

2ND UCLG CULTURE SUMMIT
COMMITMENTS AND ACTIONS FOR
CULTURE IN SUSTAINABLE CITIES
JEJU (REPUBLIC OF KOREA)
10-13 MAY 2017

PROGRAMME





GOVERNOR OF JEJU

Dear members, colleagues and friends;

Please allow me the honor of welcoming you to the **second UCLG Culture Summit**, held in Jeju, South Korea, on 10-13 May, 2017. The spirit and focus of this summit is “**Commitments and Actions for Culture in Sustainable Cities**”.

As president of the UCLG Asia-Pacific (ASPAC), I have grown ever more deeply aware that culture is a crucial factor in sustainable local development.

Important initiatives have been realized in communities around the world, inspired by the founding UCLG document on culture, namely, the Agenda 21 for culture, approved in 2004, and by the practical toolkit, the Culture 21 Actions approved in the 2015 UCLG Culture Summit in Bilbao.

This includes establishing a UCLG ASPAC culture committee, as well as offering training programs to strengthen cultural capacity in partnership with the United Nations Institute for Training and Research (UNITAR).

By establishing and strengthening close networks and “**cultural belts**”, we are building viable models to revitalize ailing cities, stimulating cultural activities that aid in economic growth.

Based on the positive results so far, I expect a panoply of new ideas and initiatives for sustainable city development during the second UCLG Culture Summit, working together to raise the quality of life in communities everywhere.

As Asia’s first host for a Culture Summit, Jeju is enthusiastic about sharing its burgeoning growth and development, where residents pursue cultural activities with both indigenous features and cosmopolitan values. Jeju has worked hard to **integrate the spirit of UCLG initiatives into public policies, nurturing the values they foster**.

Please share your expertise and your experiences at the second Summit. Help us make this Summit a deeply meaningful exchange, expanding an international foundation of partnership between cities and local and regional governments.

I sincerely hope you enjoy, enrich and celebrate Jeju.

Won Hee-ryong

Governor of Jeju Special Self-Governing Province

President of UCLG ASPAC

Vicepresident of UCLG

UCLG’S PRESIDENT

Dear friends and colleagues,

Welcome to Jeju and to the second Culture Summit of United Cities and Local Governments. On behalf of UCLG, I would like to thank the **Special Self-Governing Province of Jeju**, a place that has long recognized the role of culture in the quality of life of its citizens, for hosting this flagship event for our network. I have no doubt that this Culture Summit will provide us with a great opportunity to get to know, first-hand, how Jeju integrates culture into its public policies.

The second UCLG Culture Summit comes at a vital moment for our world organization, as we turn our focus **to the role of local governments in development by linking our daily responsibilities to the global agendas**. Goal 11 of the Sustainable Development Goals (SDG), the inclusion of targets on culture and heritage in the SDG and New Urban Agenda, alongside many of our other priorities, are just the beginning. It is now up to us, local and regional governments around the world, to make these ambitions a reality on the ground.

For UCLG, localization isn’t about parachuting global goals into local contexts; rather, it involves the implementation of local agendas in cities and territories to reach both local and global goals. Localizing is a bottom-up, rather than a top-down process. This is something that is abundantly clear in the field of culture. After all, **culture is rooted in distinct places and peoples, in the unique heritage and creativity of our diverse communities**.

The 2017 edition of the Culture Summit aims to reinforce partnerships among local, regional and global actors to ensure the cultural dimension is included in the implementation of the global agendas at all levels, building on the principles of the **Agenda 21 for Culture**.

I am extremely proud of UCLG’s longstanding commitment to **culture as the fourth pillar of sustainable development** and our organization’s leadership in developing the **Culture 21 Actions toolkit**, launched at the inaugural Culture Summit in Bilbao in 2015.

In culture, as in every field of our work, local governments cannot achieve our ambitions alone. We need to partner with experts and civil society to unite our efforts around our shared values and priorities. Global gatherings like this one are an essential part of establishing and deepening these vital partnerships, allowing us to **share with, learn from, and build a shared vision with our partners**.

I am confident the Summit will be a rich, inspiring and enjoyable event that will strengthen the alliance of local and regional leaders, organizations, activists and citizens committed to harnessing culture to build inclusive and sustainable cities.

The worldwide community of culture will come together in Jeju!

Be bold, we are counting on you to enrich our policies and to lead the way towards a world that leaves no one behind!

Mpho Parks Tau

President of UCLG



INTRODUCTION

The [second UCLG Culture Summit](#) is held in Jeju (Jeju-do, Republic of Korea) on 10-13 May 2017, hosted by the Jeju Special Self-Governing Province.

The UCLG Culture Summit is the main meeting point at global level of cities, local governments and other stakeholders that are committed to the effective implementation of policies and programmes on culture and sustainability.

Entitled “Commitments and Actions for Culture in Sustainable Cities”, the second Culture Summit of UCLG aims to develop and reinforce messages on the role of culture in sustainable development, with a particular emphasis on the importance of cities and local spaces. It can be seen as a global forum for knowledge-sharing, peer-learning and networking among cities and local governments.

The second Culture Summit of UCLG responds to the growing importance given to the nexus of culture, cities and sustainable development by international organisations and frameworks. Recent milestones include the [UN 2030 Agenda for Sustainable Development](#) (adopted in September 2015), the [New Urban Agenda](#) (adopted by the Habitat III Conference in Quito, October 2016) and the [Statement of the 2nd World Assembly of Local and Regional Governments](#) (also adopted in Quito, October 2016).

Also addressed in Jeju will be other relevant issues in contemporary global debates on sustainable cities, including the recognition and full implementation of the Right to the City and the development of participatory forms of local governance, enabling citizens to actively take part in local democracy.

The Culture Summit in Jeju builds on the results of the [first UCLG Culture Summit](#), which took place in Bilbao on 18-20 March 2015 with the title “Culture and Sustainable Cities”. It gathered representatives of 75 cities and 69 local, national and international organisations from every continent. The Summit demonstrated how cities are taking the lead in recognising the absolute necessity of culture in sustainable development.

On the occasion of the first UCLG Culture Summit, a practical toolkit called [Culture 21: Actions](#) was adopted, which enables local governments, civil society activists and other relevant stakeholders to evaluate, implement and exchange knowledge on how to fully integrate culture in local sustainable development. Experiences from cities currently implementing Culture 21: Actions will be presented and discussed at the Jeju Summit.

