

PILOT CITY WORK PROGRAMME

SWANSEA
MAY 2018



culture 21
Agenda 21 for culture

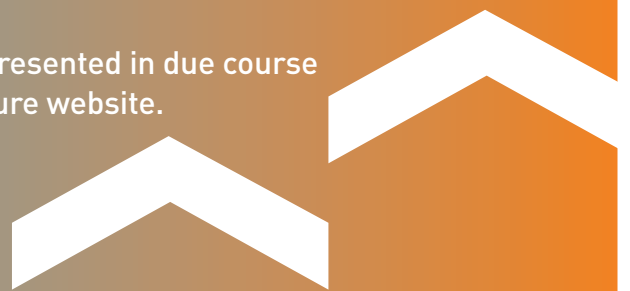


This document presents the work programme designed by the City and County of Swansea Council in the context of its participation in the Agenda 21 for culture's [Pilot Cities Europe Programme](#). The work programme has been drafted by a group of local stakeholders, following the results of the initial self-assessment workshop held in September 2016 and the [document resulting from it](#), known as 'Radar 1'. It also takes into account recent strategic projects, including the consultation exercises that led to the design of [the bid](#) for Swansea to host the UK City of Culture event in 2021.

Advice has been provided by the Committee on Culture of United Cities and Local Governments (UCLG). The Pilot Cities Europe Programme is coordinated by the Committee on Culture of UCLG and Culture Action Europe, in collaboration with the Council of European Municipalities and Regions (CEMR).

The work programme outlines briefly the actions which Swansea plans to implement between 2017 and 2019. Based on the commitments and actions outlined in the [Culture 21 Actions](#) toolkit, it is particularly meant to address the strengths and weaknesses identified in the initial self-assessment. The work programme will be subject to regular monitoring by the City and County of Swansea Council, other local stakeholders and the experts designed by the Pilot Cities programme, and changes may be introduced if necessary. Throughout the implementation of the work programme, advice will be provided by Phil Wood, the expert identified by the UCLG Committee on Culture and Culture Action Europe to support Swansea in this phase. The implementation of the work programme will conclude with a final conference, which will allow the city to review and disseminate progress made, and to foresee future steps.

The results of the work programme will be presented in due course in [Swansea's page](#) on the Agenda 21 for culture website.



WORK PROGRAMME



PILOT MEASURES

PILOT MEASURES INCLUDE SPECIFIC PROJECTS DESIGNED TO ADDRESS THE PILOT CITY'S WEAKNESSES AS WELL AS ILLUSTRATIVE PROJECTS WHICH CAN SERVE TO HIGHLIGHT ITS STRENGTHS. THEY CAN BE SMALL-SCALE INITIATIVES WHICH COULD LATER BE REPLICATED AT CITY LEVEL, OR CAN BUILD ON PRE-EXISTING EXPERIENCES.

CULTURAL RIGHTS / GOVERNANCE OF CULTURE

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>PROGRAMME OF CREATIVE CONSULTATION WITH DIVERSE COMMUNITIES</p> <ul style="list-style-type: none">• Working with artists to engage them in the City's Cultural Strategy Consultation and event programme.• Action research project with artists and communities in St. Helen's Rd• Creative writing workshops with refugees and asylum-seekers at the Dylan Tomas Centre• Programme to look at barriers to participation.	<ul style="list-style-type: none">• St Helen's Rd Traders.• Arts Development Team.• EYST Team (Ethnic Minorities and Youth Support Team Wales)• Fusion Programme Team• Creative Learning Partners• Dylan Thomas Centre	<p>Oct 2017- Oct 2018</p> <p>As of May 2018, an action-research project with artists and communities in St Helen's Rd is nearing completion, and a short film is due to be screened in July as part of a community celebration.</p>	<ul style="list-style-type: none">• We will commission diverse artists to work with the communities and businesses to develop a series of agreed artistic outcomes that celebrate their identity and place.• We will look to identify community leaders to potentially act as cultural advocates.	<p>This measure targets a range of ethnic business people, refugees and includes the Mosque. The participants will be from a range of ages, backgrounds and religions.</p> <p>We will look to re design more attractive ethnicity volunteering opportunities as a result of the activity, and review the residents' perception of our venues.</p>



PILOT MEASURES

CULTURE, EQUALITY AND SOCIAL INCLUSION

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>AUDIENCE DEVELOPMENT PLAN FOR CULTURAL SERVICES</p> <p>A working group will be set up to look at Glynn Vivian Art Gallery (GVAG) initially, and other venues will follow thereafter.</p>	<ul style="list-style-type: none">• All Cultural Services Teams and Diverse Community Champion Reps.• Arts Council Wales• Audience Agency	<p>April- Dec 2018</p> <p>As of May 2018, 3 workshops have been held with GVAG, Swansea Museum and Dylan Thomas Centre</p> <p>3-monthly late night programme for GVAG to be piloted Autumn Sept 2018</p>	<ul style="list-style-type: none">• This Plan will develop and monitor the Social Impact outputs from our City Of Culture bid and set some measures for broadening and diversifying our audiences.	<p>All our venues will be aiming to get external accreditation to be Family Friendly, Dementia Friendly, Refugee Friendly and Age Friendly. We will set up the appropriate sub group to monitor this strand and share learning across venues.</p>



