

## UCLG CULTURE SUMMIT **Culture. Future. Goal.** We Act to Bring Local Visions to Global Tables.

## REPORT



Comhairle Cathrach Bhaile Átha Cliath Dublin City Council DUBLIN CITY COUNCIL CULTURE COMPANY COMHLACHT CULTÚIR CHOMHAIRLE CATHRACH BHAILE ÁTHA CLIATH







## INTRODUCTION

The fifth UCLG Culture Summit was held in **Dublin** (Republic of Ireland) from **28 November to 1 December 2023**, hosted by the Dublin City Council and the Dublin City Council Culture Company.

This Summit is gathered voices from the all corners of the world to envision the future we want. Voices that shape the future. The Summit evidenced the Power of We, the Power of Local Voices: this is why the 5th UCLG Culture Summit was named "Culture. Future. Goal. We Act to Bring Local Visions to Global Tables".

The **four axes** of the Summit were:

- Capacity Building: Reinforcing the messages, building capacities and promoting peerlearning on the role that culture plays in sustainable development at the local level with concrete examples of policies, programmes and projects.
- Showcasing city experiences: Putting our members on the spotlight showcasing extraordinary cultural rights initiatives that manage to expand freedoms and improve the lives of people.
- Content co-creation: Promoting a cultural boost at the global tables now, discussing the components of a possible dedicated Culture Goal in the UN post-2030 Agenda, and preparing the UN Summit for the Future (2024).
- Linking Culture with the UCLG Pact for the Future: Introducing the draft "Culture 21 PLUS", which will be offered to UCLG members for "local tests" in 2024.

The Summit recognised **the outstanding work of Dublin** on the relationship between culture, sustainable development, trust and caring societies. Dublin is implementing a pioneering model of connecting people with culture through Accessibility, Wellbeing and Evidence, putting the people of Dublin at the centre of cultural policy.

We are living in a change of age, not just a time of change. For United Cities and Local Governments (UCLG), denial of the climate crisis, worsening inequalities, and threats to democracy around the world, are simply no longer acceptable. With lucidity, and solid determination, we embrace transformation and come together to take action, unfolding the **UCLG Pact for the Future of Humanity**, adopted at the UCLG World Congress of Daejeon, in 2022. Culture is what makes us humans, and development is only sustainable if its cultural dimension is explicit: heritage in all forms, diversity, creativity, transmission of knowledge, and intercultural dialogue. This is why **cultural rights are an integral part of UCLG's Pact for the Future**. We need to bring back hope and solidarity, across all local communities and social groups, governments, territories, and regions. We need to build a broader consensus around the shared values that guide us, based on human rights and equality, and with the SDGs as core principles. We need to expand spaces allowing us to dream, plan, vision, and organise together. Global challenges can only be addressed by dealing with local challenges, and we, local and regional governments, are the holders of change. This is why Dublin proved to be the perfect place to hold the 5th UCLG Culture Summit.



## THE PROGRAMME





## Tuesday 28 November

### Capitals of Culture working Together

Originated in Europe almost 40 years ago, the concept of Capitals of Culture is designed not only to highlight the richness and diversity of cultures from across the world, but also to increase citizens' sense of belonging to common cultural areas and foster the contribution of culture to the development of cities. All along the years, and now worldwide, the experience has proved that the initiative contributes significantly to the reconnection between the people and the local cultural ecosystem. Also, some Capital initiatives have aimed at the "regeneration" of districts or cities, to enhance their profile and image at the international level, and to boost tourism, thus being a real driver of local sustainable development.

This workshop connected regional, continental and/or national "Capital of Culture" initiatives, exploring improved and concrete cooperation among them, in the frame of the global conversation on culture and development. Thus, the first session of the Summit brought cities together to reshape the global community on Capitals of Culture and to place culture at the heart of local public policy, and including the debate on the inclusion of the Culture Goal in future sustainable development agendas. The session also contributed to raising the attention on the need for multi-level partnerships, peer-learning exchanges and capacity-building support to better connect and capitalise on what is being achieved all around the world. In this perspective, this session was also connected to the "Capitals of Culture Together" initiative supported by the European Commission.

Partnerships with civil society are crucial because they are able to go beyond political mandates. UCLG is emerging as a network to leverage these connections.

Valeria Marcolin,
 co-director of Culture
 et Développement

Culture is what is left when nothing else exists. It shows us resilience for territories and communities.

> – Rahmatouca Sow, Advisor on Policy and International Relations

## Visions to Global T

#### DUBLIN ROYAL CONVENTION CENTRE

The programme in Timișoara focused on the content: how can the city become a laboratory to experiment new concepts and new forms of art in unconventional spaces.

– Ramona Laczko-David, Coordinator of Projects, LG CULTURE SUMMIT Timișoara 2023 ECoC The UCLG pilot cities programme played a significant role in the cultural strategy of Elefsina. Collaborative and transparent institutions create a real impact in the development of the city.

– Yannis Koukmas, Director of Audience Development & Participation, Elefsina 2023 ECoC



Magenda21culture Nov 28, 2023

**#UCLGCultureSummit** The session on Capitals of Culture starts with a call for culture as a response to the multiple crises we are experiencing: to provide resilience to territories and communities. The role of culture in sustainable development must be protected. UCLG CULTURE SUMMIT Culture. Future. Goal. We Act to Bring Local Visions to Global Tables

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Kinshasa and Brazzaville will become the shared African Capital of Culture in 2024 and 2025. Our city will use its status to better engage in relations with the cultural actors of our continent.

— Ngapi Atipo Clesh, Deputy Mayor, Brazzaville

Our policies commit us to historically excluded populations, to the recovery of public spaces, education and the creation of artistic initiatives.

Adriana Viales,
 Department for Culture,
 San José de Costa Rica,
 UCCI's Iberoamerican
 Capital of Culture 2023



In Maputo, culture is very strong and the epicenter of everything. The whole city is a venue when it comes to cultural events: even unfinished buildings, for instance. Also, in Africa, culture is included in all major continental development blueprints, such as in the African Union Agenda 2063.

 Isabel Macie, Councilor for Culture and Tourism, Maputo City Council



The Capitals of Culture can have a strong voice in the localisation of global goals. Pushing the culture agenda in the international conversation about development is pushing for the rights agenda.

