WEBINAR // THUR 1 DECEMBER 2022 9.30-10.45H GMT-4

### **CULTURAL LEISURE AND AMATEUR ARTISTIC PRACTICE**

### A LOOK AT MUNICIPAL INTERVENTION MODELS

#### WEBINAR "CULTURAL RECREATION AND AMATEUR ARTISTIC PRACTICE: A LOOK AT MUNICIPAL INTERVENTION MODELS".

A COMPARATIVE STUDY OF INNOVATIVE MUNICIPAL MODELS IN CULTURAL LEISURE -CITY OF MONTREAL WITH THE COLLABORATION OF ARTENSO

Date	I	Thursday 1 December 2022
Time	1	9:30-10:45 EST / 15:30-16:45 CET
Duration	1	75 minutes
Languages	1	English, French
Registration	I	https://us02web.zoom.us/meeting/register/tZAvf uupzsjGNx0BcrosNpHWHbMAPyzBOKy

#### CONTEXTE

Although cultural leisure and amateur artistic practices are fundamental elements of the cultural vitality of cities, they have not received in-depth attention in municipal policies. The City of Montreal has demonstrated global leadership in this area by undertaking a study of municipal intervention models, through research that analysed the policies of Barcelona, Bogotá, Brasilia, Copenhagen, Manchester, San Francisco, Seoul, Sydney, Trois-Rivières and Vancouver. This webinar will present the main results of this work and discuss the challenges and issues ahead, with a group of international speakers.

The webinar is organised in close collaboration with the Committee on Culture of United Cities and Local Governments (UCLG), the network that brings together cities and organisations from around the world to promote local cultural policies in sustainable development. UCLG's narrative is based on cultural rights (as an integral part of human rights), good governance, people-centred development and the co-creation of the city. UCLG's working tools in the field of culture include a biennial Summit, the International Award "UCLG – Mexico City – Culture 21", an "OBS" of good practices, capacity building and networking programmes specific and adapted to each member city, as well as advocacy activities on culture within the UN 2030 agenda.









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#### THE STUDY

In 2020, the city of Montreal undertook a process aimed at updating information on the various components of cultural leisure and amateur artistic practice (LCPAA) throughout its territory. Since February 2021, the Cultural Service of the City of Montreal and the Artenso research centre for art and social engagement, in collaboration with the boroughs and central services, have carried out a Diagnosis of amateur artistic practice and a Comparative study of municipal models for cultural leisure. The objectives of this approach were to:

- know and index the places and infrastructures specialised in amateur artistic practice within the area of Montreal;
- identify local, national and international best practices in municipal cultural leisure models.

Two publications have emerged from this process, namely a 'Diagnosis of amateur artistic practices' and a 'Comparative study of municipal cultural recreation models'. The two analyses present key elements to find solutions to the challenges of Montreal's cultural ecosystem: how can we optimise infrastructures? What are the needs in terms of the spaces? How can we share available resources? How can we promote amateur artistic practice? The purpose of these analyses was to provide input for development perspectives, as well as to plan measures and actions that contribute to providing a favourable context for innovative and inclusive amateur artistic practice in order to increase cultural participation for all in the neighbourhoods.

The results of this study are important for any city that wishes to implement cultural policies within the framework of a people-centred sustainable development.

#### AGENDA

- **9.30 9.35** Welcome and opening remarks by Jordi Pascual, coordinator of UCLG Committee on culture
- **9.35 9.38** Introduction, by Marie-Odile Melançon, Head of Division Cultural Development Support, City of Montreal
- **9.38 10.15** Background, methodology, research highlights and areas of reflection, by Marie-Ève Courchesne, Cultural Commissioner, City of Montreal, and Jonathan Rouleau, researcher and public policy advisor, Artenso









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- **10.15 10.45** Comments from the cities representing each of the three models, facilitated by Jordi Pascual
  - Model 1: Partner municipality
  - Model 2: Beneficial municipality
  - Model 3: Hybrid

Questions and answers by the participants of the session.

10.40 – 10.45 Closure of the webinar.

#### CONTACT

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