



United Cities and Local Governments  
Cités et Gouvernements Locaux Unis  
Ciudades y Gobiernos Locales Unidos



**culture 21**

Agenda 21 for culture  
Agenda 21 de la culture  
Agenda 21 de la cultura

---

5<sup>th</sup> meeting of the Committee on culture  
City of Mexico, 17 November 2010

## Report

22 December 2010

---

### HIGHLIGHTS

The Committee on culture held the fifth meeting on 17 November 2010, in the City of Mexico, in the framework of the 3<sup>rd</sup> World Congress of UCLG.

The Committee positively evaluated the fulfilment of the Programme 2008-2010 and approved the Programme 2011-2013.

The Committee promoted the UCLG Policy Statement “Culture: the Fourth Pillar of Sustainable Development”, adopted by the Executive Bureau of UCLG on 17 November 2010.

The Fund on the local governance of culture (UCLG-AECID-Barcelona), aimed at supporting local projects based on Agenda 21 for culture, is extremely valuable and a real success. The Fund should reach more cities in 2011.

The Committee celebrates that culture is included in the strategic documents of UCLG for the forthcoming years.

## 1. Background

The Committee on culture is **a unique meeting point**. There is not another structure at a global level that gathers together cities, organisations and networks that foster the relation between local cultural policies and sustainable development.

The Committee on culture is chaired by Barcelona and vice-chaired by Buenos Aires, Lille, Montréal, and Stockholm.

The **Agenda 21 for culture** is the first worldwide document establishing an undertaking by cities and local governments for cultural development. 409 cities, local governments and organisations from all over the world were linked to Agenda 21 for culture on 1 September 2010.

**United Cities and Local Governments – UCLG** adopted Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju), upgrading the consideration of culture within the World organisation.

The **Committee on culture was created** to:

- Analyse and convey the messages of cities and local governments on global cultural issues. Advocacy, lobbying and policy development.

- Allow cities to exchange experiences and improve mutual learning. Networking and project development.

The Committee on culture held the fifth meeting on 17 November 2010 in the City of Mexico, in the framework of the 3<sup>rd</sup> World Congress of UCLG. The following two sections develop the topics discussed during the meeting.

## 2. The programme 2008-2010 - Evaluation

The programme had 1 main aim, 5 objectives and 31 actions.

- Main aim. To promote the role of culture as a central dimension of local policies, fostering the relation between culture and sustainable development and the processes of intercultural dialogue, through the international dissemination and local implementation of Agenda 21 for culture
- Objectives. (1) Governance. (2) Development of projects. (3) Policy development. (4) Development of alliances and partnerships. (5) Resources.

A detailed analysis of the fulfilment of each one of the 31 actions was produced following the guidelines provided by the World Secretariat for the evaluation of Committees. The document "UCLG Committee on culture 2008-2010 Final Report" is available in our website, [here](#). A summary was presented in Mexico by the coordinator of the Committee:

### I. Progress

- a. *Implementation of the Work Plan.* The Work Plan 2007-2010 has been implemented. The Committee on Culture has reached almost all the objectives of the programme 2008-2010.
- b. *Impact: Policy contributions and technical tools.* The Secretariat of the Committee has coordinated the implementation of the programme with the World Secretariat. (i) A Policy Statement has been just launched, aligned with the priorities of the world organization. (ii) The Secretariat of the Committee on culture offers detailed advice to all cities wishing to implement locally the Agenda 21 for culture. (iii) Agenda 21 for culture itself (2004) and the 2 complementary documents (2006) are "toolkits" for local cultural development.
- c. *Activities in the field.* A peer-review scheme was organized. Four reports were published. Four seminars were organized. A Fund on the local governance of culture (UCLG-AECID-Barcelona), aimed at supporting local projects based on Agenda 21 for culture, was launched and 11 projects were funded. Partnerships with UNESCO, European Union, Council of Europe and international networks on culture and development.

### II. Structure

- a. *Membership.* The Committee has an active political involvement.
- b. *Regional representation.* The Committee has members in almost all regional sections of UCLG, although a better balance is needed, and will be sought with the secretaries of sections.
- c. *Coordination with Committees and Regional sections.* The Secretariat of the Committee has coordinated the implementation of the programme 2008-2010 with relevant committees and with regional sections.