> - Emmanuelle Robert, Programme Specialist for Culture, Cultural Policies and Development, UNESCO

Culture is a transversal axis for UCCI and I think it is fundamental to create a community of Capitals of Culture. We are very fragmented, each with their own agenda. Thus, the key word is alliance.

 Francisco Mugaburu, Deputy Director of International Relations and Cooperation of the Union of Ibero-American Capital Cities (UCCI)



Humankind is based on culture. Culture is part of the cement of our cities, it is the lever with which we need to rethink universal citizenship.

— **Hugues Ondaye**, Socio-cultural Councillor, Brazzaville

#### 5<sup>TH</sup> UCLG CULTURE SUMMIT



### Opening of the Summit: Setting the Scene

The Summit is designed to send clear and evidence-based messages to the international community. Policies and programmes that do not fully involve cultural actors and aspects in policies and programmes fail.

The Opening of the Summit brought together participants from around the world to show how cities are leading the way in recognising the absolute necessity of cultural factors as a key dimension of sustainable development, and include culture in global conversations. Cities have long been developing strong practices and experiences on the relationship between culture, citizenship and sustainable development, some of which were shared during the Opening and throughout the whole Summit. The session also provided space and time to discuss on the contribution of cultural policies in the unfolding the Pact for the Future of UCLG, and featured brilliant artistic initiatives to kick off the UCLG Culture Summit in Dublin.

Dublin is culture. Development will only be sustainable if it is linked to culture. to our citizens and present in all our actions. Culture has an important role to play in bridging CC the gap to bring societies closer together. We add our voice in solidarity for the campaign for a Culture Goal. It will give full coherence to the 2030 Agenda for Sustainable Development. Daithí de Róiste, – Tracy Geraghty, Director of Lord Mayor of Dublin Strategic Development & Research DURI IN It is an ambitious agenda that we came here to develop. That will have to go beyond cultural policies and that will need to impact general policies: the new essentials of local public service provision, that will be the building block of the new social contract that we call the Pact for the Future.

> – **Emilia Saiz**, UCLG Secretary General



Jeju has been active in the UCLG Culture Committee to promote exchanges and create a global culture network through active cooperation and solidarity. Jeju has been pursuing global cultural policies to create a global cultural community, with for instance the Global Young Creatives Residency, a workshop to boost the capacity of ASPAC region on sustainability.

> — **Heehyon Kim**, Vice Governor, Jeju Special Self-Governi<mark>ng Province</mark>



— Emmet Gill, Uilleann Pipes



Alexandra Xanthaki

Comhairle Cathrach Bhaile Átha Cliath Dublin City Council

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The Pact for the Future offers some solid guidance on how to put peoples' values into local culture. Local and Regional Governments need to shout their positive practices, engage with national governments, go beyond the national framework and come to the international level and tell us about your successes and challenges.

Alexandra Xanthaki,
 UN Special Rapporteur on
 Cultural Rights

#### Culture Future Goal.

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Presentation of Home Truths.

Fiona McAuley, Activities
 Coordinator at Hollybrook
 Lodge Residential Care
 Centre



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## Culture. Future. Goal.





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— Inni K, singer / songwriter



Daithí de Róiste,
 Lord Mayor of Dublin

— Sing for Fun Choir/ Na Piobairí Uillean



– Stephen James Smith, poet / film 'Dublin You Are'

- MA - .

— Sorcha Ní Scolaí, uilleann pipes Ellen Potts, fiddle Caoilfhionn Ní Scolaí, concertina Emer Ní Scolaí, harp

— **Emilia Saiz**, UCLG Secretary General

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## Wednesday 29 November

### Culture, Climate and Eco Transitions

This session connected the climate emergency with cultural policies. It is widely accepted that new and ambitious programmes and initiatives by cultural actors on climate emergency and the eco transitions need to be adopted and implemented. In line with this, the session devoted to Climate and Ecotransitions was built upon the results of the report **"The Role of Culture in Climate Resilient Development**", by the UCLG Culture Committee and coordinated by Andrew Potts, and the work of UCLG on this issue, including the Policy Paper of the UCLG Town Hall that focused on the social and cultural side of the climate crisis, **"The Culture for Climate Agenda**", as well as the **Emergency Governance Initiative for Cities and Regions** (EGI). The session provided a better understanding of the cultural enabling conditions for Climate Action and offered insights into how Local and Regional Governments and cultural actors from all across the world contribute to tackle climate change.

Culture is vital to realizing a climate future that is just. It helps us understand why we value what we value, how we think, to understand difference. Culture can explain and make sense of what numbers cannot.

 Dr. Sabrina Dekker, Climate Action coordinator, Dublin City Council

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Culture is not just an event, but a process of personal and collective transformation, and the conversation has to be broadened and involve decision-makers in terms of economy, environment, etc. Cultural and social agendas cannot be marginalised.

> — **Catalina Valencia**, Secretary for Culture of Bogotá

Culture and art allow cities to respond to multiple crises, including the climate and resilience crises. Jeju is building an international network for culture and sustainability, connecting young artists, realising cultural potentials, raising awareness, promoting cooperation, and enhancing the cultural capacities of the youth.

- Heehyon Kim, Vice Governor, Jeju Special Self-Governing Province

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We came up with a triple climate responsibility model for the cultural DUBLIN ROY sector which looked CONVENTION C at the operational, the discursive and the strategic responsibility towards climate protection.

– Selina Kahle, 2N2K Deutschland

#### Culture Future Goal.

So often, our dialogue is about loss and damage. It is crucial to enhance our narrative on culture as an asset, as our collective answer to the climate crisis.

Dr. William Megarry,
 Focal Point for Climate
 Action, ICOMOS Ireland



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UCLG CULTURE SUMMIT Culture, Future, Goal, We Act to Bring Local Visions Culture is at the heart of change. We need to integrate culture, natural heritage, human development, and a human-centered approach.

Dr Małgorzata Ćwikła, Officer, Sustainability Culture & Cultural Transitions, ICLEI Europe



We, indigenous peoples, are more than our songs and dances. We need to be able to persist as collective, diverse peoples, and ensure a better life for the next generations. This has to be recognised in the discourse on climate change and sustainable development.

> Robeliza Halip, United Nations' Indigenous
>  Peoples Major Group for
>  Sustainable Development



Culture and heritage can be part of the solution. We request national States to adopt a joint decision on culture and climate action, focusing on processes to harness culture and how cultural heritage can be scaled up.

www — Ted Oakes, Policy Coordinator, Europa Nostra

When responding to emergencies, culture has been deprioritised at the local level. However, during the pandemic, culture played a central role in governance, including climate emergency governance.

