



**culture 21**  
UCLG Committee



**THE 9<sup>TH</sup> JINJU  
UNESCO  
CREATIVE CITIES  
INTERNATIONAL  
FORUM**

**JUNE 2024**





# INTERNATIONAL FORUM

## EVENT TITLE

The 9th Jinju UNESCO Creative City  
International Academic Forum  
제 9회 진주 유네스코 창의도시  
국제 학술토론회

## HOST

Jinju City  
진주시

## CONDUCT

Jinju City UNESCO Creative City  
Steering Committee  
진주시 유네스코 창의도시 운영위원회  
Jinju Cultural Research Institute  
진주문화연구소

## DATE

June 14th (Friday) 1:00 PM - 5:30 PM

## LOCATION

Gyeongsang National University 100th  
Anniversary Memorial Hall  
경상대학교 100주년기념홀

## PARTICIPANTS

About 100 people, including Jinju citizens,  
Jinju city culture and arts experts, group  
members, UNESCO Creative Cities  
Activists in Korea, and delegations from  
Sukhothai and Nan cities in Thailand  
진주시민, 문화예술 전문가, 창의도시  
활동가, 태국 수코타이와 난 대표단

## TOPIC

"Future Education for Culture and  
Creativity"  
"문화와 창의성을 위한 미래 교육"

# AGENDA

13.00 KST

Pre-ceremony event: Folk art performance  
Noljai, Lion Dance 놀제이, 사자춤

13.10 KST

Opening Ceremony 개회식  
Opening Remarks Kyoo-il Jo, Mayor of Jinju City  
개회사 조규일 진주시장

Welcoming Address Byung Hoon Jeong, Jinju City UNESCO Creative  
City Steering Committee Chairman  
환영사 정병훈 진주 유네스코 창의도시 운영위원장

Greetings from the Sukhothai City, Nan Province Delegation, Thailand  
인사말 태국 수코타이, 난 프로빈스 대표단

## SESSION 1

### 13:30 - 13.40 Keynote Speech 기조발제

“The Place of Culture and Education in the Global Conversation on Development: Towards the Pact for the Future”

“발전에 대한 글로벌한 대화에 있어서 문화와 교육의 위치: 미래 협약을 향하여”

Jordi Pascual (Coordinator of UCLG Culture Committee) Online presentation (10 minutes)

### 13:40 - 14.00 “Asking the way to the 4th Industrial Revolution Art”

“제 4차산업혁명, 예술에게 길을 묻다”

Hong, Dae-soon (홍대순 Kwangwoon University, Arts Management) 20 minutes

### 14:00 - 14.20 “The Role of Higher Education Institutions for Sustainable Development”

“지속가능한 발전을 위한 고등교육기관의 역할”

Professor Witiya Pittungnapoo (Art and Design, Naresuan University, Thailand) (20 minutes)

### 14:20 - 14.40 “Reconceptualization of school art education in the era of artificial intelligence - Focusing on creativity, originality, and skillfulness”

“인공지능시대 학교 예술 교육의 재개념화: 창의성, 독창성, 그리고 숙련도를 중심으로”

Ha,Young-yu (하영유, Gyeongsang National University, Art Education)

## SESSION 2

### 14:50 - 15.10 “Culture, education and sustainability”

“문화, 교육, 그리고 지속가능성”

Antoine Guibert (앙트앙 기버트, UCLG Expert)

### 15:10 - 15.30 “The Future is Designed: Nurturing Creativity in A Disrupted World”

“미래는 디자인된다” : 훼손된 세계에서 창의성키우기”

Dwinita Larasati (드위니타 라라사티, Lecturer/researcher, Faculty of Arts & Design, Institut Teknologi Bandung (20 minutes)

- 15:30 - 15:50** “Creativity comes from Experience”: Focusing on examples of labor art education,  
“창의성은 경험에서 나온다: 노작예술교육 사례를 중심으로  
Jeong, Min-ryong (정민룡, Director of Gwangju Buk-gu Culture House)
- 15:50 - 16:10** “When artistic creation meets school. Learnings, transformations, challenges”  
“예술적 창조가 학교를 만날때. 배움, 변화, 도전”  
Nuria Aidelman(누리아 아델만, Co-director of A Bao A Qu, non profit cultural organisation based in Barcelona leading pedagogical programs in schools as Cinema en curs or Enresidència(a program of the City Council of Barcelona)
- 16:10 - 16.20** Break
- 16:20 - 17.20** General discussion



# CONTACT

For more information on the Conference, please contact:



## City of Jinju

Professor Byung-Hoon Jeong

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## United Cities and Local Governments (UCLG) Committee on culture

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