### III. Operations: Communication and Lobbying

- a. *Communication and dissemination.* A new website was launched and is periodically updated. 25 circulars and 11 bulletins were sent. 8 new translations of Agenda 21 for culture.
- b. *Lobbying / advocacy.* UCLG's Committee on Culture is a unique meeting point: there is not another structure at a global level that gathers together cities, organizations and networks that foster the relation between local cultural policies and sustainable development. It largely contributes to the visibility of UCLG.

The members of the Committee discussed the Final Report 2008-2010 and agreed on the following issues:

- The Fund on the local governance of culture (UCLG-AECID-Barcelona), aimed at supporting local projects based on Agenda 21 for culture is extremely valuable. The success of the Call for proposals

in 2010, restricted to UCLG members in Africa, Latin America and the Mediterranean, is well-known and has supported 11 projects. The Fund should reach more cities in 2011.

- The work of this Committee reinforces the democracy within UCLG. It allows the participation, on an equal basis, of cities from all continents. It helps UCLG to be known worldwide.

### 3. The programme for 2011-2013

The Chair presented the Draft Programme for 2011-2013, with 1 mission, 5 priorities and 26 actions.

#### Mission

To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture

#### Priorities

- Priority 1. Policy development. *UCLG and its Committee on culture are locally, nationally and internationally well-known for its leadership in processes that relate culture and sustainable development. Sound and collaborative research is the engine of these activities.*
- Priority 2. Development of projects. *UCLG and its Committee on Culture develop specific projects in the field of exchanging experiences and good practices on culture and sustainable development*
- Priority 3. Alliances and partnerships. *Networking and advocacy allow cities to have an active presence in the international agenda on culture and sustainable development.*
- Priority 4. Funding and resources. *The Committee on Culture, in close cooperation with the World Secretariat, obtains funding to support the implementation of specific projects and guarantee the long-term sustainability of the activities*
- Priority 5. Better governance. *A committee with active members, with shared responsibilities and very dynamic. A committee aligned with the priorities of UCLG.*

The members of the Committee discussed the Draft Programme for 2011-2013 and agreed on the following issues:

- The work of this Committee is important for UCLG, which, as an organisation, should give more importance and visibility to this unique stance.
- Despite the progress, there is still much work to do so as to achieve a closer and deeper relationship with UNESCO.
- New partnerships with the European Union and the Council of Europe should be prioritised.
- New training and capacity-building seminars should be organised: they are useful to spread Agenda 21 for culture and to exchange experiences and improve mutual learning.
- The partnership with AECID (Spanish Agency for International Cooperation) is of paramount importance and must be continued. Other cities and agencies could be invited to join the Fund.
- The cities of Toulouse, Aubagne and Beirut expressed their interest to organise a meeting of the Committee in 2011 or 2012. The Cultural Development Network (Victoria, Australia) is lobbying to guarantee that a high-level delegation of the Committee attends the World Summit of IFACCA in October 2011, and could organise a regional Asia-Pacific meeting at that point.
- The work on cultural indicators should also be prioritised, perhaps in connection to the preparation of a new Agenda 21 for culture in 2014.
- The UCLG Policy Statement "Culture: the Fourth Pillar of Sustainable Development" must be widely disseminated. This document is an important milestone in the conception of sustainable development and in the elaboration of local cultural policies.
- Culture needs to be mentioned in the final documents of the Congress of Mexico.
- Culture should become one of the strategic priorities of UCLG for 2011-2013.

The Programme 2011-2013 of the Committee on culture is in annex 1

The agenda of the meeting is reproduced in annex 2.

The list of participants is in annex 3.

The UCLG Policy Statement "[Culture: the Fourth Pillar of Sustainable Development](#)" is available in our website.

The [pictures of the meeting](#), as well as some pictures of the Congress are available in the photo Gallery of our website.

The final documents of the Congress, [Recommendations](#) and [The city of 2030 – Our Manifesto](#), are available in the website of UCLG.

