



THE SEVEN KEYS IN YOFF

INTRODUCTION: THE UCLG COMMITTEE ON CULTURE AND THE SEVEN KEYS

The **Municipality of Yoff** (Senegal) organised the "**Seven Keys**" workshop on 13 December 2022. This programme was designed by the Committee on culture of **United Cities and Local Governments** (UCLG) for cities and local and regional governments from around the world that are seeking to integrate the cultural dimension in the localisation of the Sustainable Development Goals (SDGs).

This process allows to relate the SDGs and the UN Agenda 2030 with the local development challenges faced by a municipality as well as to their local actions and cultural policies. Through the guide "**Culture in the Sustainable Development Goals: A Guide for Local Action**" (UCLG, 2018), this process aims at defining "Seven Keys" that represent concrete commitments local actors make to localise the SDGs through the formulation of local cultural policies and actions. This multi-stakeholder dialogue format around the SDGs concludes with a social contract that aims to address the municipality's sustainable development needs through a cultural driver.

The **UCLG Committee on Culture** is a unique global platform which gathers more than 830 cities, organisations and networks to cooperate and promote the role of "culture in sustainable cities". Its mission is to "promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture", and to foster and make more explicit the relation between local cultural policies and sustainable development.

Within this framework, Enda ECOPOP, a partner of UCLG for implementation, facilitated the workshop of the Seven Keys of the Yoff Municipality in an active and coherent way.

CONTEXT: **YOFF, THE MUNICIPALITY AND ITS MAIN CHALLENGES**

Located at the north-western part of the Dakar region, Yoff sits at the west end of the Cape Verde peninsula. On the west, it is surrounded by the district municipality (*commune d'arrondissement*) of Ngor, the Atlantic Ocean on the north, the Dakar-Léopold Sédar Senghor international airport and the district municipality of Ouakam on the south, and the district municipalities of Parcelles Assainies, Patte d'Oie and Grand-Yoff on the east.

Yoff is the 16th district municipality of the capital city. It belongs to the district of Almadies, which is part of the department of Dakar, in the region with the same name.

The local administration of the Almadies district, of which Yoff is one of the four municipalities, is administered by a sub-prefect who harmoniously coexists with the traditional administration that has always governed the village through traditional governance bodies that constitute the secular branches of the Lebou government. This traditional local administration reinforces and supports the local communal and state administrations in all their actions. It is composed of two bodies, an executive and a consultative one.

The executive body is constituted by:

- The *Jaraaf*: equivalent to the head of the government, he defines foreign policy and is responsible for the institutions;
- The *Saltigué*: similar to a Minister of defence, worship, land, sea and agriculture;
- The *Ndey-ji rew*: has similar functions as a minister of the interior and, to a lesser extent, acts as an indigenous mayor.

The two consultative assemblies are:

- The *Jambour Assembly*, which appoints the three members of the executive;
- The *Maggi Yoff*: kind of Senate and Council of Elders that serve as the last resort in case of dispute or conflict.

These two bodies are supported by:

- The *Freys Yoff*: made up of men and women who are responsible for the police and the security, but also for the implementation of decisions taken by the dignitaries (*Jambour, Maggi-Yoff, Jarraf, Ndey-Ji-Rew, Saltigué*); the assembly of *Freys* ensures the court.

"To better identify local development issues in Yoff, it is important to look at the following aspects:

Young people in Yoff are increasingly trying to find jobs and a place to live, and there are not enough employment opportunities, and even fewer land reserves (except in the airport area), to offer them solutions.

The plundering of the oceans (which is dramatic for fishermen) and the loss of the traditional livelihoods, caused by the dispossession of the land, are aggravating factors of socio-cultural disorientation.

This situation is very hazardous. Overexploitation of land in the village leads to people living on top of each other.

School drop-out is high, which leads to unemployment and precariousness. This, combined with promiscuity, has resulted in the emergence of previously unknown vices (drug trafficking and consumption, banditry, prostitution, etc.).

This overcrowding in an insufficient, unsuitable area that lacks some of the most essential facilities (sanitation, roads, etc.) is becoming more marked, and there seems to be no prospects ahead.

The inhabitants of Yoff are still very much anchored in their culture, which is made up of traditions linking the world of the ancients to that of the present, in a perspective where esotericism continues to play an important role despite religious evolution and the "aggressions" of modern society, which is based on uniformisation and the phagocytosis of any particularity.