Over three days, the second UCLG Culture Summit will combine plenary sessions, smaller, thematic parallel sessions, project presentations and networking spaces.



KEY THEMES

[Plenary sessions](#) will focus on cross-cutting themes which have also informed the design of the overall programme. The following themes will be addressed:

[Implementing Culture 21 Actions](#). How are cities in different world regions working to fully integrate culture in their sustainable development strategies, programmes and projects? What progress can be observed? What are the challenges? Following the adoption of [Culture 21 Actions](#) in 2015, city leaders and experts working on the ground will share their experiences and discuss lessons learned and challenges identified. Specific themes included in Culture 21 Actions (e.g. culture and climate change; or culture, urban planning and public space; etc.) will be examined in parallel sessions, enabling detailed project presentations, group reflection and practical guidance.

[Towards a Global Culture 2030 Goal](#). In the wake of the adoption of new global agendas (in particular, the [UN 2030 Agenda](#) (including the SDG – Sustainable Development Goals) and the [New Urban Agenda](#)), the Summit will review the progress made but will also discuss the necessary steps to strengthen the global constituency and knowledge on culture and sustainable development in the long term. Whereas references to culture are included in global agendas, culture is not yet recognised as the fourth pillar of sustainable development. Where should efforts focus in the next few years? Including a plenary and two parallel sessions, the discussion will involve both stakeholders active in the campaigns on culture and sustainable development and other relevant agents, including UN agencies, civil society organisations and academics from other fields.

[Cultural Rights and Local Alliances for Culture](#). Cultural rights provide the backbone for participative cultural policies contributing to an inclusive and diverse cultural life and for ensuring that no one is left behind in cities’ vision of culture and sustainable development. Around the world, many cities have established participative, cooperative models for the local governance of culture and have integrated cultural aspects in their approaches to sustainable development. At global level, progress in the field of cultural rights is also being made by the [UN Special Rapporteur in the field of Cultural Rights](#).

The Summit is also underpinned by an aim to foster learning on a wide range of issues related to culture and sustainable cities. The [parallel sessions](#) have been designed to allow presentation of experiences, introduce on-going work and provide advice on needs and opportunities. The Summit is a place for peer-learning and networking among cities, local governments and other stakeholders.

CULTURE IN UCLG: BACKGROUND

The mission of the world association of United Cities and Local Governments – UCLG is to be the united voice and world advocate of democratic local self-government, promoting its values, objectives and interests, through cooperation between local governments, and within the wider international community.

UCLG has played an important role since 2004 in promoting the role of culture in sustainable cities:



- In 2004, UCLG adopted the [Agenda 21 for culture](#), a declaration with 67 articles that describes the relationship between local cultural policies and human rights, governance, sustainable development, participatory democracy and peace. The Agenda 21 for culture was the first worldwide document establishing principles and commitments by cities and local governments for cultural development. More than 650 cities, local governments and organizations from all over the world are linked to Agenda 21 for culture. The Agenda 21 for culture as complemented in 2015 with [Culture 21 Actions](#), a practical toolkit that updates key aspects of the relation between culture and sustainable development in cities and aims to enable self-evaluation, policy innovation and peer-learning.



- In 2010, the Executive Bureau of UCLG approved the document “[Culture: Fourth Pillar of Sustainable Development](#)” in its World Congress held in Mexico City. This document engages local governments to explicitly include culture in a development model that ‘meets the needs of the present without compromising the ability of future generations to meet their own needs’. Operationally, the document points to the relationship between culture and sustainable development through a dual approach: developing a solid cultural policy (culture as a driver of development), and advocating a cultural dimension in all public policies (culture as an enabler of development).



- Since March 2013, UCLG’s role as facilitator of the [Global Taskforce](#) has included Culture in local and regional governments’ inputs to the UN 2030 Agenda on Sustainable Development and the New Urban Agenda. The [Statement of the 2nd World Assembly of Local and Regional Governments](#) resulting from this work, adopted in Quito in October 2016, establishes a commitment to ‘Integrate culture as the fourth pillar of sustainable development and take action to foster heritage, creativity, diversity and peaceful co-existence’.



- The 5th UCLG World Congress, held in Bogotá in October 2016, adopted the [Bogotá Commitment](#) and Action Agenda, which includes one area of Action entitled “Promote Local Heritage, Creativity and Diversity through People-Centred Cultural Policies”, as well as other references to culture.
- The “[International Award UCLG – MEXICO CITY – Culture 21](#)” aims to recognize leading cities and individuals that have distinguished themselves through their contribution to culture as a key dimension in sustainable cities. The Award is biennial. The first edition took place in 2013-2014 and the second one took place in 2015-2016. The call for candidacies of the third edition of the Award will open in October 2017 and close in February 2018.



- In recent years, the Committee on Culture of UCLG has cooperated with other global networks in order to promote the inclusion of culture in sustainable development agendas, particularly through the [#culture2015goal](#) campaign, also known as ‘[The Future We Want Includes Culture](#)’.

The UCLG Committee on Culture is a unique platform, which gathers cities, associations and networks that foster the relationship between local cultural policies, and sustainable development. The Committee is co-chaired by Buenos Aires and Mexico City, and is vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre. It has members and partners across all continents.



CULTURE IN SUSTAINABLE CITIES

Following the adoption of [Culture 21 Actions](#) in 2015, the UCLG Committee on Culture has established a set of capacity-building and peer-learning programmes. In particular, a wide range of cities in different world regions are currently participating in the following programmes:

Pilot Cities is a learning programme based on the 9 commitments and 100 actions included in Culture 21 Actions. Lasting for approximately 30 months, it includes local awareness-raising, international peer-review, capacity-building, pilot local projects, public seminars and elaboration of good practices. As of April 2017, the Pilot Cities programme involves Baie Mahault, Chignahuapan, Ciudad del Carmen, Concepción, Córdoba, Cuenca, Eivissa/Ibiza, Elefsina, Escazú, Esch-sur-Alzette, Gabrovo, Galway, Izmir, Konya, La Paz, Leeds, Lisbon, Maastricht, Madrid, Mérida, Muriaé, Namur, Nova Gorica, Puebla, Rijeka, Santa Fe, Sinaloa, Swansea, the island of Tenerife, Terrassa and Timisoara.