## **Contact**

UCLG Committee on culture  
a.a Jordi Pascual  
Institut de Cultura, Ajuntament de Barcelona  
Palau de la Virreina, la Rambla 99  
E-08002 Barcelona  
Catalonia – Spain

agenda21cultura@bcn.cat  
Tel. (+34) 933 161 009  
Fax (+34) 933 161 020

[www.agenda21culture.net](http://www.agenda21culture.net)

## **Annex 1.**

**Programme 2011-2013 of the Committee on culture.  
Approved in Mexico City on 17 November 2010**

### **Mission**

To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture

### **Priority 1.**

#### **Policy development**

*UCLG and its Committee on culture are locally, nationally and internationally well-known for its leadership in processes that relate culture and sustainable development. Sound and collaborative research is the engine of these activities.*

- 1.1. To achieve a wide dissemination of the Policy Statement of Mexico (November 2010) on culture as the fourth pillar of sustainable development.
- 1.2. To launch a campaign so that UCLG is present at the World Summit on Sustainable Development (2012) lobbying for culture to become the fourth pillar of sustainable development. To participate in international projects aiming to achieve this objective.
- 1.3. To continue the work of research and development, with new reports on issues related to Agenda 21 for culture. Those reports need to be closely related to the development of urban policies for culture. Possible topics:
  - "Culture and sustainable development"
  - "Culture and development cooperation"
  - "Culture and local governance"
  - "Creative industries and local development"
  - "Glossary of concepts on culture and development"
- 1.4. To liaise with the World Secretariat so that any report produced by the Committee is presented to the statutory bodies (Executive Bureau or World Council) of UCLG, and thus becomes an official UCLG "policy paper".
- 1.5. To begin the process to approve a new Agenda 21 for culture in 2014 (that is, 10 years after the approval of Agenda 21 for culture in 2004). Work could begin in 2011 in order to identify conceptual tensions, clarify language and write an agenda with goals and targets (qualitative and quantitative). The process would guarantee the involvement of practitioners (cities and local governments) as well as academics. It also would guarantee that all continents are involved. To identify a city for the possible summit in 2014.

### **Priority 2**

#### **Development of projects**

*UCLG and its Committee on Culture develop specific projects in the field of exchanging experiences and good practices on culture and sustainable development*

- 2.1. To consolidate a fund for cultural development, especially dedicated to the governance of culture and the local implementation of Agenda 21 for culture. The first edition of this Fund was launched in 2010 by Barcelona City Council and AECID (Spanish Development Cooperation Agency). To guarantee that the Fund has several donors. To grow in budget. To simplify procedures. To invite the World Secretariat of UCLG to become the manager of the Fund.
- 2.2. To analyse the creation of a peer-review scheme for cultural development. The scheme would be aimed at officials and officers of cities and local governments.
- 2.3. To continue the communication through the website <http://www.agenda21culture.net> and its corporate image. To reach 20 languages in the website by 2012. To upload 100 resources a year. To produce (at least) 8 circulars and 8 newsletters each year. To improve the visibility of the "brand Agenda 21 for culture". To broadcast messages from the social networks Facebook and Twitter.
- 2.4. To produce at least 6 articles a year on the cultural policies of very relevant cities and local governments.
- 2.5. To explore the realization of seminars and webinars in the fields of training and capacity building for culture and development, in partnership with international and national funding agencies.

### **Priority 3**

#### **Alliances and partnerships.**

*Networking and advocacy allow cities to have an active presence in the international agenda on culture and sustainable development.*

- 3.1. To go deeply into the strategic relation with UNESCO, especially on these issues: Convention of 2005 on the Diversity of Cultural Expressions, Cultural Policies and Intercultural Dialogue, and the Network of Creative Cities. UCLG will also explore the possibility of presenting Agenda 21 for culture to the General Conference of UNESCO in 2011.
- 3.2. To go deeply into the strategic relation with the European Union, especially on the implementation of the European Agenda for Culture.
- 3.3. To go deeply into the strategic relation with the Council of Europe, especially in the Intercultural Cities programme and CultureWatchEurope.
- 3.4. To explore contacts and develop a relation with other UN agencies and programmes such as UN-Habitat, UNDP and UN-Sustainable Development.
- 3.5. To continue the relation, and to explore the realisation of specific projects, with the networks of cities that are active in the field of cultural policy development, such as Eurocities and Mercociudades, as well as with the OWHC – Organisation of World Heritage Cities and ICLEI – Local Governments for Sustainability.
- 3.6. To continue the relation with the IFACCA – International Federation of Art Councils and Culture Agencies. To explore the realisation of specific projects.
- 3.7. To continue the relation with civil society organisations, networks and NGOs devoted to international cultural cooperation. To explore the realisation of specific projects.

