



# PUBLIC EVENT, LISBOA

19 MARCH 2016 - 14H30-19H00





## INTRODUCTION

To announce publicly the group of strategic exercises planned by the City Council until the end of 2017 in the cultural area, the Mayor of Lisbon decided to organize a big event in which it could be possible to combine several objectives:

- The announcement itself;
- An opportunity for a participative process;
- A useful meeting for the debate of ideas.
- The measures announced were:
- The Pilot-Cities – Culture 21 Europe program;
- The new edition of strategies for culture, included in the pilot-measures of the Pilot-cities;
- The Ibero-american Capital of Culture in 2017

The event with the title “LISBOA COMO FUTURO – CULTURA” was organized with the following schedule:

**14h30** – Welcome session and announcement by the Mayor

**15h – 16h30** – Debates/ workshop

**16h30** – coffee break

**17h – 18h30** – Debates / workshop

**19h** – Closing session

Printed materials about the Agenda 21 and on the UCLG were available to the participants as well as a screen where a power point presentation of the Pilot-Cities program was looping.

### Future Marvila Library

The public event took place in the future library of Marvila. This cultural equipment will open to the public in October 2016. The construction is complete but the space is still unequipped and this was the first time an event occurred in this space.

This venue was chosen for this public event for a double reason: on one hand to welcome a large number of participants and on the other hand for its symbolic meaning as it combines the cultural policies and principles envisaged by councilor Catarina Vaz Pinto. The vision of a library as a place of gathering and knowledge, for the inhabitants of the city and close to the communities. It is located in an area with social and economic problems with a low literacy rate.

Organization of the space: Main auditorium (for opening session/ announcement); 7 Debate Rooms; Children’s space; Cafeteria. Buses from the city council were provided to transport the participants to the library and back.





### Participants

Participants were invited from a list of cultural agents as well as the stakeholders of the Pilot-cities workshop, representatives of local associations, staff from the services of Municipal Department of Culture (Direção Municipal de Cultura -DMC) and Municipal Company for the Management of Equipment and Cultural Entertainment (Empresa de Gestão de Equipamentos e animação Cultural – EGEAC) and colleagues from other municipal departments. **In total around 200 participants from the cultural sector were present in the event.**

The list of invitations was diverse, included all artistic areas, several generations of artists and cultural agents from private and public sectors. As the confirmations arrived the participants were integrated in a list by theme groups. Each group had different reflection questions which were sent in advance to the participants in order to prepare the discussions.

## DEBATE GROUPS

The Dinâmia team, coordinated by prof. Pedro Costa, organized a series of 7 reflection panels in order to create a dynamic debate and to generate new ideias around the following main themes:

- CREATE** – Creation, creativity, arts;
- DISTRIBUTE** – Access, audiences, markets, mobility;
- REMEMBER** – Heritage, knowledge, memory;
- LEARN** – Education, knowledge, literacy;
- PARTICIPATE** – Diversity, public space, citizenship;
- PLAN** – Vitality, proximity, neighborhoods, equipments;
- REPRESENT** – Identity, image, imaginaries.

The groups (4 in the first session and 3 in the second session) with 40 to 50 people each were very participative. The moderators began by introducing several questions followed by work groups with the objective of identifying problems and solutions for each question. To finalize the ideas of the work groups were presented and followed by a debate. The problems and proposals were marked in colored “post –its” which will be analyzed by the Dinâmia Team.

## PROMOTION OF THE EVENT

- <http://www.cm-lisboa.pt/noticias/detalhe/article/lisboa-debate-estrategias-para-a-cultura>
- <https://vimeo.com/159828142>