The **Leading Cities** programme gives support to cities that have experience in the implementation of culture and sustainability, through measures in the areas of Cooperation and Learning (technical assistance, capacity-building, good practices), Leadership and Advocacy (participation in international events and processes) and Communication (website, social media). As of April 2017, the Leading Cities programme involves Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Buenos Aires, Jeju, Lille-Métropole, Malmö, Mexico City, Paris, Porto Alegre, Talca and Vaudreuil-Dorion.

Culture 21 Lab is a short workshop on “Culture in Sustainable Cities”. It enables cities to self-evaluate their work in this field. It provides key basic information on the place of culture in sustainable development, and it is a useful way to raise awareness of this field among local stakeholders.

The Committee on Culture of UCLG also works with other cities, local and regional governments and the UCLG regional sections in order to tailor specific capacity-building and peer-learning programmes to their needs.



JEJU SPECIAL SELF-GOVERNING PROVINCE

The [Province of Jeju](#) has an extensive background in the implementation of cultural policies and programmes in sustainable development. Jeju became the founding Chair of the Committee on Culture established by UCLG ASPAC in 2015.

Since 2014, the Province of Jeju has demonstrated leadership and expertise on culture and sustainability. First Asian Pilot City of the Agenda 21 for culture in 2014, Jeju became in 2015 a Leading Province of Agenda 21 for culture and joined the board of the Committee on culture of UCLG in 2016. The Province of Jeju is developing a great work combining culture, heritage, creativity, sustainable communities, public spaces and environmental concern. Jeju is emerging as an exemplar place in the field of cultural policies in Asia, and open to the whole world.

Jeju is 73 km wide and 41 km long with a total area of 1,848 km², and has a mild oceanic climate. The largest island in South Korea, Jeju emerged 700,000 – 1,200,000 years ago as the result of an underwater volcanic eruption, and sacred Mt Halla rises in its centre to 1950m above sea level. Relatively isolated from the rest of the world, the island's nature has been well preserved in its original state. Jeju's unique culture can be found in its diving women, shamanism, distinct dialect, arts and crafts, foods its people's longevity and a strong sense of community. The Jeju Haenyeo (Women diver) was added to UNESCO's intangible cultural heritage list in November 2016. Ecocultural tourism is the primary industry, and with good reason: UNESCO has designated Jeju Island in 3 of its Natural Science categories: Biosphere, World Natural heritage and Global Geopark, making Jeju the only place in the world to have received this “Triple Crown”. Jeju has also been selected as one of the world's “New 7 Wonders of Nature”.

PROGRAMME

All official sessions of the Summit will have interpretation in English, French, Spanish and Korean.

WEDNESDAY 10 MAY 2017

10:00 – 11:00 **Registration**

11:00 – 13:00 **Opening plenary**

The opening session of the second UCLG Culture Summit will present the context of this event. The Summit aims to stress the importance of culture in the development of sustainable cities and how to make this effective, one area in which UCLG has actively worked since the adoption of the Agenda 21 for culture in 2004. The Special Self-Governing Province of Jeju is an excellent example of how culture is embedded in local sustainability. These aspects will be addressed in introductory speeches by representatives of UCLG and the Province of Jeju. The session will also involve speeches by distinguished Korean poet Ko Un and by the UN Special Rapporteur on Cultural Rights, Karima Bennoune, who will address fundamental aspects regarding the place of culture in globalisation and in urban life.

Speakers:

- **Mr. WON Hee-ryong**, Governor of Jeju Special Self-Governing Province, president of UCLG-ASPAC and vicepresident of UCLG
- **Mr. Josep ROIG**, Secretary General of UCLG
- **Mr. SIN Koan Hong**, Chairman of the Jeju Special Self-Governing Provincial Council

Opening speech: **Mr. KO Un**, poet, nominee to the Nobel Prize in Literature

Keynote speech: **Ms. Karima BENNOUNE**, UN Special Rapporteur on Cultural Rights

Performance by **Mover**

13:00 **Official picture**

13:05 – 14:30 **Networking continues during the lunch break**

14:30 – 16:30 **Plenary 1: Implementing “Culture 21 Actions”**

Following its adoption at the first UCLG Culture Summit in Bilbao, March 2015, several cities are currently using the “Culture 21 Actions” toolkit in order to assess and improve their approaches to culture and sustainable development. This session will present experiences several of the Agenda 21 for culture’s Pilot Cities and Leading Cities in different world regions, as well as other cities and experts that have recognised the relevance of “Culture 21 Actions” to address urban challenges.

For all cities that are not yet familiar with the “Culture 21 Actions” toolkit, a specific “training” workshop will take place, on Thursday 11 May, 11:15–12:45 (session C4 of the programme).

Chair: **Ms. Catherine CULLEN**, Special adviser on “Culture in Sustainable Cities”, Committee on Culture, UCLG

Speakers:

- **Ms. Catarina VAZ PINTO**, Councillor for Culture, Lisbon
- **Ms. Carina NILSSON**, Deputy Mayor, City of Malmö

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- **Mr. Martin LEVENSON**, Advisor on Cultural Policies, Secretariat for Culture, Mexico City
- **Mr. Francisco ABRIL**, Director for Culture, Cuenca
- **Ms. Sakina KHAN**, Deputy Director, Citywide Strategy & Analysis, Office of Planning, Washington DC
- **Ms. Violeta SEVA**, Senior Advisor to the Mayor, Makati
- **Mr. Mauricio CASTRO**, Director for culture, Concepción

16:30 – 17:00 **Networking continues during the coffee break**

17:00 – 18:30 **Parallel session A1: Cultural rights and the governance of culture**

Cultural rights lay at the basis of the understanding of culture as a fundamental dimension of sustainable development. As “Culture 21 Actions” outlines, making cultural rights effective involves not only safeguarding every person’s ability to access and take part in cultural life, but also devising governance arrangements which integrate diverse voices and allow them to take part in policymaking. Initiatives in this field, often informed by a rights-based approach to citizen participation in other policy areas, will be presented and discussed in this session.