— **Ainara Fernández,** Research Team, UCLG World Secretariat



We need to hear better stories about climate, not only dystopian, apocalyptic stories. At the heart of it, is education. We cannot only focus on technical solutions: there is a historical, cultural and social background.

> Waqar Ahmed, United Nations' Education and Academia Stakeholder Group

#### Public Spaces, Communities, Trust, Artists

Trust is one of the entry points identified by UCLG to unfold the Pact for the Future. It is a key element in democracies, and a fundamental value to design and implement policies, also cultural policies.

Urban policies have emphasised the importance of public spaces, not only in post COVID-19 strategies, but also as key elements of renaturing (bringing back renature to cities and neighbourhoods) and commoning (communities have agency, autonomy and confidence). In all these new policies and programmes, culture plays an important role. This session covered new partnerships that are emerging, as well as which governance structures are needed to articulate these programmes and what is the key for these programmes to generate trust.



Public spaces are more than physical locations: they have a cultural dimension that define our identity. The right to the city becomes a cultural right, and artists play a fundamental role to reinvent public space with new meanings, emotions, symbols and narratives.

Goal.

- Mehmet Duman, Secretary General, UCLG MEWA



The work of 'Culture Pour Tous' changes lives. With cultural mediation, we develop trust towards our differences, and public spaces become places to gather humanity.

Michel Vallée,
 President-Director
 General, Culture
 pour Tous, Québec,
 Canada

Culture Dublin Company's main action is listening to communities, understanding people, and asking. Sometimes we have to listen for months. It is about "cocreating" something with the communities.

 Linda Devlin, Director of Creative Engagement, Dublin City Council Culture Company

### Public Spac Trust, Artis



– Ruchi Gupta, Team Lead – Sustainable Urban Development Smart Cities II Project at the National Institute of Urban Affairs, India Metro Vancouver recognises the significance of natural heritage, works with the First Nations, develops climate resilient infrastructures and collaborates on the protection of parks and natural areas.

 Mayor John McEwen, Vice Chair, Metro
 Vancouver Board, Mayor of the Village of Anmore



 Tita Larasati, Focal Point Bandung City of Design and member of the Executive Committee of the ICCN

Culturat is a sustainable mobilisation initiative to put the arts and culture at the core of sustainable development and tourism of the region of Abitibi-Témiscamingue.

> – Guillaume Travert,
>  ATRAT, Abitibi-Témiscamingue



Legislative Theatre is a participation, democracy, and art process. Participants improvise on the stage through theatre to imagine new solutions and practices and to build new policies.

– Katy Rubin,
 Legislative Theatre

Segou Creative City is a platform for local artists and artists from West Africa to meet each other, to receive trainings, and to offer events, festivals and their products.

– Keba Daffé,
 Segou Creative
 City



Mistura Onyebanji and Sri Hari Govind, Migration Youth and Children
 Platform of the United Nations' Major Group for Children and Youth

### Keys to Gender Equality in Cultural Policies

Culture embodies our collective humanity. Linked to people's sense of self, belonging and identity, culture permeates all human activities and institutions in all societies, not only including manifestations such as art, food, songs, dances, music, architecture, science and technology, and the pursuit of knowledge, innovation and pleasure, but also prejudices and exclusionary behaviours. Culture can help overcome or reinforce exclusions and discrimination; therefore, it has a key role to address women's rights and gender-responsive policies for sustainable development.

This session covered the fundamental role that gender equality has begun to play in cultural policies. Based on the report "**Cultural Actions Supporting Gender Equality in Cities and Territories**" (written by Farida Shaheed), the MOOC based on the report and the feminist municipal agenda that is being unfolded with the UCLG Pact for the Future, this session showed examples and recommendations from cities, civil society and academia on the implementation of innovative cultural initiatives based on human rights that place gender equality as a fundamental element for peaceful societies. Especial attention was paid to programmes and policies by local governments, as well as obstacles in the implementation they had to face.

Every city has its narrative, conveyed in the names of streets, buildings, etc. This shows who is included and who is not, thus reflecting societal inclusion and exclusion. These names are rarely genderinclusive.

 Marta Llobet, Advocacy and Learning, UCLG Committee on Culture



 Dr. Beatriz Garcia, Associate Director of the Centre for Cultural Value, University of Liverpool Sexual harassment creates a toxic work environment for women that can make them give up their arts career. Addressing this requires to identify the gate-keeping moments that create opportunities for abuse. Local and Regional Governments can act on this.

> Yarri Kamara, cultural policy researcher and writer, member of the UNESCO 2005 Convention Expert Facility

Women's creative work must be promoted and cultural programming should aim for parity, which means a gendersensitive budget, but also monitoring. Also, the visibility of women in the public space is crucial to convey meaning.

Carine Rolland,
 Deputy Mayor for
 Culture, Paris

The Metropolitan Municipality of Izmir developed the equality action plan in 2016 to ensure the presence of women and nonbinary people in decision-making processes.

– Çiçek S.
 Tezer, Izmir
 Mediterranean
 Academy



Bogotá is the first city in LATAM to have a care system to reduce the burden on women. We have the "CALMA" programme for ethics and care in the prevention of genderbased violence, which also involves men and contributes to cultural change.

— **Catalina Valencia**, Secretary for Culture, Boqotá

#### Importance of

representation is at the core of the creation of the Irish Women's Museums Advocacy Group. We now have an advisory group with the Minister of Culture and we exploring the possibility to create a women's museum.

 Mary McAuliffe, historian, lecturer and Director of Gender Studies, University College Dublin We have to be seen as beyond folklore: Indigenous and First Nations women are much more than just the outfits. It is a way of looking at the world, of dealing with climate change, a different way of solving problems.

> Zenaida Pérez Gutiérrez, Asamblea Nacional [Mexico] Política de Mujeres Indígenas - ANPMI

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We need to bring recognition to women that have dedicated their careers to heritage but remained faceless. Our aim is to address and acknowledge the underrepresented histories and stories of women and sexual minorities in heritage.