Far from considering this posture as a mental backlash that would make them reluctant to opening up to what 'modernity' can do for human development, this anchoring should be the basis for reconciling populations with themselves and making them actors of their own development."¹

¹ Extract from the speech of the *Saltigué* of Yoff.

DEVELOPMENT OF THE SESSION

Bachir KANOUTÉ, Executive Director of Enda ECOPOP, was the main facilitator of the workshop process, with the support of Mame Aissatou MBAYE SY, Programme Manager at Enda ECOPOP, and Aminata LA, Project Officer. The "Seven Keys" workshop took place on 13 December 2022 in Yoff, and gathered nearly 30 participants of a wide cultural diversity for one day (see the list of participants in Annex 2).

The workshop aimed at connecting the SDGs with local challenges, as well as with local cultural actions and policies. After a presentation of the 2030 Agenda and the SDGs, the participants brainstormed to identify the "**local challenges**" of the municipality in terms of urban security, local economic development, social cohesion, the health of marine ecosystems and the articulation between tradition and modernity. They also linked the SDGs that could be relevant to these issues. This was an opportunity to prioritise, from the perspectives in diversity provided by the actors represented, the development issues that are particularly critical in Yoff.

As part of a second collective reflection, a "**cultural map**" of the municipality was created. A wide variety of cultural resources, both tangible and intangible, were shared. Special emphasis was placed on the Lebou cultural heritage, peoples and traditions (social diversity, traditional cuisine, languages, indigenous games, etc.), architectural heritage (names of old buildings, sites and centres), public spaces, learning spaces, and artistic resources (cultural spaces, festivals, artistic expressions, individual artists and cultural institutions).

In the process of "**spotting the gaps**", the use of culture in sustainable development was mentioned as a new area of consideration. The issue around energy and its link to culture has not yet been fully grasped by stakeholders. Specific examples were shared of cities that have worked in similar contexts and challenges as Yoff, drawn from the "**OBS**" [good practice database](#).

Based on the resources put forward by the participants, four working groups were created to define cultural policies or actions that could be adopted at the local level to contribute to the local achievement of the prioritised SDGs. Participants were also invited to consider and integrate an approach for the valorisation of culture in the proposed actions. Each group was able to debate, exchange and elaborate proposals for actions, which were presented in plenary to all participants, discussed, approved and grouped into eight major actions or "eight keys".

THE SEVEN KEYS IN YOFF

The participants proposed a series of cultural actions considered key to localise the SDGs, which were agreed by consensus and grouped into eight keys (in the particular case of Yoff)²:



DEVELOPING CULTURAL AND RELIGIOUS TOURISM IN YOFF AT NATIONAL AND INTERNATIONAL LEVEL

- UNITING THE POPULATION AROUND THE CALL OF SEYDINA LIMAMOU LAYE³ TO PROMOTE RELIGIOUS TOURISM ;
- PROMOTING TOURISM BY VALORISING AND HIGHLIGHTING THE TANGIBLE AND INTANGIBLE CULTURAL RICHNESS OF YOFF;
- INCLUDING YOFF AS PART OF THE TOURISTIC HERITAGE OF DAKAR AND SENEGAL, AND ENCOURAGING THE CREATION OF LOCAL JOBS BY DEVELOPING THE CULTURAL INDUSTRY OF THE MUNICIPALITY.

[SDGS 6, 8, 9 AND 11]



ORGANISING AN INTERNATIONAL CULTURAL FESTIVAL IN YOFF

- HIGHLIGHTING THE CULTURAL POTENTIAL OF YOFF SUCH AS THE *NDAW RAABINE*, THE *GOUMBÉ*, THE ISLAND OF YOFF, THE LANGUAGE OF DRUMS, THE *BAAK*,⁴ THE TRADITIONAL GOVERNMENT, THE LEBOU CULINARY ART, ETC ;
- ORGANISING A FORUM OF THE PEOPLES OF THE WATER, AS WELL AS EXHIBITIONS TO RAISE AWARENESS AND SHARE INFORMATION ON THE DEVELOPMENT OF THE BLUE ECONOMY AND THE PROTECTION OF AQUATIC LIFE.