Chair: Mr. Robert MANCHIN, President, Culture Action Europe (CAE)

Speakers:

- **Mr. Didier COIRINT**, Director for Culture, Saint-Denis
- **Mr. SHIN Gyonggu**, Senior Policy Advisor of International Affairs, Gwangju Metropolitan City, and Professor Emeritus, Chonnam National University
- **Ms. Mariana PERCOVICH**, Councillor for culture, City of Montevideo
- **Mr. Felipe AHUMADA**, Director for culture, City of Mérida
- **Mr. Genti CIFLIKU**, Development Office, Department of culture, City of Malmö
- **Mr. LEE, Hoi Seung**, Director, International Relations Bureau, Seoul Metropolitan City
- **Mr. Lassana CISSÉ**, Expert on heritage and local development, Mali
- **Mr. PARK, Kyenghoon**, Chairman, Jeju Foundation for Arts & Culture

17:00 – 18:30 **Parallel session A2: Asian Networks of Cities for culture**

This session is coorganized with, and has received the support of ASEF

Facing similar challenges in the areas of culture, sustainable development and other areas of urban governance, cities have increasingly adopted forms of formal and informal networking, at national, regional and international level. City networking may facilitate peer-learning, the exchange of good practices, joint reflection on issues of common interest and the establishment of collaborative schemes. In this session, several cultural networks involving Asian cities will present their approaches and experiences.

Chair: Ms. Anupama SEKHAR, Director, Culture Department, Asia-Europe Foundation (ASEF)

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Speakers:

- **Mr. Neil KHOR**, Chief Operations Officer, Think City & Founding Member, Southeast Asian Creative Cities Network (SEACCN)
- **Mr. Navin PIPLANI**, Principal Director, INTACH (Indian National Trust for Art and Cultural Heritage) Heritage Academy, New Delhi
- **Ms. Rita PADAWANGI**, Senior Research Fellow - Asian Urbanisms Cluster, Asia Research Institute (ARI), National University of Singapore
- **Mr. Utak CHUNG**, Director of APCEIU (Asia-Pacific Centre of Education for International Understanding under the auspices of UNESCO)

17:00 – 18:30 **Parallel session A3: Local cultural policies and national frameworks**

This session has received the support of IFACCA

In most countries, the quality of local cultural policies is partly determined by decisions adopted at national level, including the competences granted by constitutional frameworks, funding arrangements, and the existence of integrated spaces for multi-level governance and dialogue between national, regional and local governments. These aspects were the subject of a study conducted by IFACCA and the Committee on Culture of UCLG in 2016/17. Relevant conclusions of the study and other perspectives on the topic will be shared in this session.

Chair: Ms. Annamari LAAKSONEN, Head of Research, International Federation of Arts Councils and Culture Agencies (IFACCA)

Speakers:

- **Mr. Jordi BALTÀ**, Advisor on Culture in Sustainable Cities, Committee on Culture, UCLG
- **Mr. KO Kyoungsil**, Mayor of Jeju
- **Mr. Marcel PANDIN**, Co-founder and Managing Director, Indonesia Institute for Corporate Directorship
- **Ms. Susan CONROY**, Executive Director, Southern Tablelands Arts, Australia
- **Mr. Mamadou CISSÉ**, Mayor of Kedougou, Senegal

18:30 – 19:30 **Presentations, including**

- Presentation of the UNESCO Global Report on Culture for Sustainable Urban Development, Culture Urban Future, by **Jyoti HOSAGRAHAR**, Director, Division of Creativity, UNESCO
- Presentation of the “Forum Creative Mobilities”, to be held in Grenoble on 26-28 September 2017, by **Valeria MARCOLIN**, Co-Director, Culture et Développement

19:30 **Welcome dinner at the Jeju Folklore & Natural History Museum**

Performances by **Jerajin Boys and Girls Choir**, **Via Trio** and **Jeju Special Self-Governing Province Dance Company**

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9:15–10:45 **Parallel session B1: Urban Planning and Public Space: a “place” for Culture**

In many cities and neighbourhoods, public spaces are very relevant spaces to enable access to culture, make cultural diversity visible and facilitate cultural interaction, as highlighted by “Culture 21 Actions”. The quality of public space is determined by a range of factors, including broader urban planning, the adequate safeguarding of tangible and intangible heritage, and the adequacy of urban design to participative cultural activities. Practices and challenges identified by cities in different world regions will be shared in this session.

Chair: Mr. Antoine GUIBERT, Expert of the “Pilot Cities” programme, Committee on Culture, UCLG

Speakers:

- Mr. Michel VALLÉE, Director for Culture, Vaudreuil-Dorion
- Mr. Paulo PAIS, Head of International Relations, European Metropolis of Lille - MEL
- Mr. Dwayne SAMARISTA, Project Officer, Makati
- Ms. Andrea MALQUIN, Direction for culture, Cuenca
- Mr. KIM Seok-woong, Director, Cultural City Policy Division, Gwangju Metropolitan City
- Mr. LEE Seongtaek, Chief of Jeju Urban Regeneration Center
- Mr. Ajay SURI, Regional Advisor for Asia, Cities Alliance

9:15–10:45 **Parallel session B2: Building a “Culture2030Goal”? Discussion with cultural networks**

The UN 2030 Agenda on Sustainable Development, adopted in 2015, includes a set of references to cultural aspects, but falls short of a full understanding of the place of culture in sustainable development. Taking a mid- and long-term perspective, the second UCLG Culture Summit aims to launch a reflection on potential steps to strengthen the place of culture in global sustainable development agendas – thus addressing both the implementation of the current 2030 Agenda and the design of similar agendas in the future. This session will bring together several global cultural networks, including some of those that were involved in the “The Future We Want Includes Culture” campaign (#culture2015goal), as well as other relevant stakeholders.