> Saranya Dharshini, Founding member and Coordinator of the ICOMOS Heritage and Gender

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### Heritage for Today and Tomorrow

Cultural heritage, including its tangible and intangible aspects, is a testament to human creativity, as well as a resource for the construction of the identities of people and communities. As with other components of cultural life, the aspects that make up cultural heritage, including memory and knowledge, pertain to the core of human dignity, and respecting, protecting and enhancing them requires appropriate right-based, people-centred policies. The latter should recognise that cultural heritage is alive, diverse and constantly changing, and that its components and meaning evolve and interplay with the other dimensions of sustainable development, including social, environmental and economic aspects.

Links between cultural heritage and sustainable development have also been integrated in the UN's 2030 Agenda for Sustainable Development, in particular through Target 11.4 and the European Convention on the Value of Cultural Heritage for Society (Faro Convention, 2005). In this line, this session was devoted to showcasing some of the multiple examples from cities from across the world which are working to strengthen the understanding of the place of culture, and cultural heritage, in contemporary society and in sustainable development.

Peace, development, equity, justice, democracy and We have installed the freedom are the cornerstone label "GAS" in the of the development of Department of Culture: human society and the Genders, Accessibility, foundation of cooperation. Sustainability and no project can be Hao Zhongwei, Director launched without this General of European and label. Asian Department, Chinese People's Association for Rosa Boladeras, Councillor for Culture, Friendship with Foreign Countries Terrassa

Since 2020, we have taken our first steps along a path of exploration, to discover how arts and culture can be mobilised to explicitly combat racism, in particular islamophobia and anti-black racism.

- Fiona Winders, Cultural Strategy Unit, City of Malmö

We are working on the candidacy of the See of Egara to be included as UNESCO World Heritage, as well as towards civic participation and digital transformation.

 Carles Sánchez
 Márquez, Director of the Candidacy of the See of Egara for UNESCO World Heritage



Through technology, our world is more connected than ever before. It is important to maintain links among ourselves, through the UCLG network in particular, and to think together about the future.

Shao Zhenyu,
 Executive Vice-President
 and Chief Planner, Xi'an
 Tourism Design and
 Research Institute

one of pillars for well-being.

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The "Other Voices" research featured projects that are an inspiration for communities and local and national politicians towards peaceful coexistence and conflict resolution.

– Paul McMahon, International Scientific Committee on Education and Training and Vice President for Europe, ICOMOS

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Cultural heritage pertains to the core of human dignity. Cultural heritage is alive, diverse and constantly changing.

 Jordi Pascual, Coordinator, UCLG Committee on Culture

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We have embedded the rights of future generations within our legislature, and in this, we have cultural well-being really firmly as

**— Sandy Clubb**, Office of the Future Generations, Wales

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As a young city, we have the opportunity to build the heritage of tomorrow, we have the change to mark history.

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 Vincent Bastien, Director, Department for Culture and Leisure, Vaudreuil-Dorion



Culture. Future. Goal. The cultural world is always evolving. The preservation of cultural heritage needs new strategies, especially now that we have new digital technologies available.

 Chloé Marcil, Head of Division, Culture and community live, Department for Culture and Leisure, Vaudreuil-Dorion

## High-impact partnerships for Cultural Rights

The global conversation on development is being boosted by UCLG's Pact for the Future of Humanity since its adoption in October 2022 in Daejeon. The Pact includes clear wording on Cultural Rights, based on the pioneering work undertaken locally by UCLG members (local and regional governments). The Pact for the Future is being unfolded by UCLG members and partners in 2023 with four entry-points: Reclaiming the Commons, Redefining Finances, Regaining Trust and Rebuilding Governance Architecture.

This session discussed the place of cultural rights in several cities from across the world, including the keywords used in these cities, the institutional innovation they are progressing, the obstacles they are facing and the lessons learnt. The session also presented the draft "Culture 21 PLUS", to be approved in 2025 by UCLG as global frame for cities on cultural rights in sustainability. The end of the session provided space to introduce the 6th edition of the International Award UCGL - Mexico City - Culture 21, and to present the two winners of the 2022 edition, respectively Buenos Aires and Dublin.



Malmö has been for many years a city of refuge for persecuted artists. We arranged a city-wide Forbbiden Culture Week, dedicated to increasing awareness of the limitations of artistic freedom around the world but also in our own everyday lives. Malmö has a proud history of promoting cultural rights and freedom of expression.

 Hanna Sandberg, Vice chair of the Culture Board, City of Malmö





The Culture 21 Lab gave us clues about the strengths and weaknesses of our cultural policies and our planning can be done with more security and precision in the sense of reconfiguring or improving routes.

#### - Simone Zarate, Secretaria de cultura, Santo André



Co-management with citizens, joint decision making and participation has helped in working against social issues in these marginalised areas.

Future. Goal.

— Ramiro Pallarés, Chief Advisor, Department for Culture, City of Montevideo We need to talk about cultural rights as in acknowledging all culture. Culture is a public good and a public responsibility and everyone should have access to public funding. Also, we need to work closely together on a national, regional and local level.

 Kristin Danielsen, Director of Arts and Culture Norway, and Chair at IFACCA DUBLIN ROYAL CONVENTION CENTRE

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Bilbao is a good example of culture transforming a city. Our commitment to culture is not only in its ability to generate economic returns but culture as a citizen right and as a value in itself.

 – Iñaki López de Aguileta, Director for Culture, Bilbao



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This new framework is structured along three axes of the Pact for the Future, including 6 work blocks, 30 fields of action and almost 200 work proposals. A guide to support cities in guaranteeing cultural rights and making them the driving force behind sustainable development.

- Antoine Guibert, Expert, UCLG Committee on Culture



Jinju held the Culture 21 PLUS workshop recently. For the next 4 years, for its cultural policy, we will be focusing on cultural rights, the synergy between education and culture and the cultural economy.

- Byung Hoon Jeong, Professor Gyeongsang National University, and UNESCO Creative City of Crafts and Folk Art, Jinju In this 6th edition of the Award UCLG - Mexico City - Culture 21 we are seeking we are seeking to recognise policies, programs and innovative projects on local and regional government performances that promote replicability of cultural practices to support the people, government and our planet. Cities are the closest benchmarks of culture inclusion.

- Keila Castrejón, Secretariat for Culture, Mexico City

## We Act to Visions to

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Dublin received the Award in 2022, which recognised the work of Dublin City Council and its Culture Company for their innovative responses to providing creative and cultural opportunities. Work that at its heart is about cultural rights, placing people at the centre of all actions.