#### **Priority 4**

##### **Funding and resources**

*The Committee on Culture, in close cooperation with the World Secretariat, obtains funding to support the implementation of specific projects and guarantee the long-term sustainability of the activities*

- 4.1. The city of Barcelona guarantees the resources of the Secretariat of the Committee and the means which are needed to meet this work programme 2011-2013.
- 4.2. To present the cultural programme of UCLG to national and international agencies and donors. To go deeper into the agreement with AECID – Spanish Development Cooperation Agency on the fund for cultural development.
- 4.3. To present the cultural programme of UCLG to private corporations and foundations, in order to establish agreements for sponsorship.

#### **Priority 5**

##### **Better governance**

*A committee with active members, with shared responsibilities and very dynamic. A committee aligned with the priorities of UCLG.*

- 5.1. To guarantee a very close cooperation with the World Secretariat of UCLG in all strategic matters.
- 5.2. To achieve more membership, especially in Africa and Asia-Pacific.
- 5.3. To agree upon specific responsibilities on particular issues, especially among Chair and Vice-chairs.
- 5.4. To continue the cooperation with the UCLG Committees whose programme has common topics to ours, such as the Committees of Millennium Development Goals, Development Cooperation, City Diplomacy, Social Inclusion or the Alliance of Civilisations.
- 5.5. To continue the cooperation with the sections of UCLG (regional sections and Metropolis). To analyse the feasibility of joint projects with the sections, especially with in the organisation of training seminar and capacity-building programmes.
- 5.6. To analyse the creation of an external advisory board of experts, as well as the creation of a label “Expert on Agenda 21 for Culture” in order to support those cities wishing to locally implement Agenda 21 for culture.

## **Annex 2**

### **Agenda of the meeting**

#### **Languages**

The meeting will be in English, French and Spanish. Consecutive translation, if needed.

#### **Venue**

Sala de descanso, Palacio de la Minería

(This Palace is the main site of the UCLG's World Summit in Mexico.)

#### **Draft programme**

17 November 2010

10.05 – Official opening of the meeting

10.10 – Report of the activities developed in 2008-2010

10.15 – Draft programme of activities for 2011-2013

- Policy development
- The policy statement on Culture as the Fourth Pillar of Sustainable Development
- Agenda 21 for culture Fund (in cooperation with AECID). Call 2010 and Call 2011.
- Communication and website
- Partnerships and alliances: UNESCO, other UN agencies and programmes...
- New projects
- Funding and resources
- Governance of the Committee
- Meetings in 2011, 2012 and 2013