Chair: Ms. Sarah GARDNER, Executive Director, IFACCA

Speakers:

- Mr. Mamou DAFFÉ, Chair, Arterial Network
- Mr. Ngain LEK CHOH, Chairman of Cybrarian Ventures Pte Ltd, and Consultant, National Library Board (NLB), Singapore, representing the International Federation of Library Associations and Institutions (IFLA)
- Ms. Ege YILDIRIM, Focal Point on SDGs, International Council on Monuments and Sites (ICOMOS)
- Mr. Charles VALLERAND, Consultant on Cultural Engineering, Creative Diversity and Communications; former Secretary General of the International Federation of Coalitions for Cultural Diversity (IFCCD)

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- Ms. Silja FISCHER, Secretary General, International Music Council (IMC)
- Mr. Robert MANCHIN, President, Culture Action Europe (CAE)
- Ms. Helge LUNDE, Executive Director, International Cities of Refuge Network (ICORN)
- Ms. Valeria MARCOLIN, Co-Director, Culture et Développement

9:15–10:45 **Parallel session B3: Evaluating Cultural Impacts**

In several parts of the world, researchers, activists and cities have designed evaluation frameworks that aim to assess and visualise the role of culture in sustainable development, including its social, economic, environmental and cultural impacts. This session will involve the presentation of a range of experiences in this field, with a view to enabling mutual learning and identifying areas for potential collaboration.

Chair: Mr. Enrique GLOCKNER, Expert of the “Pilot Cities” programme, Committee on Culture, UCLG

Speakers:

- Mr. John SMITHIES, Director, Cultural Development Network (CDN), Victoria
- Ms. Beatriz GARCÍA, Head of Research, Institute of Cultural Capital, University of Liverpool
- Ms. Kiley ARROYO, Executive Director, Cultural Strategies Council, USA
- Mr. Francisco d’ALMEIDA, Co-Director and General Delegate, Culture et Développement
- Mr. KIM Seungsu, Mayor, Jeonju
- Mr. JUNG Eunhye, Artist, Jeju
- Mr. Randy DURBAND, Chief Executive Officer, Global Sustainable Tourism Council
- Mr. Claus-Peter ECHTER, Council Member, Europa Nostra, Germany; and Secretary General ICOMOS’ Scientific Committee on Historic Towns and Villages

9:15–10:45 **Session B4: Meeting of the UCLG-ASPAC Committee on Culture (members only)**

10:45–11:15 **Networking continues during the coffee break**

11:15–12:45 **Parallel session C1: Cities, heritage and sustainability**

Tangible and intangible heritage is one of the core components of local cultural policies, and one which faces a range of challenges in terms of sustainability – the availability of adequate resources and capacities, the impact of tourism, the involvement of local communities, and the broader understanding of its place in approaches to sustainable development. A theme of universal interest, in this session heritage and the policies that refer to it will be discussed by representatives of cities, networks and practitioners.

Chair: Ms. María Victoria ALCARAZ, Coordinator of Cultural Cooperation and Capacity-building, Ministry for Culture, City of Buenos Aires

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Speakers:

- **Mr. Juan Enrique RIVERA REYES**, Mayor, Chignahuapan
- **Mr. Emil DRĂGHICI**, Mayor of Vulcana-Băi, President of the Association of Communes of Romania
- **Mr. Andrés ZARATTI**, Councillor for cultures, City of La Paz
- **Mr. Mücahit Sami KÜÇÜKTİĞLI**, Head of Culture-Social Affairs Department, Konya
- **Ms. RII, Hae Un**, President of the National Committee of the Republic of Korea, ICOMOS
- **Mr. Christophe RIVET**, President of the National Committee of Canada, ICOMOS
- **Mr. Alvin TAN Tze Ee**, Assistant Chief Executive (Policy & Community), National Heritage Board, Singapore
- **Mr. Koji KAJIYAMA**, Assistant Manager, Promotions Division, Port and Urban Projects Bureau, Kobe City Government

11:15–12:45 **Parallel session C2: Building a “Culture2030Goal”? Discussion with civil society networks**

Following up on session B2’s discussion among cultural networks, this session will broaden the debate to involve civil society networks in other areas, in order to address possible synergies, challenges and issues of common interest in the context of the UN 2030 Agenda on Sustainable Development. Networks active in areas including the environment, human rights and civil society will present their perspectives on the place that culture plays within sustainable development.

Chair: **Mr. Jordi BALTÀ**, Advisor on Culture in Sustainable Cities, Committee on Culture, UCLG

Speakers:

- **Ms. Christine MERKEL**, Head, Division of Culture, Communication and Memory of the World, German Commission for UNESCO
- **Ms. Lorena ZÁRATE**, President, Habitat International Coalition
- **Ms. Sheela PATEL**, Founder, Slum Dwellers International
- **Ms. Maria Fides F. BAGASAO**, Member of the Executive Committee, Huairou Commission
- **Dr. Chamniern VORRATNCHAIPHAN**, International Union for Conservation of Nature – IUCN

11:15–12:45 **Parallel session C3: Local Cultural Industries and Sustainability**

Support for cultural industries is one central component of many cities’ cultural strategies. From the perspective of sustainability, the design and delivery of programmes in this area needs to take into account a number of aspects, including the existence of adequate support mechanisms, the balance between cultural and economic objectives, and the availability of support for small-scale, emerging initiatives. A range of experiences and views from different world regions will be presented in this session.

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Chair: **Mr. Xolile GEORGE**, Secretary General, South African Local Government Association (SALGA)

Speakers:

- **Ms. Sylvia AMANN**, Co-Chair, Expert Group on Creative Industries, European Union
- **Ms. Victoria CONTRERAS**, Director, Conecta Cultura, Mexico
- **Ms. Laurence KWARK**, Secretary General, Global Social Economy Forum (GSEF)
- **Ms. SEO Myongsook**, CEO, Jeju Olle
- **Mr. Zayd MINTY**, Cultural Manager, founder of Creative City South
- **Mr. Rainer KERN**, Representative of the Mayor, Director UNESCO City of Music, strategic culture projects - City of Mannheim
- **Mr. LEE Gwang Hee**, Chairman of Jeju Free International City Development Center

11:15–12:45 **Parallel session C4: The Learning programmes “Culture in Sustainable Cities” of UCLG: how can my city participate? (WORKSHOP)**

Over 50 cities are currently involved in UCLG’s learning programmes in the field of culture and sustainable development, including “Pilot Cities”, “Leading Cities” and “Culture 21 Lab”. This session aims to invite other cities to become familiar with these programmes and find out how they can take part. UCLG invites in particular cities in the Asia-Pacific region to take part, although cities from other regions are also welcome.