> Anthony Flynn, Acting Assistant Chief Executive, Dublin City Council

Buenos Aires received the Award in 2022 for the Abasto Barrio Cultural programme, a really practical experience. We are working hand-inhand with small independent cultural venues, letting them know that we care.

— **Enrique Avogadro**, Minister for Culture, Buenos Aires DUBLIN ROYAL CONVENTION CENTRE

Culture Future.

## Thursday 30 November

## Localising the SDGs with Culture

The **Seven Keys** is a participatory workshop that connects cultural assets, activities, and local policies to municipal challenges. The programme was launched in 2020 in order to facilitate processes of SDG localisation with cultural actions, and it has been implemented now in ten cities around the world. UCLG is now preparing another "wave" of workshops.

This session covered the experiences of some of the cities that held the Seven Keys workshop, the most recent research carried out by the UCLG Culture Committee "Localising the SDGs with a Cultural Perspective. Initial results of the Seven Keys programme" and by UCLG and the Global Taskforce, with the recent article "A Cultural Boost in the Achievement of the SDGs", and built on this to go to the global level through the experiences of cities, regions and partners from across the globe who spoke about the experiences, challenges and opportunities of localising the SDGs with Culture.



Xi'an reached Seven Keys for localising the SDGs trough culture, highlighting integrating green development, cultural products, protection of heritage, urban ecological spaces, local history, international metropolises and a cultural governance system.

Wang Youqun, Dean, School of International Education at the University of Architecture and Technology, Xi'an



Director Khumalo,
 Director of Housing
 & Community
 Services, Bulawayo





The Seven Keys in Izmir was built around the concept of Circular Culture and 4 axes: the focus on the process; the contribution of artists; the hope for a long duration of the projects; and cultural rights and wellbeing at the forefront.

— **Serhan Ada**, President of the Izmir Mediterranean Academy, Izmir

We analysed the results of the Seven Keys and found that the Keys presented by the cities broadly address the SDGs, demonstrating a cross-cutting and well-balanced approach. A culture boost is thus one of the bold actions needed in order to achieve the SDGs.

Agnès Ruiz, officer, UCLG Culture Committee

## THE LOCALIZATION rom local action to global

There are wide regional disparities in terms of the evolution of the localisation of SDGs, which are worth analysing and speaking about from the perspective of territorial solidarity and also from the perspective of culture.

> Ainara Fernández, Research Team, UCLG World Secretariat

The workshop included participants from different sectors: artistic residencies, green plan, job integration programme for young cultural professionals, funding matters, inclusive communication, empowerment of community and borough's networking.

Alexandra Sabino, Advisor on Cultural Policies of Lisbon

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## Ainara Fernández

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## Marta Llobet

Advocacy and Learning,

We have used an innovative approach to look at the interlinkages of Culture with the SDGs. Not only the synergies but also the negative ones. Influence of culture is wide and the results reinforce our push for a Culture Goal.

— Marta Llobet, Advocacy and Learning Officer, UCLG **Committee on Culture**  We need to talk about Culture as a Goal and to recognise that libraries contribute in a fundamental way to the SDGs. They offer connectivity and free content, a context and cultural spaces for people to collaborate and connect.

> Stephen Wyber, Director, Policy and Advocacy, IFLA



San Antonio mapped how culture is contributing to SDGs, especially working on heritage and education to offer new job opportunities and green benefits. We need to protect heritage buildings to avoid destruction and fight against climate change.

Shanon Miller,
 Director of the Office of
 Historic Preservation
 (OHP) of San Antonio



Baie-Mahault uses participatory democracy and cultural rights as a basis of its work. We also work to repair the social fabric through education and restore biodiversity through culture, heritage and traditional knowledge.

 Chantal Lauriette, Public Policy Evaluation Officer and Coordinator of the "A21C - Pilot Cities Programme", Baie-Mahault



**@DubCityCouncil** Nov 30, 2023

'Localising the SDGs with Culture' is our first session at today's **#UCLGCultureSummit**.

This session will focus on localisation of the Sustainable Development Goals (SDGs) through the 'Seven Keys', a participatory workshop which identifies local-level actions to achieve this.

Watch live  $\rightarrow$  <u>https://youtube.com/watch?v=-</u> WmEjwFv3k



Magenda21culture Nov 30, 2023

Some outcomes and analysis of the Seven Keys programme on the Localisation of the #SDGs with culture! The programme has been implemented in 10+ cities so far, and many more to come in the coming years!

Follow live at https://youtube.com/watch?v=-\_ WmEjwFv3k

**#UCLGCultureSummit #Listen2Cities** 

We are working to ensure cultural rights of people, especially women and children, for instance, through equal access to education, gender inequality, free courses and trainings, fight against discrimination to girls and women.

 Erdem Zekeriya İskenderoğlu, Head of Culture and Social Affairs, Trabzon Metropolitan Municipality



Culture. Future. Goal. Local governments have to keep working on sustainability and to integrate culture in the localisation of SDGs. Also, global agendas must be driven by local and regional levels, in line with the principle of subsidiarity. This is why it is important for Local and Regional Governments to be key actors in a human-driven multilateral system driven by care and democracy.

CATEGRATIST

 Carola Gunnarsson, Councillor of Sala, Vice-President of UCLG for Europe and UCLG Special Envoy for Freedom, Solidarity and Fighting Violence against Local Political Leaders

## Tourism, creative industries and cultural sustainability

Local conversations on culture are shaping our future, because they include a discussion on values, knowledge, heritage, diversity and creativity. These are also assets for urban tourism and local economic development. Culture belongs to people, and it has also become one of the main sources of attractiveness of a territory.

This session joined different voices to discuss on the ways to develop tourism and creative industries that are connected to the diverse local realities, and are sustainable and aligned with resilient purposes, while advancing the development of territories and its citizens.



- Nancy Duxbury, CREATOUR, University of Coimbra



There is a broad range of cultural activities in Rio de Janeiro. The challenge is to make sure that even the smaller activities in the districts are connected to the big ones. We also take advantage of the big events we have, in order to ensure that small initiatives are included. We do not want these big entertainment shows to be disconnected from local realities.

> Marcelo Calero, Councillor for Culture, Rio de Janeiro

> > N CAPITAL

We work to develop tourism in a way that is creative and innovative, so that everybody can feel involved. Urban tourism should both work for the locals and the visitors, and acknowledge its impacts on people and the place.

