 Agenda, we believe the culture sector must play a central role in supporting the UN's SDGs.

MondiaCult provides an important opportunity to advance this goal as UNESCO heightens the global policy dialogue in the field of culture. In addition to ensuring that cultural policies are effective there is a need to accelerate progress towards a world where all levels of government consider the role of culture from the outset, in addition to bridging policy and action.

To contribute to a better understanding of the linkages between policy and practice, this side event will present two outcomes. On the policy side, a Zero-draft of a future Culture Goal, prepared by major global cultural networks - forming the Culture 2030 Goal campaign - will be presented. The draft allows for a new focus to ensure that culture is placed at the heart of development planning.

In terms of practice, a new #CultureForSDGs Toolkit that acts as a practical guide to the UN's SDGs for Cultural Institutions and Organizations in Canada will be presented. The toolkit was developed by a working group convened by the Canadian Commission for Unesco.

These two outcomes will serve as a springboard for a discussion about what objectives cultural policies should include, how to articulate these in the context of a broader development agenda, and how such policies will support cultural actors on a practical level.

## PROVISIONAL AGENDA:

- 3:00** | Opening Remarks
- 3:05** | Presentation of Zero-draft of a future Culture Goal.
- 3:20** | Presentation of #CultureForSDGs Toolkit
- 3:35** | Discussion
- 3:55** | Closing Remarks

## PANELISTS

- **Ivana Otasevic**, Université Laval (opening remarks)
- **Barbara Fillion**, Canadian Commission for Unesco (#CultureForSDGs Toolkit)
- **Paolo Granata**, University of Toronto (#CultureForSDGs Toolkit)
- **John Crowley**, Independent Consultant (Zero-draft of a future Culture Goal)
- Mme **Alexandra Xanthaki**, UN Special Rapporteur in the field of cultural rights (closing remarks)

## RESPONDENTS

- **Jordi Pascual**, Coordinator, UCLG Culture Committee
- **Silja Fischer**, Secretary General, International Music Council
- **Tere Badia**, Secretary General, Culture Action Europe
- **Gabe Caballero**, SDGs Coordinator, International Council on Monuments and Sites
- **Claire McGuire**, Policy and Advocacy Officer, International Federation of Library Associations and Institutions
- **Marie-Julie Desrochers**, Secretary General, International Federation of Coalitions for Cultural Diversity
- **Melita Matsinhe**, Vice President, Arterial Network

## #CCUNESCO #CultureForSDGs

## CONTACT

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