Chairs: **Ms. Catherine CULLEN**, Special adviser “Culture in Sustainable Cities”, Committee on Culture, UCLG

Mr. Antoine GUIBERT, Expert of the “Pilot Cities” programme, Committee on Culture, UCLG

Speakers: Cities of **Cuenca**, **Lisbon**, **Makati**, **Malmö** and **Mérida**, as well as experts of the programme as **Lucina Jiménez** and **Beatriz García** will also attend this session.

12:45–14:00 **Networking continues during the lunch break**

14:00–16:00 **Plenary 2 – Culture and the SDGs: towards a Global Culture 2030 Goal?**

This session is coorganized with, and has received the support of ASEF

This plenary session will discuss the necessary steps to make culture a more visible component of future global agendas on sustainable development. Conclusions of the two network discussions held earlier in the day will be presented. The session will also involve contributions from several international organisations and experts in the field of international development. Ultimately, the debate should provide ideas for future work in this area.

Chair: **Mr. Jordi PASCUAL**, Coordinator, UCLG Committee on culture

Speakers:

- **Ms. Jyoti HOSAGRAHAR**, Director, Division of Creativity, UNESCO
- **Ambassador (Mr.) Young-Sam MA**, Director, UNITAR Cifal Jeju

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- **Mr. Andrew POTTS**, Former Focal Point on SDGs, International Council on Monuments and Sites (ICOMOS)
- **Ms. Johanne BOUCHARD**, Office of the UN High-Commissioner for Human Rights, in charge of the special procedure on cultural rights
- **Ms. Sarah GARDNER**, Executive Director, IFACCA
- **Ms. Christine MERKEL**, Head, Division of Culture, Communication and Memory of the World, German Commission for UNESCO

This session will also enjoy active participation of participants to the parallel sessions "Building a Culture2030Goal".

16:00–16:30 **Networking continues during the coffee break**

16:30–18:30 **Parallel session D1: Capitals of Culture**

Building on the example of the European Capitals of Culture programme, first established in 1985, a range of similar regional programmes have contributed to strengthening the nexus between cities and culture in different parts of the world. The approaches and experiences of several of these schemes will be presented in this session, which also invites participants to discuss opportunities for knowledge sharing and further networking.

Chair: Ms. Silvia AMANN, Member of the European Capital of Culture panel

Speakers:

- **Mr. Sylvain PASQUA**, Senior Administrator, DG Education and Culture, European Commission, in charge of European Capitals of Culture
- **Mr. Antonio ZURITA**, Secretary General, Union of Iberoamerican Capital Cities (UCCI), in charge of Iberoamerican Capitals of Culture
- **Ms. Hayet GUERMAZI**, Director, Culture Sector, Arab League Educational, Culture and Sciences Organisation (ALECSO), in charge of the Arab Capital of Culture
- **Mr. KIM Hyunmin**, Director-General of Culture, Sports and International Affairs Bureau, Jeju Special Self-Governing Province, representing the Culture City of East Asia
- **Mr. Oeds WESTERHOF**, Director, Network and Legacy, Leeuwarden – Fryslân, European Capital of Culture 2018
- **Ms. Anupama SEKHAR**, Director, Culture Department, Asia-Europe Foundation (ASEF)

16:30–18:30 **Parallel session D2: Gender and Cultural Policies (WORKSHOP)**

A key component of all approaches to sustainable development, the gender perspective is, however, often lacking, or hardly visible, in cultural policies. This session will discuss the meaning and implications of gender in the field of culture, analyse the current state of affairs, and make suggestions for strengthening the gender perspective in cultural policy.

Chair: Ms. Lucina JIMÉNEZ, director Conarte, and expert of the "Pilot Cities" programme, Committee on Culture, UCLG

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Speakers:

- **Ms. Ammu JOSEPH**, independent journalist and author, author of "Women as creators: gender equality" in the Global Report 2015 of UNESCO Convention on Cultural Diversity
- **Ms. Annamari LAAKSONEN**, Head of Research, International Federation of Arts Councils and Culture Agencies (IFACCA)
- **Prof. (Mr) YOO, Chulin**, Professor, University of Jeju
- **Ms. LEE Sunhwa**, Council Member, Jeju Special Self-Governing Provincial Council
- **Dr. (Ms) Anne HILTY**, Director, EastWest Psyche Ltd

16:30–18:30 **Parallel session D3: Cities, Culture and Climate Change**

Addressing climate change is one fundamental aspect of all approaches to sustainable development, which should involve all stakeholders, including those in the cultural sector. There is also an increasing acknowledgement of the role that cities play in order to change existing practices and behaviour and foster adaptation to climate change. This session brings together several actors involved in work in this area, who will discuss existing and future activities and identify issues of common interest. It will particularly seek to foster an active discussion among speakers and other interested participants.

Chair: Mr. Hervé FOURNIER, Terra 21; and representative, Climate Chance

Speakers:

- **Ms. Lucy LATHAM**, Project Manager, Julie's Bycycle
- **Ms. Susanna SEIDL-FOX**, Program Director, Culture and the Arts, Salzburg Global Seminar
- **Mr. Marco KUSUMAWIJAYA**, Researcher, Rujak Center for Urban Studies, Jakarta
- **Mr. Mohamed SHIHAB**, Mayor, Male
- **Ms. Stephany UY-TAN**, Mayor, Catbalogan
- **Mr. Emil Elestianto DARDAK**, Mayor, Trenggalek Regency
- **Ms. Pippa BAILEY**, Senior producer, Performing Lines, Sydney
- **Dr. Mushtaq MEMON**, United Nations Environment Programme (UNEP)
- **Mr. KIM Yangbo**, Director-General, Environmental Conservation Bureau in Jeju Special Self-Governing Provincial Office
- **Mr. Peter COX**, International Council on Monuments and Sites (ICOMOS)

16:30–18:30 **Parallel session D4: Developing a Multi-Stakeholder Platform for Localization of SDG11.4 on Cultural and Natural Heritage.**

This session has received the support and is coordinated by ICOMOS

The UN 2030 Agenda on Sustainable Development establishes, in Target 11.4, the commitment to strengthening efforts to protect and safeguard the world's cultural and natural heritage. A group of NGOs in the culture, cultural heritage and natural heritage sector, as well as various

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international agencies and local and regional governments, is currently working to advocate the localization of the Target and in particular to develop indicators for monitoring progress in this area. This session aims to facilitate the exchange of updates on these localization efforts and the development of a joint strategy for Target 11.4 that can feed into both UNESCO and national governments' reporting for the UN High-Level Political Forum review in 2018. The session will also take advantage of contributions by other participants in the UCLG Culture Summit.