 Mary Mac Sweeney, Executive Manager Acting Culture Recreation and Economic Services, Dublin City Council



The Dublin City Council Tourism strategy had 3 main goals: Human, serving a people-centred growth Agenda; Sustainable, proactive and accountable to our climate goals; and Innovative, being futurefacing, creative, collaborative and digitally-advanced.

- Barry Rogers, Head of Dublin City Tourism Unit





The informal sector is very important in city development. Municipal authorities are the ones that can bring this informal sector into policies for cultural development, but also for social development. We need to work on a bottom-up approach.

> - **Raman Kr. Singh**, Senior Urban Development Specialist, National Institute of Urban Affairs, India

Creative industries sector is one of the ten highest growth in the province. We have taken an approach, taking our own provincial dynamics, our demographics while taking diversity into account and not suppressing other cultures, driving inclusive growth, and considering inequalities that still persist.

 Edward Mosuwe,
 Director-General, Office of the Premier, Gauteng

EUROPEAN CAPITAL OF SMART TOURISM

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**GDCCEconDev** Nov 30, 2023

Great to see the DCC Tourism Strategy 2023 to 2028 launched at the **#UCLGCultureSummit** today. Well done to all involved in bringing this strategy to fruition. @uclg\_org @ DubCityCouncil @ smartdublin @ DCCCultureCo @Failte\_ Ireland @Irishtourismind @TheBarryRogers

### Culture, Health and Wellbeing

The COVID-19 pandemic showed to the world that culture is key to ensure health and wellbeing for all. Local and regional policies started to develop a new approach to cultural policies, with a focus in the care system. In the last 2-3 years the evidence of the correlation between wellbeing, good health and active cultural activities has multiplied and will continue to grow.

This session presented in detail this scientific evidence, and connected with the emerging policies and programmes on culture, health and wellbeing by cities and local governments. This session also provided the keys to success of local and national partnerships that include cultural actors.

With the CultureForHealth project, we have looked at what has happened since 2019, gathering more than 800 projects. We have not only collected evidence and recommendations, but also provided a space for collaboration with partners.

- Lars Ebert, Secretary General of Culture Action Europe

The endeavour of UCLG has been 2-fold: it has worked on Universal Health Coverage initiative for the last 2 years, and it has worked with members in the localisation of SDGs, particularly SDG3.

– José Álvarez,
 Policy Officer, World
 Secretariat, UCLG



Evidences show that cultural and arts engagement help preventing depression, dementia, chronic pain and other health risks, and has benefits for cognition (memory and semantic fluency). We need to play a role in policy and practice at population level.

 Daisy Fancourt, London College, author of WHO report, winner of the 2022 International Award UCLG - Mexico City - Culture 21 Our mission is to connect people (with themselves and communities) through culture and conversation. We are creating more "ways in" and more opportunities for people to try out their own ideas.

 – Iseult Dunne, CEO, Dublin City Council Culture Company CHOMHA BHAILE À DUBLIN We are engaging at the European and international level. We have solid proof in Culture for Health, but we don't have enough action, so we are still far from building a critical mass on the topic.

 – Ştefan Teişanu,
 Cluj Cultural Centre and European
 Network "Culture Next"

Culture. Future. Goal.

UCLG CULTURE SUMMIT Culture, Future, Goal, We Act to Bring Local Visions

In the EpiArts Lab and the One Nation One project we understand that arts and culture participation is a health behaviour, and that access to arts and culture is a social driver for health.

> – Jill K. Sonke, University of Florida, USA One nation One project: National programme

Montpellier is very sensitive to health. We are working to facilitate access to culture for senior citizens, especially those in precarious situations, and promoting culture and medical social actors to "hindered audiences.

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Eric Penso, Vice-President in charge of Culture, Montpellier Méditerranée Métropole

World Health

The influence of culture in health goes beyond the contextual factor. To help address health challenges we need to think creatively and multisectorally to find solutions and share the burden of prevention, promotion, treatment and management.

 Nils Fietje, Technical Officer, Behavioural and Cultural Insights Unit, World Health Organisation (WHO) Regional Office for Europe

Art on Prescription takes psychiatric patients to workshops with different professional artists to create art. The results show an increase in the quality of life of the participants and a positive impact on anxiety and depression.

Thomas Corolleur, International Relations, Montpellier

### Measuring the impacts of cultural policies

This session discussed the ongoing international and national efforts to measure the impact of cultural policies, paying attention to new local policies by UCLG members on this issue, as well as to international or national frames. Specific attention was devoted to the TAKSO in Australia, and the UNCHARTED in Europe.

A wide range of speakers presented their research, with its priorities and usefulness to improve the capacities of local governments. Questions on difficulties to explain, legitimise or monitor the impact of cultural policies at a local level were also raised, and the discussion covered the obstacles in the connection among cultural policies and other public policies.

The session was designed as a workshop with two segments: this session on 30 November 2023 and the workshop that took place on 1 December 2023, in Richmond Barracks.

The measurement of the impacts of cultural policies is something we need to address if we are to continue the advocacy towards a Culture Goal.

- **Catherine Cullen**, Special Adviser on Culture and Sustainable Cities, UCLG Culture Committee

UNCHARTED aims to associate the social value of culture, which can be economic but goes beyond it. We look at: cultural consumers, cultural production and heritage, and cultural administration.

 – Nancy Duxbury, UNCHARTED programme, University of Coimbra



Culture. Future. Goal. We Act to Bring Local Visions to Global Tables The TAKSO platform allows to monitor the impacts of initiatives as they are happening. For the first time in history we could collect meaningful narratives that can be analysed, aggregated, understood and can tell us much about the communities that produced them.

> John Smithies, TAKSO, Cultural Development Network, Victoria

It is impossible to understand the benefits or effects of an event just a month or one year after it happened. This is not the time to be capturing it: it is important to plan for the 5-15-year legacies.

Dr. Beatriz García, University of Liverpool

We are working in closed boxes. We need to learn from each other and we all need to learn from artists. I consider it for all of us as a duty to liaise across borders and engage in peer-learning internationally.

– Serhan Ada,
 President, Izmir
 Mediterranean
 Academy

We want to convince our local government and all stakeholders that creativity and culture are important in the strategy of development. We then made this white paper on creative cities of Indonesia and we talked a lot with our development agencies.

 Tita Larasati, Focal Point Bandung City of Design and member of the Executive Committee of the Indonesia Creative Cities Network

We need to ask ourselves: What is it that we want to measure? What is it that the people need? This is why we bring in the notion of democratically writing our cultural policy.