[SDGS 1, 2, 3, 8, 11, 12, 14, 15 AND 17]



RAISING AWARENESS AMONG CHILDREN AND YOUTH THROUGH *CAMBISH*, *LEUL*⁵ AND FORUM THEATRES

- RAISING AWARENESS AMONG YOUNG PEOPLE ABOUT THE NEGATIVE EFFECTS OF ADDICTIONS, SUCH AS DRUGS, AND PROSTITUTION, THROUGH *CAMBISH* (A TYPE OF CULTURAL MEETING), LOCAL TELEVISION, AND PROMOTING URBAN SAFETY AND CIVIC VALUES;
- ORGANISING SESSIONS TO PREVENT CHILDREN FROM BECOMING ADDICTED TO DRUGS BY MEANS OF *LEULS* (TRADITIONAL EDUCATIONAL CIRCUMCISION ACTIVITIES) AND ENTERTAINING AND EDUCATIONAL PLAYS;
- RECONCILING THE NEW GENERATION IN YOFF WITH TRADITIONAL AND CULTURAL LEBOU VALUES.⁷

[SDGS 3, 4, 11 AND 16]



SETTING UP YOFF AS A CULTURAL AND RELIGIOUS CITY TO STRENGTHEN SOCIAL COHESION & DEVELOP THE LIVING ENVIRONMENT AND THE LOCAL ECONOMY

- SUPPORTING CULTURAL AND RELIGIOUS TOURISM, STIMULATING THE LOCAL ECONOMY AND INITIATING THE PROCESS OF BENEFITING FROM A MODERN SEWAGE SYSTEM;
- PROMOTING COASTAL PROTECTION THROUGH THE ESTABLISHMENT OF A COASTAL BRIGADE TO PROTECT THE ENVIRONMENT AND POPULATION'S PUBLIC HEALTH;
- STRENGTHENING SOCIAL COHESION THROUGH THE TRADITIONAL AND CULTURAL GOVERNMENT, AND THE LAYÈNE BROTHERHOOD.

[SDGS 3, 6, 8, 11, 14, 15, 16 AND 17]



ORGANISING CAPACITY-BUILDING SESSIONS FOR YOUNG PEOPLE

- CARRYING OUT TRAINING, CAPACITY BUILDING AND COACHING SESSIONS FOR THE YOUTH AT THE OUSMANE SEMBÈNE LIBRARY IN YOFF (BOSY);
- PROMOTING YOUTH ENTREPRENEURSHIP AROUND TANGIBLE AND INTANGIBLE CULTURAL HERITAGE IN YOFF.

[SDGS 1, 4, 8 AND 10]



ORGANISING SCIENTIFIC AND CULTURAL DAYS TO DISSEMINATE CUSTOMARY INSTITUTIONS AND THE LEBOU LANGUAGE

- ORGANISING SCIENTIFIC REFLECTION DAYS TO MITIGATE THE FRAGILISATION OF SOCIAL AND CULTURAL VALUES AND THE "LEBOU LANGUAGE";
- CONDUCTING DAYS OF EXCHANGE AROUND CUSTOMARY INSTITUTIONS.

[SDGS 11 AND 16]



ORGANISING INTERNATIONAL REGATTA COMPETITIONS

- ORGANISING INTERNATIONAL REGATTA COMPETITIONS WITH NEIGHBOURING COUNTRIES WITH LEBOU OR A SIMILAR CULTURE TO RAISE AWARENESS OF THE PROTECTION OF THE MARINE ECOSYSTEM AND PROMOTE THE LEBOU CULTURE.
- USING THE REGATTAS TO INCREASE AWARENESS OF BETTER PRACTICES IN THE FISHING SECTOR.

[SDGS 14 AND 17]



BUILDING A COMMUNITY HOUSE

- CREATING A COMMUNITY HOUSE FOR THE YOUTH AND WOMEN TO PROVIDE TRAINING AND SUPPORT IN ISSUES RELATED TO THE LOCALISATION OF THE SDGS LINKED TO CULTURE.
- FACILITATING THE DEVELOPMENT OF SUPPORT AND CAPACITY BUILDING PROGRAMMES FOR YOUNG PEOPLE.

[SDGS 4, 5, 9, 10 AND 11]

2 The Seven Keys methodology is tailored to each territory and local context, and allows for an adaptation of the number of key actions defined in each territory, taking seven as an indicative reference. In previous exercises, Puerto de la Cruz identified six keys, Lisbon and Xi'an had seven keys and Bulawayo concluded with eight keys. In Yoff, after the presentation made by each team and as a synthesis, eight key actions were identified.

3 The religious dimension of the Municipality of Yoff is symbolised by the Layene Brotherhood, the fourth of its kind in Senegal, founded by Seydina Limamou LAYE (1843-1909) on the 24th

May 1884, which is celebrated every year with fervour in Diamalaye. His Mausoleum, on the coast of Yoff, is a place of prayer and a gathering point for Layene believers.