Chair: Ms. Ege YILDIRIM, Focal Point for the SDGs, International Council on Monuments and Sites (ICOMOS)

Speakers:

- **Mr. Andrew POTTS**, Former Focal Point for the SDGs, ICOMOS
- **Ms. Rii, Hae Un**, President of the National Committee of the Republic of Korea, ICOMOS
- **Mr. Christophe RIVET**, President of the National Committee of Canada, ICOMOS
- **Mr. Pietro LAUREANO**, President of the National Committee of Italy, ICOMOS
- **Dr. Chamniern VORRATNCHAIPHAN**, International Union for Conservation of Nature – IUCN
- **Mr. Claus-Peter ECHTER**, Council Member, Europa Nostra and Secretary General of the Scientific Committee on Historic Towns and Villages, ICOMOS
- **Mr. Christer GUSTAFSSON**, Secretary General of the Scientific Committee on Economic of Conservation, ICOMOS
- **Mr. Magnus METZ**, Development Strategist on Urban Sustainability, Department of Culture, City of Malmö, representing the UCLG Committee on culture
- **Mr. Francisco ABRIL**, Director for Culture, City of Cuenca, representing the UCLG Committee on culture
- **Mr. Antoine GUIBERT**, expert of the UCLG Committee on culture
- **Mr. Enrique GLOCKNER**, expert of the UCLG Committee on culture
- **Mr. Jeffrey L. SOULE**, Focal Point for the World Urban Campaign, ICOMOS
- **Mr. Jahyun JANG**, Asia-Pacific Regional Coordinator, Organization of World Heritage Cities (OWHC)

20:00

Free networking dinner
(choose a restaurant, choose your partners and enjoy Jeju)

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9:15–10:45

Parallel session E1: Cultural Policies in Urban Neighborhoods

In many cities, decentralising cultural policies and establishing programmes suited to the specific needs of citizens in peripheral neighbourhoods has become an important priority. Inspired by cultural rights and the aim to guarantee universal access to culture, and often involving specific governance arrangements, experiences from several cities will be presented in this session.

Chair: Mr. Julien CHIAPPONE-LUCCHESI, International Advisor to the Mayor, City and Eurométropole of Strasbourg

Speakers:

- **Ms. Kseniya KHOVANOVA-RUBICONDO**, Adviser to the Intercultural Cities programme of the Council of Europe
- **Mr. Masayuki SASAKI**, Professor of Urban and Cultural Economics, Doshisha University, Japan; Official Advisor of the Creative Cities Network of Japan
- **Mr. Francisco d'ALMEIDA**, Co-Director and General Delegate, Culture et Développement
- **Dr. Ching-Teng HSIAO**, Advisor, Taichung City Government
- **Mr. Marc VILLARUBIAS**, Head of Cultural Cooperation, City of Lyon
- **Mr. KIM, Sang Uk**, Team Manager of City Brand Promotion, Busan
- **Mr. Kotaro NAKAMURA**, Director, Professor of the School of Art and Design, San Diego State University
- **Mr. Jeong-hoo KIM**, Professor of Urban Design and Research, University College London
- **Mr. JO Yanghyun**, Deputy Director, Agriculture Distribution Division, Daegu Metropolitan City and **CHOI Seongnam**, Secretary General, Association of Chimak Industry

9:15–10:45

Parallel session E2: “Build the Narrative” on Culture and Sustainable Cities [WORKSHOP]

Fostering a comprehensive understanding of the links between culture and sustainable development is a complex process. Around the world, a set of different narratives exist: those that have become the frame of UCLG's work on culture (such as the aim to promote culture as the 'fourth pillar' of sustainable development and the stress on cultural rights and people-centered cultural policies as a basis for cultural approaches to sustainable development) as well as those that see in culture a resource or an instrument to achieve economic or social aims. In this practical session, participants will be invited to discuss their narratives and discourses and identify obstacles to the understanding of the relationship between culture and sustainable development. They will also be asked on the role played by the UCLG Committee on culture during the last years. Finally, participants will share ideas on how they communicate their narratives.

Chair: Mr. Toni BLANCO, Adviser on Networks and Sustainability, UCLG

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9:15–10:45 **Parallel session E3: Towards a “Culture” Coalition for COP23 (WORKSHOP)**

Building on the results of the previous day’s session D3 on “Cities, Culture and Climate Change”, this session aims to discuss the participation of cultural stakeholders in the COP23 Conference on Climate Change due to be held in Bonn in November 2017. As in recent COP events, a coalition of cultural agents will attend COP23 to highlight the importance of a cultural perspective in climate change negotiations. The UCLG Culture Summit in Jeju becomes a significant milestone in the road that leads to Bonn.

10:45–11:15 **Networking continues during the coffee break**

11:15–13:00 **Plenary 3: Cultural Rights and Local Alliances for Culture**

The final plenary session of the second UCLG Culture Summit will reaffirm the importance of cultural rights as a basis for sustainable development in cities. It will also highlight the importance of strong local partnerships involving local governments, civil society organisations, private actors and citizens in order to present a solid, plural and shared vision of cultural aspects. The session involves contributions from several of UCLG’s leading cities in the field of culture, as well as recognised voices from civil society.

Chair: Ms. Bernadia TJANDRADEWI, Secretary General of UCLG-ASPAC

Speakers:

- **Mr. Luca BERGAMO**, Vice-Mayor in charge of cultural development, Rome
- **Ms. María Claudia LÓPEZ**, Councillor for Culture, Leisure and Sport, Bogotá
- **Mr. Abdurrahman ŞEN**, Director of the Culture Department of Istanbul Metropolitan Municipality and Chair of the UCLG-MEWA Culture Committee
- **Mr. Iñaki LÓPEZ DE AGUILETA**, Director for Culture, Bilbao City Council
- **Ms. Lucina JIMÉNEZ**, Director, Conarte, and expert of the “Pilot Cities” programme, Committee on Culture, UCLG
- **Mr. Jon HAWKES**, Activist and researcher, winner of the UCLG - City of Mexico - Culture 21 Award
- **Ms. Katherine WATSON**, Director, European Cultural Foundation (ECF)

13:00–13:30 **Closing Addresses**

The closing session of the Summit will summarise some of the key ideas emerging from three days of experiences, discussion and interaction. It will also formulate some recommendations, aimed at further integrating cultural aspects in global and local sustainable development strategies and strengthening networking in this field. The session will involve addresses by Jeju-based author Hyun Ki-young and by Buenos Aires as co-chair of the UCLG Committee on Culture, as well as closing speeches by the President of UCLG and the Governor of the Jeju Special Self-Governing Province.