> — **Keba Daffé**, Ségou Creative City



Culturepedia offers safe environment to deposit datasets, which will be cross-referenced to produce new knowledge, for instance on the cultural impact on health of communities.

> – **Anastasia Vaillancourt**, La Culturepedia, Deputy-General Manager, Culture pour Tous, Québec, Canada



The indicators we depend on the position and the context of culture in our communities, understanding the legacy of segregation. We must address representation and ensure the participation of as many people as possible in these processes.

- Caryn Green, CEO, Sibikwa Arts Centre, Johannesburg



We aimed to understand the theory of change of cultural policies. We identified civilizing services (how they contribute to the sense of collective identity) and transformative services (how cultural policies transform people, the environment, etc.)

#### – Serdar Ulaş Bayraktar,

Associate Professor, Mersin University, Author of the 11th Cultural Policy Report of IKSV - Istanbul Foundation for Culture and Arts

The audience perspective is often forgotten. What people really experience in culture is ignored in impact research. We simply need to talk to those visitors. This is not just anecdotal evidence.

 Quirijn van den Hoogen, Professor
 Arts Culture and Media Studies, University of Groningen The Culture 21 PLUS is a new framework of the UCLG Culture Committee. It offers guidelines for cities to make cultural rights an engine of sustainable development, and you can either use it to evaluate cultural policies or design cultural policies.

- Antoine Guibert, Expert, UCLG Committee on Culture

## Shaping the Culture Goal

The most recent UN Progress Report of the UN Secretary General on the SDGs, dated in May 2023, recognises that "Culture and respect for cultural diversity (...) remain undervalued and underused in the push for SDG progress" and demands a "cultural boost" in supporting SDG achievement.

The campaign Culture 2030 Goal was founded for that purpose. The campaign has published indepth reports and organised advocacy events, with a major achievement: the widely acclaimed "Culture Goal" document, published in the frame of UNESCO's Mondiacult 2022. This document proves the feasibility of a Culture Goal in the SDGs.

This session discussed the "what" of the Culture Goal, but also the "how", and focused on the UN Summit of the Future to be held in 2024.

We are developing the Cultural Olympiad, which builds on the strengths of the Paris cultural network. It is based around the dialogue between the arts and sport. This will enable us to accelerate our policy of opening up audiences, disciplines, aesthetics and minds.

 Carine Rolland, Deputy Mayor for Culture, Paris



Leave no one behind could summarise our efforts with initiatives such as Pase Cultural. We are focusing on the people who are not part of the conversation yet, and trying to get them on board.

Enrique Avogadro,
 Minister for Culture,
 Buenos Aires

Visions to Globa

In 2019, Strasbourg has decided to explicitly mention an SDG 18, because culture is fundamental and essential. It is important that it permeates all our public policies at city and regional level.

Anne Mistler,
 Deputy Mayor for
 Culture, Strasbourg

The explicit advocacy for a Culture Goal began in 2013. We all agree there is great progress in 2022 and 2023, but... the key steps are yet to come! The Culture Goal needs the efforts of us all.

DUBLIN ROYAL

- Jordi Pascual, Coordinator, UCLG Committee on Culture

athrach Cliath Council

We would like to promote collaborative works internationally. International partnerships can be important steps towards making our work sustainable. Being part of a wider community brings in solid plans.

> Ceren Umay, Director, Culture Department, Izmir Metropolitan Municipality

We read culture through being resilient. We have placed Ramallah on the map by being active in almost all international networks. We share our experiences and are active members of the international community when it comes to culture.

– **Issa Kassis**, Mayor of Ramallah

It is of great importance for Bogotá to have a database of international good practices on cultural rights, acting as a big think tank. Data collection is fundamental for public policies.

— **Catalina Valencia**, Secretary for Culture of Bogotá





A future Culture Goal needs to respect the SDG architecture, and unite cultural stakeholders and extend the space to new actors. It also needs to be transversal, connecting culture to all aspects of the SDGs.

- John Crowley, author of the Culture2030Goal draft for a Culture Goal

## Culture. Guture. Future. Goal. We Act to Bring Local Visions to Global Tables

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Comhairle Cathra Bhaile Átha Cliath Dublin City Counc Culture 2 UCLG Committee Commission de CGLU Comisión de CGLU



Heritage and World Heritage sites contribute to Sustainable Development, addressing inequalities, promoting wellbeing... Also, culture is a critical asset for Climate Action. Bringing heritage to the discussions is bringing people on board.

- Marie-Laure Lavenir, Director-General, ICOMOS



I would argue that if we had a Culture Goal, the SDGs would be more on track. It is culture that makes that difference. For this, we need a smart, strategic coalition. There is a momentum. Do not lose it.

— **Sharon Memis**, Secretary General, IFLA



We need to mobilise artists and creators, giving everyone the means to feel concerned by the challenges of sustainable development, and enrich sustainable development policies and encourage governments to be more ambitious in their own policies.

- Guillaume Prieur, President, IFCCD

There is a link between the 5 Rights of Music and the targets proposed in the Culture Goal zero draft. A specific Goal will be essential for culture and the music sector to feel involved in and responsible for achieving the global agendas.

> — **Silja Fischer**, Secretary General, IMC

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#### 5<sup>TH</sup> UCLG CULTURE SUMMIT

Culture. Future. Goal. UCLG CULTURE SUMMIT **Culture. Future. Goal.** We Act to Bring Local Visions to Global Tables

Lars Ebert

UCLG

Culture Action Eruope (CAE

We need smart coalitions, not singular agendas, as well as a strong sector that relates to all the other policy areas. One success is highlighting that culture is a sector but also a vector that we want to mainstream through policy areas.

– **Lars Ebert**, Secretary General, CAE



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The aim is to mobilise key players, promote sustainable cultural policies, strengthen international cooperation, and rebuild, reconsolidate and redefine the narrative of North-South, South-South and North-North exchanges.

- Kane Limam Monza, President, Arterial Network





We have to follow the UN mechanisms but also, representing the arts and culture sectors, we have to be creative outside these mechanisms, following the leadership of UCLG.