4 Similar to tagg, baak refers to the songs of praise of the ancestors; see p.14.

5 Places where young people, women and even the elderly can meet to discuss and exchange views on various topics of interest to society.

6 The initiation ceremony of circumcised people is part of the intangible heritage of Lebou culture. However, in recent years, this traditional practice is barely followed in urban areas. The "leul" is a way of instilling values in young boys.

7 The "Lebous" are the inhabitants of the Cape Verde peninsula. They are known to be resistant to "all cultural colonisation" (Balandier and Mercier 1952, 211-212) and against all political domination. They constitute a community with a strong sense of identity.



CREDITS

THE ORGANISERS

United Cities and Local Governments - UCLG: United Cities and Local Governments – **UCLG** is the global network that represents and defends the interests of local governments on the world stage. Based in Barcelona, the mission of UCLG is “to be the united voice and global advocate of local democratic self-government, promoting its values, objectives and interests, through cooperation among local governments and within the wider international community”. Since its creation in May 2004, as the inheritor of the century-old international municipalist movement, more than 240,000 cities, regions and metropolises, and more than 175 local and regional government associations have joined this global network.

UCLG Committee on Culture: The **UCLG Committee on Culture** is a unique global platform that brings together more than 830 cities, organisations and networks to cooperate and promote the role of “culture in sustainable cities”. The mission of the UCLG Committee on Culture is “to promote culture as the fourth pillar of sustainable development through the international dissemination and local implementation of Agenda 21 for Culture”.

Commune de Yoff : The Municipality of Yoff is the 16th and largest of the 19 district municipalities of the Senegalese capital, the City of Dakar. With an estimated population of about 115,000 inhabitants, it is one of the four district municipalities (*communes d'arrondissement*) of the Almadies district (*arrondissement*). Yoff has a surface area of 14.65 km² of which 3.28 km² are occupied by airport facilities. It is limited to the west by the municipality of Ngor, to the north by the Atlantic Ocean, to the south by the former Léopold Sédar Senghor International Airport of Dakar and the municipality of Ouakam, to the east by the municipalities of Parcelles Assainies, Patte-D'oie and Grand-Yoff.

IOPD Africa: The International Observatory of Participatory Democracy in Africa is a space open to cities, organisations, universities and research centres interested in learning about, exchanging or implementing participatory democracy approaches at the local level in order to deepen democracy in local governance. The mission of the Observatory is to (1) observe democratic practices, support and strengthen participatory democracy approaches, (2) capitalise on participatory democracy experiences in Africa and share them with the rest of the world, and (3) promote a vast community of knowledge, exchange of experiences and sharing of good practices in participatory democracy.

Enda ECOPOP: Spaces of Co-production and Popular Offers for the Environment and Development in Africa (*Espaces de Co production et d'Offres Populaires pour l'Environnement et le Développement*), abbreviated “Enda ECOPOP”, is a non-

profit organisation, founded in 1991 in Senegal. Enda ECOPOP is a member of the international network Enda Tiers Monde. Enda ECOPOP is committed through its vision to "act for the emergence of sustainable cities and territories in Africa". This vision is distributed around the following four strategic axes:

1. Improved local democracy, participation and citizen engagement in public policies for a better impact on the experience and wellbeing of citizens,
2. Strengthen the attractiveness of territories and community resilience,
3. Support the employability and socio-professional integration of youth, women and other vulnerable groups,
4. Support the territorialisation of public policies and international agendas to ensure that they are considered by local authorities.

The facilitators: **Bachir Kanouté** is Executive Director of Enda ECOPOP. He specialises in supporting the processes of decentralisation, governance, local development, capacity building of central and local authorities and decision makers, as well as civil society in Africa and the Caribbean. Drawing on thirty years of experience, he coordinates the activities of the IOPD's African region.

Mame Aissatou Mbaye SY is a programme Manager at Enda ECOPOP. She is a geographer and planner with more than ten years of experience in the formulation and implementation of sustainable local development strategies in Africa. **Aminata LA** is a project officer at Enda ECOPOP. She is a specialist in issues such as the right to decentralisation and the management of territorial collectivities. With nearly four years of experience, she is also a participatory budgeting facilitator and works on sustainable development issues in Africa.

ANNEX 1: LOCAL CHALLENGES

The participants of the workshop identified the following elements as key development challenges in the city.