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Speakers:

- **Mr. Mpho Parks TAU**, President of UCLG
- **Mr. WON Hee-ryong**, Governor of Jeju Special Self-Governing Province, president of UCLG-ASPAC and vicepresident of UCLG
- **Mr. HYUN Ki-young**, Author, Jeju
- **Ms. María Victoria ALCARAZ**, Coordinator of Cultural Cooperation and Capacity-building, Ministry for Culture, City of Buenos Aires

13:30 **Official picture**

13:40 - 14:30 **Networking continues during the lunch break**

14:00 - 15:30 **Meeting of UCLG Committee on Culture (members only)**

14:30 - 17:30 **Visits to culture spaces in Jeju**

Course 1: Jeju Mokgwana & Gwandeokjeong – Samdo-dong Street
Course 2: Dongmun Traditional Market and Kim Man-duk Memorial Hall

18:30 **Farewell dinner at the Stone Park Jeju hosted by GAOK (Governors Association of Korea)**

Performances by **Im Ingun Jazz Band** and **South Carnival**

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9:30 - 13:30 **Half-day visits to culture spaces in Jeju**

Course 1: Kim Young Gap Gallery and Yongnuni Oreum
Course 2: Gotjawal Hwansang Forest and Hyeopjae Beach

9:30 - 17:30 **Full-day visits to culture spaces in Jeju**

Course 1: Dongbaek Dongsan (Camellia Hill), Kim Young Gap Gallery and Seongsan Ilchulbong
Course 2: Olle Trail (Route #7), Seogwipo Maeil Olle, Seogwipo Maeil Olle Market and Lee Jung-Seop Art Street

PROGRAMME

KOREA AND JEJU SESSIONS

These sessions of the Summit will have interpretation in English and Korean.

WEDNESDAY 10 MAY 2017

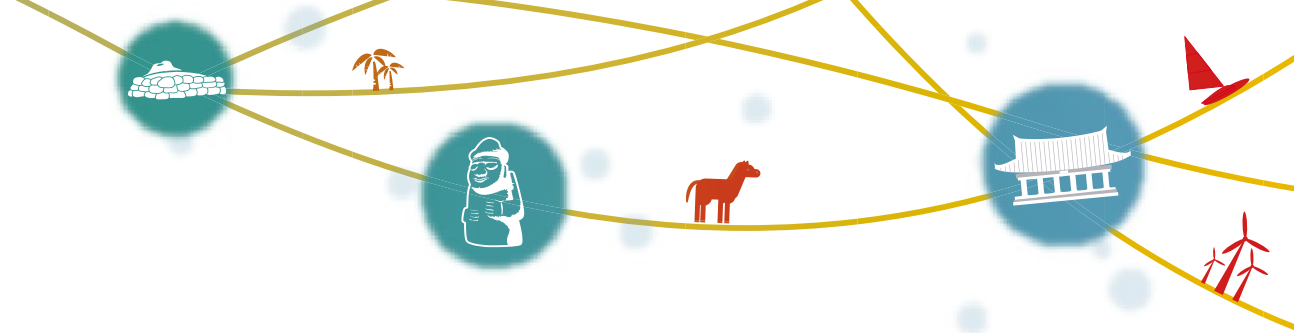
- 17:00 – 18:30 **K1 - Korea UCLG Members Meeting – Localizing the SDGs**
- 17:00 – 18:30 **J1 - Social Action in the Community through Arts and Culture**
- 17:00 – 18:20 Special Session by UNITAR CIFAL Jeju
The Global Trends of Cultural Tourism and Sustainable Development
Jeju Folklore & Natural History Museum

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- 9:15 – 10:45 **K2 - RECYCLING.UPCYCLING**
- 11:15 – 12:45 **J2 - Production and Development of Global Cultural Content**
- 16:30 – 18:00 **K3 - Policy Forum on Culture - Korean Association of Cultural Foundation**

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- 9:15 – 10:45 **K4 - Urban Editorial by Cultural Contents**
- 9:15 – 10:45 **J3 - The Role of Arts Organizations in Strengthening Jeju Culture**
- 9:15 – 10:45 **J4 - Identity of Jeju Culture**
- 13:00 – 14:00 **J5 - Ancient Futures: Learning from Young Artists in Jeju - Café Poongryu**
- 14:00 – 15:30 **K5 - Youth Forum - 'Youth REBOOT, It's Our Turn' - Café Poongryu**
- 13:30 – 15:00 **J6 - Dolkorom Talks (Culture Talks) - Jeju Arts and Culture Center**



URBAN THINKERS CAMPUS

The second Culture Summit of UCLG is one of the Urban Thinkers Campus (UTC) promoted by the World Urban Campaign (WUC) of UN-Habitat.

The WUC is an advocacy and partnership platform to raise awareness about positive urban change in order to achieve green, productive, safe, healthy, inclusive, and well planned cities. Its goal is to place the Urban Agenda at the highest level in development policies. It is coordinated by UN-Habitat and driven by a large number of committed partners - currently more than 180 partners and networks - from around the world. UCLG is a Lead Partner of the WUC.

The UTC model is an initiative of the WUC, conceived in 2014 as an open space for critical exchange between all stakeholders and partners aims to promote sustainable urbanization. It is also envisaged as a platform to advocate enlightened planning and design of our cities and propose urban solutions in addressing urbanization challenges to urban futures.

In line with the UTC model, the second UCLG Culture Summit

- Aims to contribute to the implementation of the New Urban Agenda, towards “The City We Need”.
- Will create an open space for critical exchange and consensus building.
- It is oriented to action because it defines priority actions in the short-, mid- and long-term.



The 2nd UCLG Culture Summit is organized by



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