> – Rainer Kern, **Executive Director**, **Global** Parliament of Mayors (GPM), Mannheim

— Magdalena Moreno, Secretary General, IFACCA

Tangible recognition of culture must be shaped with a forwardlooking vision for policymaking. The efforts towards that

must happen by embracing culture as a Goal and also its

We encourage to work with other major groups to push for a Culture Goal. We need to consolidate the role of local authorities: the local level is where you can reach communities and grassroot groups.

transversality.

 Robeliza Halip, Indigenous Peoples Major Group for Sustainable Development





Culture can bring transformative and positive change to society. We see that culture role in <u>sustainable development</u> is increasingly being recognised. In the EU, our work on culture has drawn attention to this important dimension.

- Catherine Magnant, Directorate-General Education and Culture, European Union



In India, culture has a role in shaping development strategies. Time is here and now to come together for future policies based on harnessing the power of culture to promote and sustain creativity, commerce and collaboration.

Lily Pandeya, Head of International Cooperation, Ministry for Culture, India, Leader of the G20 Working Group on Culture in 2023



Pushing for culture in localisation of SDGs will be critical. It should be put to the forefront. Localization was a major gap. Taking this specific angle will have impact in the UN environment.

Emmanuelle Robert, Programme Specialist for Culture,

Cultural Policies and Development, UNESCO

This is an important step towards building momentum and gearing up support for culture to be fully a acknowledged and part of the next UN development agenda.ucs We must enhance our commitment for culture as a standalone Goal.

> Márcio Tavares, Vice-Minister for Culture, Brasil



Cultural rights need to be triggers for the development of all peoples and communities. It is incredible that, until now, we have not had an SDG within the 2030 Agenda that recognises culture as a development axis for nations.





Chair of Culture Special Policy Committee

longer be ignored as a key driver of sustainable development.

- Ernesto Ottone, Assistant Director General for Culture, UNESCO



**@DubCityCouncil** Nov 30, 2023

"The need for a Culture Goal is implicit and integral in our delivery of sustainable development to our friends in UCLG we will continue in this, our shared pact for the future." - Richard Shakespeare, Chief Executive, Dublin City Council **#UCLGCultureSummit.** 



DUBLIN ROYAL CONVENTION CENTRE

## Culture.

Dublin has shown you how we implement our work through the Culture Company and our "people-first" approach to culture making. Dublin has not only shared experiences in the Summit, but we have listened a learned from yours.

– Richard Shakespeare, Chief Executive, Dublin City Council

Freedom of speech and freedom to express yourself is the ground for democracy. Without peace and democracy we cannot build a sustainable future. Culture connects people and that scares authoritarian regimes. Culture is a force that cannot be stopped.

— Carola Gunnarsson,

Councillor of Sala, Vice-President of UCLG for Europe and UCLG Special Envoy for Freedom, Solidarity and Fighting Violence against Local Political Leaders



**@DubCityCouncil** Nov 30, 2023

Bhí seachtain dochreidte againn ag an #UCLGCultureSummit ach ní bhíonn in aon rud ach seal.

What a fantastic week it has been, as delegates from +150 countries gathered to discuss the need for a Culture Goal.

Míle buíochas do gach duine as ucht a bheith linn.





## Friday 1 December

## 20th meeting of the UCLG Committee on Culture





**Gagenda21culture** Dec 1, 2023

The 4th and last day of activities organised in the context of the 5th **#UCLGCultureSummit** in Dublin starts in **GRichBarracks** with our annual **Guclg\_org** Culture Committee meeting! Some insights on the 2023 achievements and what is foreseen for 2024! Looking forward to continuing!



#### Workshop Cultural Rights, Right to Information and Artificial Intelligence





#### Workshop Culture, Health and Wellbeing





Magenda21culture Dec 1, 2023

At the #UCLGCultureSummit workshop on Culture, Health & Wellbeing: There is really solid evidence that #culture contributes to our #health. LRGs and organisations should establish their own strategies with dedicated budget and promote further research.

#### Workshop Measuring the Impacts of Cultural Policies







**Gagenda21culture** Dec 1, 2023

Why do we evaluate cultural policies? Very interesting debate in the "Measuring the Impacts of Cultural Policies" workshop, around strategies and outcomes & the importance of listening to citizens when designing and evaluating policies #UCLGCultureSummit.

## CONCLUSIONS

Dublin has been the perfect place to host the 5th UCLG Culture Summit in 2023: sustainable development will only happen in cities and territories if we listen to people, consider their vision and experience and connect with their needs and aspirations.

From 28 November to 1 December 2023, the City of Dublin together with UCLG brought together hundreds of major projects, programmes and policies developed by local and regional governments and their associations, as well as the voices of partners, civil society and experts from around the world. Collectively, these voices were at the heart of the Summit's success as a place to learn and build new capacities, enhance local action and boost international connectivity.

The Summit covered many areas through a strong cultural lens. Among them were climate and ecological transitions, gender equality, health and well-being, public spaces and communities, tourism, localisation of the SDGs, heritage, impacts of cultural policies, and the Capitals of Culture initiative. Yet, the two main outcomes of the Summit were the following:

- The presentation of the new global toolkit "CULTURE 21 PLUS" on cultural rights and sustainable development, based on the analysis of the needs and challenges of cities on the implementation of cultural rights. This guide will be tested by cities around the world in 2024, with a view to its adoption in 2025.
- The unanimous claim for a dedicated Culture Goal in the UN post-2030 Agenda. Based on the proposal of the #Culture2030goal campaign, the Summit discussed the contents of the Goal and possible targets, as well as the next steps needed to convince all stakeholders who are not yet aware or still hesitate.

The cultural policies of Dublin connect people to culture through accessibility, wellbeing and evidence, and put the people at the centre of cultural policy. They have been an inspiration for cities around the world from which to listen and learn. This Summit also provided the space for cities worldwide to exchange, debate, discuss and expose new realities and approaches to cultural policy-making and cultural initiatives themselves.

The Humanity faces complex times, but we now have the opportunity to put people at the centre and shape a new multilateralism. Global challenges can only be addressed by dealing with local challenges, and we, local and regional governments, are the holders of this change. We should not lose this momentum. Let's make it happen.

**#UCLGCultureSummit** 

## www.uclg-culturesummit2023.org

UCLG Culture Summit 2023 **Final report** culture@uclg.org development@dublincitycouncilculturecompany.ie



 Comhairle Cathrach

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 Dublin City Council

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#### Supported by



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This publication was produced with the financial This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of United Cities and Local Governments (UCLG) and does not necessarily reflect the views of the European Union.