11.25 – Conclusions

11.30 – Pictures and end of meeting

### Annex 3 Participants to the meeting

<i>City, local government or organisation</i> <i>Cité, gouvernement local ou organisation</i> <i>Ciudad, gobierno local u organización</i>	<i>Name</i> <i>Prénom</i> <i>Nombre</i>	<i>Surname</i> <i>Nom</i> <i>Apellidos</i>	<i>Title</i> <i>Fonction</i> <i>Cargo</i>
Aubagne (Fr)	Slimane	Toudert	Cabinet du Maire, Ville d'Aubagne - Mayor's Office
Aubagne, agglomération (Fr) Barcelona, Ajuntament de (Es)	Robert Jordi	Abad Martí	Councillor for culture - Ajuntament de Barcelona, and Presindet of the Committee
Barcelona, Ajuntament de (Es)	Jordi	Pascual	Coordinator, UCLG's Committee on culture
Beirut (Lb) Beirut (Lb) Buenos Aires (Ar)	Elie Boushra Nerio	Hasbani Itani Pace	Deputy Mayor Deputy Mayor Coordinador General de Relaciones Internacionales y Protocolo, representante de la vicepresidencia de la Comisión de cultura de CGLU
Cochabamba (Bo) Educating cities (Int) Educating cities (Int) El Mina (Lb) Jbail Byblos (Lb) México DF (Mx)	Saul Pilar Marina Mohamad Najwa Liliana	Cruz Pardo Figueras Canals Issa Bassil López Borbón	FAM Director Deputy Director Maire Conseillère municipale Directora de Planeación, Secretaría de Cultura de la Ciudad de México Secretaría de Cultura de la Ciudad de México
México DF (Mx)	Rafael	Mesa	Secretaría de Cultura de la Ciudad de México
México DF (Mx)	Eduardo	Nivón	Profesor, Universidad Autónoma Metropolitana de México
Montréal, Ville de (Ca)	Robert	Pilon	Directeur des Affaires Institutionnelles
Quilmes (Ar)	Gonzalo Tomás	Pérez	Director de Relaciones Internacionales
Tripoli (Lb) UCLG World Secretariat Zouk Mikael (Lb) Zouk Mikael (Lb)	Nader Natalène Michel Maroun	Ghazal Poisson Aziz Massaad	Mayor Policy Officer Maire Adjoint Maire Adjoint

### Apologies

Aide aux Musiques Innovatrices - AMI (Fr) Arquetopía (Mx)	Ferdinand Francisco José	Richard Guevara	Directeur de l'AMI Director ejecutivo
Aubagne (Fr)	Magali	Giovannangeli	Première Adjointe au Maire, Ville d'Aubagne - First Deputy Mayor
Barcelona, Diputació de (Es)	Eduard	Miralles Ventimilla	Assessor Relacions Culturals
Brazzaville (Cg)	Evariste	Miakakarila	Directeur des relations extérieures et de la coopération, Mairie de Brazzaville
Buenos Aires (Ar)	María Victoria	Alcaraz	Directora del Centro Cultural Sanmartín, representante de la vicepresidencia de la Comisión de cultura de CGLU
Cultural Development Network - Victoria (Au)	John	Smithies	Director



Genève, Ville de (Ch)	Joëlle	Oudard	Adjointe de direction, Département de la culture
Lille (Fr)	Catherine	Cullen	Adjointe au Maire déléguée à la culture, et vice-présidente de la Commission culture de CGLU
Metropolis (Int)	Agnes	Bickart	Executive Officer
Ministère de la Culture, des Communications et de la Condition Féminine du Québec	Denis	Lemieux	Conseiller en développement durable
Novi Sad (Sr)	Biljana	Mickov	Project manager in culture
Porto Alegre (Br)	Sergius Antônio	Marsicano Gonzaga	Secretário de Cultura
Québec, Ville de (Ca)	Julie	Lemieux	Adjointe à la cultura
Québec, Ville de (Ca)	Julie	Bérubé	Conseillère en relations internationales
Rencontres, les - Association des villes et des régions de la grande europe pour la culture (Int)	Roger	Tropéano	Président
Reseauculture21.fr (Fr)	Christelle	Blouët	Coordinatrice
Sevilla (Es)	Paz	Sanchez Zapata	Directora general del Área de Cultura
Stockholm (Se)	Madeleine	Sjöstedt	ViceMayor, City of Stockholm, and vicepresident of the Committee on culture of UCLG
Simon Fraser University (Ca)	Nancy	Duxbury	Project Director
Toulouse, Ville de (Fr)	Eric	Fourreau	Cabinet du Maire
UCLG Committee on Social Inclusion and Participative Democracy	Eva	Garcia Chueca	Executive Secretary
University of Coimbra - Centro de Estudos Sociais (CES)   Centre for Social Studies,	Nancy	Duxbury	Senior Researcher
Vancouver (Ca)	Lois	Jackson	Chair, Metro Vancouver Board
Vancouver (Ca)	Derek	Corrigan	Director, Board of Directors
Vancouver (Ca)	Dan	Hadjukovic	
Vancouver (Ca)	Roger	Quan	