IDENTIFIED LOCAL CHALLENGES	RELEVANT SDGS
Land issues (land conflicts).	SDGs 11 and 16
Youth employment (lack of training).	SDGs 4 and 8
Sanitation problems.	SDGs 6, 11 and 15
Fishing and fish trade.	SDGs 14
Loss of values ; Decline in education/training.	SDGs 4
Insecurity.	SDGs 11 and 16
Insufficient early childhood protection.	SDGs 3, 10, 11 and 16
Poor coastal management.	SDGs 11, 13, 14, 15 and 16
Lack of support for people with reduced mobility.	SDGs 10
Poor management of household waste (unauthorised dumping, lack of waste sorting).	SDGs 15
Democracy and freedom ; Lack of evaluation of local public policies ; Fragility of customary institutions ; Decline in the preservation of places of worship ; Lack of transmission of cultural values ; Difficulties in accessing cultural facilities.	SDGs 16
Lack of citizenship ; Lack of capacity building for neighbourhood delegates/councils.	SDGs 4 and 16
Deficiency in the articulation of traditional villages and new cities ; Insufficient support and guidance for cultural actors.	SDGs 4, 11 and 16
Insufficient accompaniment for women (access to finance).	SDGs 4, 5, 16 and 17
Lack of care for the elderly.	SDGs 10 and 16
Youth addictions.	SDGs 3, 4 and 10
Lack of housing development ; Lack of recreational spaces.	SDGs 6, 9 and 11
Lack of religious status of Yoff.	SDGs 11
Lack of support for <i>Daaras</i> .	SDGs 2, 3, 4, 11 and 16

ANNEX 2: CULTURAL MAPPING

The participants of the workshop identified the following cultural elements and aspects (in the broad sense) within the territory of Yoff:

CULINARY ART	THE LIFE AND WORK OF SEYDINA LIMAMOU LAYE
<i>NDEUP</i> ⁸	
<i>BAUF</i>	TALES, LEGENDS, RIDDLES, SAYINGS AND MAXIMS
<i>SIMBEU</i> ⁹	REGATTAS ¹⁴
OUSMANE SEMBÈNE LIBRARY	ISLAND OF YOFF
<i>NDAW RABINE/ GOUMBÉ</i> ¹⁰	<i>KHAMBEU</i> ¹⁵
TRADITIONAL INSTITUTIONS	<i>TÉÉROU GAAL</i> ¹⁶
<i>KHÉÉT</i> ¹¹	<i>MBAPAAT</i> ¹⁷
LEBOU FASHION CODE/AESTHETIC LEBOU CLOTHING	<i>TAGGAATÉ</i> ¹⁸
KHAKHAAR ¹²	<i>COUSINAGE À PLAISANTERIE</i> ¹⁹
TRADITIONAL SITES	<i>TÉÉNOU MAME NDIARÉ, SOUSS GUA, KHEUT GUA, TOUNDOU NDÈYE WARÉ MOLE</i> ²⁰
THEATRES	BATTLE OF NDIAMBOR
<i>CAMBISH</i> ¹³	YOFF ECO MUSEUM
COASTLINE/BEACH	LEBOU LANGUAGE
LOCAL TELEVISIONS	TRADITIONAL TOYS AND GAMES
MAUSOLEUM OF SEYDINA LIMAMOU LAYE, CALL OF THE LAYÈNES, ZIKR AND DAHIRAS	

8 Exorcism ceremony for therapeutic purposes.

9 Also known as the dance or the game of the false lion, the *simb* is a traditional game-show, generally organised for important celebrations, but especially during the major holidays in the districts. It attracts a large audience.

10 This dance was created by the Lebous, and is an important part of their identity. During festive ceremonies, the women, dressed in their traditional clothes, proudly dance the *Ndawrabine*. Like every dance form, it is first and foremost a rhythm.

11 Bloodline, which in Lebou society is determined by the maternal lineage. There are 12 *Khets* in Lebou society.

12 An ancestral practice whose primary purpose is to educate the new bride and, above all, to give her the keys to her new social environment.

13 A traditional form of gathering on a street corner among several people, who may be from the same generation or of different age groups, to discuss and exchange views on current issues, personal problems, etc.

14 Traditional canoe-rowing competition.

15 Home of the '*rapp*' (mystical forces with supernatural powers).

16 This involves watching for and accompanying with traditional songs the arrival of the canoes that return from fishing to moor on mainland.

17 Traditional non-strike wrestling often held at the beach.

18 Traditional songs performed at baptism and marriage ceremonies to praise the ancestors of a particular person's family line.

19 The *Cousinage à plaisanterie* is a social practice that allows distant members of the same family, members of certain ethnic groups or inhabitants of certain regions to verbally confront each other without consequences, as a means of social cohesion or reconciliation.