PILOT MEASURES

HERITAGE, DIVERSITY AND CREATIVITY

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>CREATING A MORE DIVERSE ARTS AND CULTURAL PROGRAMME BY GETTING COMMUNITIES TO DESIGN AND PROGRAMME</p> <ul style="list-style-type: none"> • Developing BAMER work (Black, Asian, Minority Ethnic, Refugees) with Race Council Cymru, including through a BAMER-run 'Cultural Hub' at the Grand Theatre • Adoption of an 'Intercultural Cities' plan as part of the Wellbeing Strategy • Inclusion of Welsh Government's 'Fusion programme' in the local Anti-Poverty Strategy • Development of LGBT work • Creation of a more diverse workforce, through, among others, participation in the Welsh Government and Heritage Lottery Fund's Cultural Ambition programme 	<ul style="list-style-type: none"> • All Cultural Service Teams • Poverty and Prevention team • Inter Cultural Cities team. • A range of diverse community arts groups and practitioners • Welsh Government • Council of Europe's Intercultural Cities programme • The National Waterfront Museum 	<p>Jan 2018-Oct 2018 - As of May 2018, a draft business plan for the 'Cultural Hub' has been prepared; Intercultural Cities plan has been adopted; Fusion Programme is being implemented; Pride Celebration has been successfully held; and preparations for the Cultural Ambition programme are underway.</p>	<ul style="list-style-type: none"> • Creating ownership of programmes by BAMER groups 	<p>Building on the 'Our Abertawe' model of events and re-engaging BAMER communities in the future of the Arts Wing (a studio theatre space and cafe bar, part of the Grand Theatre.</p>



GOOD PRACTICES

IN THE CONTEXT OF THE PILOT CITIES PROGRAMME, SOME EXISTING OR NEW PROJECTS WILL BE DESCRIBED AND ANALYSED WITH THE 'GOOD PRACTICE' TEMPLATE DESIGNED BY THE AGENDA 21 FOR CULTURE, AND INTEGRATED IN THE DATABASE OF GOOD PRACTICES. DETAILS ABOUT THE EXAMPLES THAT HAVE ALREADY BEEN IDENTIFIED ARE PRESENTED BELOW, WHEREAS OTHERS WILL BE DEFINED IN THE COURSE OF THE IMPLEMENTATION OF THE WORK PROGRAMME.

NAME OF POTENTIAL GOOD PRACTICE	WHO WILL DRAFT IT	DATES	OTHER REMARKS
CREATIVE WRITING ACTIVITIES FOR REFUGEES AND ASYLUM-SEEKERS	Dylan Thomas Centre	July 2018	
OTHER GOOD PRACTICES TO BE DEFINED			



PEER-LEARNING ACTIVITIES

TWO PEER-LEARNING ACTIVITIES WILL BE CONDUCTED IN THE FRAMEWORK OF THE WORK PROGRAMME.

HOSTING OF A PEER-LEARNING ACTIVITY	THEMES TO BE ADDRESSED	WHO WILL BE INVOLVED	DATES	OTHER REMARKS
Contents and participants tbc.			2018-19	

VISIT TO ANOTHER PILOT CITY; NAME OF CITY TO BE VISITED	THEMES TO BE ADDRESSED	WHO WILL BE INVOLVED (MEMBERS OF THE DELEGATION)	DATES	OTHER REMARKS
Barcelona and Terrassa	Intercultural policies, social inclusion, governance of culture, others		September 2018	



FINAL CONFERENCE

THE FINAL CONFERENCE WILL ALLOW SWANSEA TO PRESENT THE RESULTS ACHIEVED IN THE COURSE OF THE WORK PROGRAMME AND TO DISCUSS ITS FOLLOW-UP

FINAL CONFERENCE	THEMES TO BE ADDRESSED	DATES	OTHER REMARKS
Final conference	tbc	2019	



OTHER ACTIVITIES

OTHER ACTIVITIES RELATED TO THE IMPLEMENTATION OF THE PILOT CITY WORK PROGRAMME ARE INCLUDED HERE. THESE INCLUDE EXISTING AND PLANNED ACTIVITIES WHICH WILL CONTRIBUTE TO THE ACHIEVEMENT OF THE GOALS SET BY THE PILOT CITY PROGRAMME BUT WHICH DO NOT RESPOND TO THE CATEGORIES OR TYPES OF ACTIVITY OUTLINED ABOVE

TYPE OF ACTIVITY / SHORT DESCRIPTION	WHO IS INVOLVED	DATES	OTHER REMARKS
Disseminating Learning to Partners through National Seminar/Conference	Welsh Government Arts Council Wales Intercultural Cities Arts Council England Arts Partners Other Pilot Cities	Spring 2019	Opportunities to promote our work with Fusion. Develops strategic links to our Future Generations and Poverty Agendas.



CONTACTS

For additional information about this exercise, please contact:

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EUROPE

City and County of Swansea
Dinas a Sir Abertawe

