



PEER LEARNING VISIT ON CULTURAL MEDIATION

26 to 28 November 2024
Barcelona

PROGRAMME



CONTEXT

The [Leading Cities](#) and [Pilot Cities](#) programmes are initiatives of the Committee on Culture of United Cities and Local Governments (UCLG), which aim to foster peer learning and capacity-building on culture and local sustainable development among cities worldwide. Alongside self-assessment, policy innovation and participatory governance, activities implemented in each city and peer learning activities enabling bilateral and multilateral exchanges are organised on a regular basis.

The Leading Cities are cities with experience in the implementation of Agenda 21 for culture and with solid conceptual and practical experience regarding the place of culture in sustainable cities. As a result, they have become leaders in the implementation of the [Culture 21 Actions](#) and [Culture 21 Plus](#) guides and the advocacy activities of the UCLG Committee on Culture.

A PEER LEARNING VISIT ON CULTURAL MEDIATION

In the context of the [Barcelona Leading City](#) programme of the UCLG Culture Committee, the City of Barcelona will organise a peer learning visit from 26 to 28 November 2024 with other cities of the network, with the aim of broadening the reflection on cultural mediation and sharing the results of the study carried out in 2023-2024, "[State of the Art and New Perspectives on Cultural Mediation in Barcelona](#)", with cities that have significant experience in this field.

This document provides a reflection on the state of the art of cultural mediation in Barcelona, as a conceptual element highlighted in the unfolding of measures of the Cultural Rights Plan "Fem Cultura", approved in 2022 and promoted by the International Conference for Cultural Rights "Culturopolis", held from November 16 to 19 of the same year, and aligned with the principles and values of the "Pact for the Future of Humanity", adopted by UCLG at the World Congress in Daejeon (Republic of Korea) also in November 2022.

The reflection focuses on Measure #8 of the Cultural Rights Plan: "City Museums: innovation, education and the right to participate in Barcelona's cultural heritage", which includes a line of action, among others, based on "promoting the creation of mediation and community interrelation services within the structure of the facilities or in close relationship", seeking new ways of access for citizens, through actions to promote cultural creation and practices, and generating governance that fosters community and territorial articulation.




OBJECTIVES OF THE PEER LEARNING VISIT

Specific aims of the peer learning visit include the following:

- To present and discuss the general context of cultural policies in Barcelona and participant cities and organisations, and how they relate to cultural rights and local sustainable development;
- To become familiar with key cultural agents and projects in Barcelona, and to learn from their achievements;
- To learn about the state of the art and new perspectives on cultural mediation in Barcelona and participating cities and organisations;
- To address the specific theme of cultural mediation with policies, programmes and activities focused on museums and heritage;
- To provide an informal networking space for participating cities and other stakeholders to meet and exchange views, with opportunities to ask questions, discuss opportunities and challenges and share experiences.

PARTICIPANTS

Participants of the peer learning visit include:

- Delegates from cities:
 - | Michel Vallée, President and director general, Culture pour Tous!, Montréal
 - | Sara Brighenti, Deputy Commissioner, National Plan for the Arts, Portugal; Co-author and promoter of the Porto Santo Charter
 - | Cíntia Monsores, Coordinator of territories and cultural diversity, Culture Department, Rio de Janeiro
 - Local cultural actors, including staff of local museums and other cultural infrastructure, and beneficiaries of the programmes developed by ICUB;
 - Institut de Cultura de Barcelona (ICUB) and UCLG representatives, and expert in cultural mediation Cristian Añó.
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AGENDA

TUESDAY 26 NOVEMBER

MORNING

- 9.30 Meeting point at [Institut de Cultura de Barcelona \(ICUB\)](#),
Palau de la Virreina, La Rambla 99
- 10.30-12.30 Visit to [Centre de Cultura Contemporània de Barcelona \(CCCB\)](#)
- 12.30-14.00 Visit to [Museu d'Art Contemporani de Barcelona \(MACBA\)](#)
- 14.00-16.00 Lunch

AFTERNOON

- 16.00 Experience in cultural mediation

WEDNESDAY 27 NOVEMBER

MORNING

- 9.30-11.30 Visit to [Museu Nacional d'Art de Catalunya \(MNAC\)](#)
- 12.00-14.00 Visit to [Castell de Montjuïc](#)
- 14.00-16.00 Lunch

AFTERNOON

- 16.00-19.00 Presentation of participant cities and discussion at the [Museu d'Història de Barcelona \(MUHBA\)](#)
- 19.30 Dinner

THURSDAY 28 NOVEMBER

MORNING

- 9.30-11.30 Visit to the [Monastery of Pedralbes](#)
- 12.00-14.00 Visit to [MUHBA Bon Pastor](#)
- 14.00 Lunch and end of the visit



CONTACT

For more information, please contact:

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