20 Mythical cultural sites of the Lebous of Yoff, sometimes symbolising the protective genie called *Mame Ndiaré*. These places are the object of an annual pilgrimage to renew the pact sealed with the genie.

ANNEX 3: LIST OF PARTICIPANTS

Seydina Issa Laye SAMBE, Mayor of the Municipality of Yoff
Oumar MBENGUE, *Saltigué* of the Lebou Municipality of Yoff
Moustapha GUEYE, Neighbourhood delegate, Municipality of Yoff
Bachir KANOUTÉ, Executive Director, Enda ECOPOP
Sidy Bara FALL, Deputy Mayor, Municipality of Yoff
Serigne Mbaye DIENE, President of the Association for the Economic, Cultural and Social Promotion of Yoff (APECSY for its French acronym)
Mohamed Moustapha MBENGUE, President of the Yoff Education Authorities Department (CECEY)

Boubacar NIANG, Artist
Mbaye SAMB, Collective of Urban Culture Actors
Ibrahima NGOM, Yoff Environment Club
Papa Magatte DIENE, Yoff Students' Association
Mamadou SAMBE, Vision Plus Telecommunication (Press)
El Hadj Amadou Gueye SAMBA, Traditional Leader
Mouhamed MBAYE, Representative of the Imam
Mamadou Assane DIENE, President of the Committee on Culture & Communication of APECSY
Momar THIAW, President of the Youth, Sport and Leisure Committee
Mouhamadou Lamine NDAO, President of the Organisation Committee, Municipality of Yoff
Mohamed El Habib NDOYE, President of the Finance & Planning Committee, Municipality of Yoff
Mame Aissatou MBAYE, Programme officer, Enda ECOPOP
Coumba DIENG, President of the Badiénou Gokh, Municipality of Yoff
Mbène FAYE, Deputy Mayor, Municipality of Yoff
Ndeye Fatou DIOP, President of the Communication and ICT Committee, Municipality of Yoff
Sanka Léa BAMPOKY, President of the Catholic Women, Municipality of Yoff
Rokhy Seck, President of the Economy, Social and Solidarity Committee, Municipality of Yoff
Aminata LA, Project officer, Enda ECOPOP
Demba NDOYE, Chief of staff of the Mayor, Municipality of Yoff
Seynabou Laye SAMBA, Communication officer, Municipality de Yoff
El Hadj Mansour SECK, President of the Committee on Living Conditions, Municipality of Yoff
Yahya NDOYE, Director of the Water Peoples Festival, and focal point of the Municipality of Yoff
Adji Aminata THIAW, Deputy Mayor in charge of Youth, Sport, Leisure and Culture, Municipality of Yoff
Alioune THIAW, Deputy Treasurer, APECSY

Adji Arame THIAW, Deputy Mayor in charge of the Public-Private Partnerships and Decentralised Cooperation Commission, Municipality of Yoff

Pape Abdoulaye MBAYE, Deputy Sub-Prefect, District of Almadies

Seydi Dial Thiaw LAHI, Religious leader, Layene Community

Sarah VIEUX, Representative of the UCLG Culture Committee

Ousmane MBAYE, Municipal Councillor, Municipality of Yoff

Khadim Rassoul GUEYE, Communication Officer, Enda ECOPOP

ANNEX 4: PRESS BOOK

1. Sunu Gox

<https://sunugox.info/video/atelier-des-sept-cles-le-choix-de-la-commune-de-yoff-et-celle-de-saint-louis-nest-pas-fortuit-bachir-kanoute-d-e-enda-ecopop/>

<https://sunugox.info/sous-une-2/atelier-des-sept-cles-developpement-des-c-t-le-maire-de-yoff-salue-le-travail-remarquable-de-enda-ecopop/>

<https://sunugox.info/non-classe/enda-ecopop-atelier-des-sept-cle-la-culture-un-pilier-de-developpement-des-collectivites-territoriales-cglu-en-afrique/>

2. Médias Info TV

<https://youtu.be/fTtdIP2opY>

3. Vision Plus TV

<https://youtu.be/oEg82Q51ymU>



SEVEN KEYS WORKSHOP



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Supported by



The European Union

This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of United Cities and Local Governments (UCLG) and does not necessarily reflect the views of the European Union.



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This document has been financed by the Swedish International Development Cooperation Agency, Sida. Sida does not necessarily share the views expressed in this material. Responsibility for its content rests entirely with the author.