

UNLEASHING THE POWER OF CULTURE WITH CULTURE 21 PLUS

WHAT IS CULTURE 21 PLUS?

Culture 21 Plus is the new guide for culture and sustainable development that the UCLG Culture Committee is shaping as the frame and toolkit for local cultural policy-making in the next years. It builds on the solid foundation of the previous Culture 21 Actions, and it is being co-created by cities from all over the world. It will be approved by UCLG in 2025.

HOW CAN CULTURE 21 PLUS BE USEFUL FOR MY CITY?

Culture 21 Plus is a dual-purpose tool that will allow your city to (1) conduct a self-assessment of the current state of your cultural policies, and (2) design local cultural strategies based on cultural rights and sustainability. It is very useful to improve cultural policies of cities and territories.

WHAT IS THE DIFFERENCE BETWEEN THE CULTURE 21 PLUS AND CULTURE 21 ACTIONS?

Culture 21 Plus is a global framework that has been updated with new themes relevant for today's cities and territories worldwide. It is also a bidirectional co-creation process, allowing cities to provide their inputs and insights while also using it to self-assess and enhance the design of their own local policies. Moreover, the Culture 21 Plus has 200 actions, doubling the 100 that had Culture 21 Actions.

WHAT IS A PILOT TEST OF CULTURE 21 PLUS?

The pilot test is unique opportunity to shape the future of cultural policies in your city. It is a one or two-days workshop facilitated by UCLG, where diverse stakeholders from very different areas and backgrounds come together to identify city challenges, assess the current situation of the city, prioritise key areas, and take part in the design of local cultural strategies for the future.

WHAT ARE THE MAIN AREAS COVERED BY CULTURE 21 PLUS?

Culture 21 Plus covers 200 actions, grouped in 30 key areas. These are also grouped in 6 blocks: rights, communities, prosperity, territories, nature and governance. It is the most comprehensive approach to culture in sustainable development.

CAN WE FOCUS ON SPECIFIC AREAS OF INTEREST IN THE WORKSHOP?

Absolutely! An exercise of prioritisation is also part of the workshop, ensuring your key areas of interest are addressed. If your municipality is keen on a specific topic, we can tailor the workshop to focus or dive deeper on this issue.

WHO CAN PARTICIPATE IN THE PILOT TEST OF CULTURE 21 PLUS? HOW CAN MY CITY GET INVOLVED?

Any interested cities and territories that belong to UCLG (or its sections!) can participate in the pilot test. To contribute to the development of this tool and be a pioneer city in its use, simply contact the UCLG Committee on Culture at culture@uclg.org.

YOUR CITY'S CULTURAL FUTURE STARTS HERE!